

# SOPHIE B. KOENIG

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## EDUCATION

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### **New City College**

*Bachelor of Science, Political Science*

Relevant Coursework: International Relations, Comparative Urbanism

Honors: Dean's List for five consecutive semesters

**New City, IN**

*Expected Jun 2019*

### **Universidad Complutense de Madrid/IES Abroad**

*Concentration in History*

Relevant Coursework: Sociology, Spanish History

Honors: Study Abroad Scholarship for Academic Excellence

**Madrid, Spain**

*Jan – May 2018*

## WORK EXPERIENCE

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### **Madrid Marketers**

*Marketing & Design Intern*

- Copyedited design documents before final review on a biweekly basis
- Created ~40 flyers using Adobe Creative Cloud software
- Presented to entire company on 'Marketing to Millennials and Gen Z' at end of internship

**Madrid, Spain**

*Feb – Apr 2018*

### **Cityscape Reading Room**

*Communications Assistant & Clerk*

- Performed all communications tasks for the bookshop; managing social media, events, and promos
- Assisted customers with finding, discovering new, and buying books
- Prepared, received, and stocked product for and from shipments

**New City, IN**

*Jun 2017 – Present*

## OTHER EXPERIENCE

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### **Madrid Visitors' Center**

*Spring Seasonal Volunteer*

- Greeted and informed visitors about activities and must-see spots in the city
- Worked with Marketing Assistant to update website and brochure

**Madrid, Spain**

*Mar-May 2018*

### **College Marketers of America (CMA)**

*Division Leader*

- Plan and lead weekly meetings for 60+ members for New City College chapter of CMA
- Guide other members in free-of-charge marketing projects for local, non-profit organizations

**New City, IN**

*Aug 2017 – Present*

## SKILLS & INTERESTS

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**Computer:** PC and Mac Operating Systems, Adobe Creative Cloud, WordPress, Social Media platforms, Hootsuite, MailChimp, GoToMeeting, Searchlight SEO software

**Language:** Advanced German (studied for 5 years), Novice in Spanish (one semester in Spain)

**Other:** Project management, event planning, copyediting

**Interests:** International travel, Star Wars trivia, Sudoku, outdoor yoga