PO/IR 370 EU-US RELATIONS: A MULTI-DIMENSIONAL PARTNERSHIP
IES Abroad Freiburg

DESCRIPTION:
This course focuses on various aspects, policies and levels of EU-US relations in the post-cold war world, including European institutions. It will cover different aspects of transatlantic foreign and security policy, economic and trade relations, and shared and conflicting values. Moreover, it will examine the ongoing debate about the destiny of Europe and the global challenges. Students will be introduced to key players and fundamental policy concepts while investigating the transatlantic partnership from the above perspectives.

CREDITS: 3 credits

CONTACT HOURS: 45 hours (taught over an 8-week summer term)

LANGUAGE OF INSTRUCTION: English

PREREQUISITES: Coursework in European History, Contemporary Politics, or International Relations

ADDITIONAL COST: None

METHOD OF PRESENTATION:
Lectures, student summaries, seminar discussions, group work, roleplay. Generally, students are expected to discuss the readings for each class with their fellow students and their professor. Participation is part of the students’ overall grade; therefore, it is indispensable that all students do contribute during class meetings.

REQUIRED WORK AND FORM OF ASSESSMENT:
• Reading Assignments, active participation - 10%
• Three Review/Reflection Analysis Papers - 25%
• Midterm Exam - 30%
• Final Paper - 35%

Reading Assignments and Active Participation
The reading assignments will be made available on Moodle or distributed in class. Seminar discussions are based upon the compulsory readings for each session. The students are expected to join the debate with (prepared) questions and arguments related to the readings as well as contributions from their own reflections. Occasionally, quizzes may be given.

Three Review/Reflection Analysis Papers
Three short review/reflection analysis papers (2 pages each) will be written on session-related topics. The short review/reflection analysis papers will serve as a basis for seminar discussions and group work. They are to be submitted via Moodle before the start of the respective session indicated in the syllabus. At least one paper is to be submitted before the mid-term, and at least two papers are to be submitted before Session 13.

Midterm
The midterm will consist each of a number of short-answer questions on different aspects of the topics addressed in the class discussions (e.g. main facts and dates, political assessment of certain aspects of the EU-US partnership, proposals and ideas for the future development of the transatlantic relations), and an additional one-page essay question.

Final Paper
(8 to 10 pages; double-spaced, cover page, tables, figures, and references excluded) is a research paper and will be written on a seminar-related topic that will be communicated in class.
LEARNING OUTCOMES:
By the end of the course, students will be able to:
- Identify the historical framework and operating constraints of the transatlantic relationship;
- Better understand and analyze different approaches to common transatlantic challenges;
- Evaluate the impact of shared values and differing attitudes on both sides of the Atlantic;
- Recognize the strategic importance and advantages of the partnership for both parties;
- Position the transatlantic relationship in relation to the BRICs.

ATTENDANCE POLICY:
All IES courses require attendance and participation. Attendance is mandatory per IES policy. Any unexcused absence will incur a penalty on your final course grade (1 absence -1%, 2nd absence -2%, 3rd absence -3%). Any student who has more than three (3) unexcused absences will receive an “F” as the final grade in the course. Any student who misses more than 25% of a course, whether the absences are excused or are unexcused, will receive an “F” as the final grade in the course. Absences due to sickness, religious observances, and family emergencies

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| Session 1 | Introduction to EU-US Relations (the origins of the postwar development of the EU-US relations, Americanization, The Truman Doctrine and Beyond (Marshall Plan)) | • Berghahn (pp. 238-249)  
• Miller (pp. 257-262)  
• Martinelli (pp. 1-22) |
| Session 2 | Understanding each other: American perceptions of Europe, European perceptions of America |                                                                                |
| Session 3 | EU-US Relations in Global Affairs | • Luzzato Gardner (pp. 311-314)  
• Betts (pp. 15-24)  
• Ikenberry 2017 The Plot Against American Foreign Policy; pp. 2-9 |
| Session 4 | Institutional framework for the EU-US relations | • EU-U.S. Summit Joint Statement (pp. 1-10),  
• Sbragia (pp.14-28) |
| Session 5 | TTIP in detail | • Cremona (pp. 351-362)  
• EU Commission, The Transatlantic Trade and Investment Partnership (TTIP)  
• TTIP explained  
• EU Commission DG Trade negotiation papers  
• German Marshall Fund Transatlantic Trend Survey (pp. 1-62) |
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| Session 6 | Human Rights in the EU and the Death Penalty in the US                   | • Excerpts from ECHR cases Soering v the UK, Harkins and Edwards v the UK, and Trabelsi v Belgium  
• ‘Belgium violated the ECHR by extraditing a terrorist to the USA despite an interim measure by the Strasbourg Court: Trabelsi v. Belgium’ Strasbourg Observers |
| Session 7 | EU-U.S. Data Protection "Umbrella Agreement" Surveillance after Snowden: Rethinking the impact of surveillance? Spying on friends? | • Excerpts from ECJ’s Judgment in Case C-362/14  
• Maximillian Schrems v Data Protection Commissioner  
• Preibusch(pp. 48-55), Cole (pp. 218-221),  
• Spiegel online article,  
• The Economist articles |
| Session 8 | Democracy at the UN – Role of the Security Council, EU’s role within the UN | • Teló (pp. 29-40)  
• Finizio (pp. 289-316)  
• Katz (pp. 41-45) |
| Session 9 | Midterm Exam                                                             |                                                                                                                                               |
| Session 10 | Environment and ecology in the EU-US relations Paris – Climate convention? Or where is this going? | • Carlarne (pp. 435-482)  
• The Economist article |
| Session 11 | NATO Enlargement – Between East & West Ukraine Crisis, Turkey’s role within NATO | • Demir (pp. 1-22)  
• Bugajski, Frontline Vulnerability: The Strategic Case for the Western Balkans (Transition Brief No. 4)  
• Bogzeanu (pp.6-14), Walker  
• The Economist article |
| Session 12 | NATO and Cybersecurity                                                   | • James Lewis, The Role of Offensive Cyber Operations in NATO’s Collective Defence, the Tallinn Papers (2015)  
• Patrik Maldre, Moving Toward NATO Deterrence for the Cyber Domain (2016) CEPA |
| Session 13 | The war in Syria, the Islamic State, terrorism and counter-terrorism     | • Archik (pp. 1-33),  
• The Economist articles |
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| Session 14 | Challenging immigration – EU vs. US Humanitarian protection | • Fargues (pp.1-30),  
• The Economist articles |
| Session 15 | The role of the Euro in the international monetary area, Eurozone stability and growth, Greek bank crisis | • Terzi (pp. 288-303),  
• Rossi (pp. 266-287),  
• The Economist articles |
| Session 16 | From Obama to Trump – The US Presidency in the light of EU-US relations | • Applebaum (pp. 27-44),  
• Jaffe,  
• The Economist articles |
| Session 17 | Populism and Far right nationalism growing – relevance for EU-US relations | • Yascha Mounk, Pitchfork Politics, Foreign Affairs (2014)  
• Cas Mudde, The Problem with Populism, The Guardian (Feb 2015) |
| Session 18 | Conclusions, Questions, wrap-up | |
| Session 19 | Final Paper Due | |

COURSE-RELATED TRIPS:  
• Political building as a bridge between the EU and the US

REQUIRED READINGS:  
• German Federal Ministry of Economic and Technology (2013): Dimensions and effects of a Transatlantic Free Trade Agreement between the EU and USA.
• Teló, Mario (2013): A world of regions? New regionalism as a response to Globalisation and the decline of the US Hegemony, In Giovanni Finizio and Ernesto Gallo (Eds.): Democracy at the United Nations. UN Reform in the Age of Globalisation, pp. 29-40.
• The European Commission (2015): The Transatlantic Trade and Investment Partnership (TTIP)

RECOMMENDED READINGS:
• Edward Snowden on surveillance: https://www.youtube.com/watch?v=64x8t1mXfM
• Edward Snowden interview: https://www.youtube.com/watch?v=L_amBkYx_Fk
• Mix, Derek E.: The United States and Europe: Current Issues, February 3, 2015.
• The Economist

EU - US RELATED WEBSITES:
- Mainsite: www.europa.eu
- US Mission to the EU: http://useu.usmission.gov/
- EU Delegation in the USA: http://www.eurunion.org/
- EU negotiating papers on TTIP: http://trade.ec.europa.eu/doclib/press/index.cfm?id=1230#regulatory-cooperation