
PO/IR 370 EU – U.S. RELATIONS: A MULTI-DIMENSIONAL PARTNERSHIP
IES European Union Syllabus

DESCRIPTION: This course focuses on various aspects, policies and levels of EU-US relations in the post-cold war world, including European institutions. It will cover different aspects of transatlantic foreign and security policy, economic and trade relations, and shared and conflicting values. Moreover, it will examine the ongoing debate about the destiny of Europe and the global challenges. Students will be introduced to key players and fundamental policy concepts while investigating the transatlantic partnership from the above perspectives.

CREDITS: 3

CONTACT HOURS: 45

LANGUAGE OF PRESENTATION: English

PREREQUISITES: Course in European History, Contemporary Politics or International Relations

ADDITIONAL COST: None

METHOD OF PRESENTATION: Lectures, student summaries, seminar discussions, group work, role-play. Generally, students are expected to discuss the readings for each class with their fellow students and their professor. Participation is part of the students' overall grade; therefore, it is indispensable that all students do contribute during class meetings.

LANGUAGE OF PRESENTATION: English

REQUIRED WORK AND FORM OF ASSESSMENT:

- Reading assignments, active participation - **10%**
- Three homework assignments - **25%**
- Midterm - **30%**
- Final paper - **35%**

The reading assignments will be made available on Moodle or distributed in class.

Seminar discussions

Discussions are based upon the compulsory readings for each session. The students are expected to join the debate with (prepared) questions and arguments related to the readings as well as contributions from their own reflections. Occasionally, quizzes may be given.

Midterm

The midterm will consist each of a number of short-answer questions on different aspects of the topics addressed in the class discussions (e.g. main facts and dates, political assessment of certain aspects of the EU-US partnership, proposals and ideas for the future development of the transatlantic relations), and an additional one-page essay question.

Final paper

(8 to 10 pages; double-spaced, cover page, tables, figures, and references excluded) is a research-paper and will be written on a seminar-related topic that will be communicated in class.

Field Trip: Political building as a bridge between the EU and the US

ATTENDANCE POLICY: All IES courses require attendance and participation. Attendance is mandatory per IES policy. Any unexcused absence will incur a penalty on your final course grade (1 absence -1%, 2nd absence -2%, 3rd absence -3%). Any student who has more than three (3) unexcused absences will receive an "F" as the final grade in the course. Any student who misses more than 25% of a course, whether the absences are excused or are unexcused, will receive an "F" as the final grade in the course. Absences due to sickness, religious observances, and family emergencies

may be excusable at the discretion of the Center Director. In the case of an excused absence, it is the student's responsibility to inform the Academic Dean of the absence with an Official Excused Absence Form, as well as any other relevant documentation (e.g. a doctor's note), and to keep a record thereof. The absence form must be turned in as soon as possible before the class, in the case of a planned absence, or immediately upon return to the Center, in the case of an unplanned absence, in order for the absence to be considered excused. It is also the student's responsibility to inform the professor of the missed class. Students can collect and submit the Official Excused Absence Form from the office of the Academic Dean.

TESTS, QUIZZES, OR PRESENTATIONS MISSED DURING UNEXCUSED ABSENCES CANNOT BE MADE UP!

Cell phones are to be switched off during class.

Updated information on your course and readings can be found on the Moodle platform at <https://moodle.iesabroad.org>

LEARNING OBJECTIVES: In general, students will develop both intercultural awareness and competencies, including a fresh perspective on the students' home country, as well as a deeper understanding of the history, the political and economic processes, the security challenges and the relevance of cultural considerations in contemporary transatlantic relations.

The course aims at encouraging the participants to analyze, as members of a group and on their own, the substance, the background and the future of the complex transatlantic relationship. Their views will derive from reflections triggered by academic debate, key documents, basic facts and first-hand information.

The above objectives will be achieved through a mix of teaching and learning techniques, including classroom lectures, presentations and discussions, role-play, independent study, first-hand experience on the field trips (including personal encounters with EU officials, specialized academics, and lobbyists working within the framework of the transatlantic relationship).

LEARNING OUTCOMES:

By the end of the course, students are able to:

- Identify the historical framework and operating constraints of the transatlantic relationship;
- Better understand and analyze different approaches to common transatlantic challenges;
- Evaluate the impact of shared values and differing attitudes on both sides of the Atlantic;
- Recognize the strategic importance and advantages of the partnership for both parties;
- Position the transatlantic relationship in relation to the BRICs.

CONTENT

Session	Content	Readings
1	Introduction to EU-US Relations (the origins of the postwar development of the EU-US relations, Americanization, The Truman Doctrine and Beyond (Marshall Plan))	
2	Understanding each other: American perceptions of Europe, European perceptions of America	<ul style="list-style-type: none"> • Berghahn (pp. 238-249) • Miller (pp. 257-262) • Martinelli (pp. 1-22)

3	EU-US Relations in Global Affairs	<ul style="list-style-type: none"> • Luzzato Gardner (pp. 311-314) • Betts (pp. 15-24) • Ikenberry 2017 The Plot Against American Foreign Policy; pp. 2-9
4	Institutional framework for the EU-US relations	<ul style="list-style-type: none"> • EU-U.S. Summit Joint Statement (pp. 1-10), • Sbragia (pp.14-28)
5	TTIP in detail	<ul style="list-style-type: none"> • Cremona (pp. 351-362) • EU Commission, The Transatlantic Trade and Investment Partnership (TTIP) • TTIP explained • EU Commission DG Trade negotiation papers • German Marshall Fund Transatlantic Trend Survey (pp. 1-62)
6	Human Rights in the EU and the Death Penalty in the US	<ul style="list-style-type: none"> • Excerpts from ECHR cases <i>Soering v the UK</i>, <i>Harkins and Edwards v the UK</i>, and <i>Trabelsi v Belgium</i> • 'Belgium violated the ECHR by extraditing a terrorist to the USA despite an interim measure by the Strasbourg Court: <i>Trabelsi v. Belgium</i>' Strasbourg Observers
7	EU-U.S. Data Protection "Umbrella Agreement" Surveillance after Snowden: Rethinking the impact of surveillance? Spying on friends?	<ul style="list-style-type: none"> • Excerpts from ECJ's <i>Judgment in Case C-362/14</i> • <i>Maximillian Schrems v Data Protection Commissioner</i> • Preibusch(pp. 48-55), Cole (pp. 218-221), Spiegel online article, The Economist articles
8	Democracy at the UN – Role of the Security Council, EU's role within the UN	<ul style="list-style-type: none"> • Teló (pp. 29-40) • Finizio (pp. 289-316) • Katz (pp. 41-45)
9	Mid-term exam	
10	Environment and ecology in the EU-US relations Paris – Climate convention? Or where is this going?	<ul style="list-style-type: none"> • Carlarne (pp. 435-482) • The Economist article
11	NATO Enlargement – Between East & West Ukraine Crisis, Turkey's role within NATO	<ul style="list-style-type: none"> • Demir (pp. 1-22) • Bugajski, Frontline Vulnerability: The Strategic Case for the Western Balkans (Transition Brief No. 4) • Bogzeanu (pp.6-14), Walker • The Economist article
12	NATO and Cybersecurity	<ul style="list-style-type: none"> • James Lewis, The Role of Offensive Cyber Operations in NATO's Collective Defence, the Tallinn Papers (2015) • Patrik Maldre, Moving Toward NATO Deterrence for the Cyber Domain (2016) CEPA
13	The war in Syria, the Islamic State, terrorism and counter-terrorism	<ul style="list-style-type: none"> • Archik (pp. 1-33), • The Economist articles

14	Challenging immigration – EU vs.US Humanitarian protection	<ul style="list-style-type: none"> Fargues (pp.1-30), The Economist articles
15	The role of the Euro in the international monetary area, Eurozone stability and growth, Greek bank crisis	<ul style="list-style-type: none"> Terzi (pp. 288-303), Rossi(pp. 266-287), The Economist articles
16	From Obama to Trump – The US Presidency in the light of EU-US relations	<ul style="list-style-type: none"> Applebaum (pp. 27-44) Jaffe The Economist articles
17	Populism and Far right nationalism growing – relevance for EU-US relations	<ul style="list-style-type: none"> Yascha Mounk, Pitchfork Politics, Foreign Affairs (2014) Cas Mudde, The Problem with Populism, The Guardian (Feb 2015)
18	Conclusions, Questions, wrap-up	
21	Final paper due	

Required Readings:

- Applebaum, Anne (2015): Obama and Europe. Missed signals, renewed commitments, In Foreign Affairs September/October 2015, pp. 27-44.
- Archick, Kristin (2014): US-EU Cooperation Against Terrorism, Congressional Research Service, pp. 1-33.
- Berghahn, Volker R. (2005): Awkward Relations. American Perceptions of Europe, European Perceptions of America. In Alexander Stephan, Ed.: Americanization and Anti-Americanism: The German encounter with American culture after 1945, pp. 238-249.
- Betts, Richard K. (2014): Pick Your Battles. Ending America’s era of permanent war, in Foreign Affairs November/December 2014, pp. 15-24.
- Bogzeanu, Cristina (2013): Implications of the transition toward multipolarity on NATO EU relation, in Strategic Impact, issue: 3 / 2013, pp. 6-14.
- Carlarne, Cinnamon (2010): Climate Change Policies an Ocean Apart: EU & US Climate Change Policies Compared, in Pennsylvania State Environmental Law Review, Vol. 14, No. 3, pp. 435-482.
- Cole, David (2015): Privacy 2.0: Surveillance in the Digital State. In Nation 4/6/2015 Vol. 300 Issue 14, pp. 218-221.
- Cremona, Marise (2015): Negotiating the Transatlantic Trade and Investment Partnership (TTIP), in Common Market Law Review, Vol. 52, Issue 2 (April 2015), pp. 351-362.
- Demir, Sertif (2015): Is end of a dream? Reassessing the NATO enlargement policy toward the Black Sea and Caucasus Regions, in Journal of Black Sea Studies, Vol. 12 Issue 46, pp. 1-22.
- EU-US Summit Joint Statement, 26 March 2014, pp. 1-10.
- Fargues, Philippe, Demetrios G. Papademetriou, Giambattista Salinari and Madelein Sumption (2011): Shared challenges and opportunities for EU and US immigration policymaker, pp. 1-30.
- Finizio, Giovanni (2013): The Security Council reform as a “sustainable process”. The Role of the European Union, In Giovanni Finizio and Ernesto Gallo (Eds.): Democracy at the United Nations. UN Reform in the Age of Globalisation, pp. 289-316.
- German Marshall Fund: Transatlantic Trends 2014
http://trends.gmfus.org/files/2012/09/Trends_2014_complete.pdf
- German Federal Ministry of Economic and Technology (2013): Dimensions and effects of a Transatlantic Free Trade Agreement between the EU and USA.
- Herrera Temesio, Ifigenie (2015): Does the Transatlantic Trade and Investment Partnership agreement violate the fundamental principles of the World Trade Organization?, In Freilaw 3/2015, pp. 123-127.

- Jaffe, Greg (2015): Merkel seen as key to Obama's success at G-7, *The Washington Post* June 7.
- Katz, Jonathan M. (2015): The Secretary-General in his labyrinth, In *New Republic* March/April 2015, pp. 41-45.
- Keilberth, Mirco, Juliane von Mittelstaedt and Christoph Reuter (2014): The 'Caliphate's' Colonies: Islamic State's Gradual Expansion into North Africa. *Spiegel* November 2014.
- <http://www.spiegel.de/international/world/islamic-state-expanding-into-north-africa-a-1003525.html>
- Luzzato Gardner, Anthony (2015): A vital Partnership: US-EU relations are increasingly significant in global affairs, in *European Foreign Affairs Review*, October 2015, Vol. 20 Issue 3, pp. 311-314.
- Martinelli, Alberto (2007): The political democracies of the United States and the European Union, Working Paper 1/07 Dipartimento di Studi Sociali e Polici Università degli Studi die Milano.
- Miller, Bowman H. (2005): Germans and Americans: Understanding and Managing Change, In Alexander Stephan, Ed.: *Americanization and Anti-Americanism: The German encounter with American culture after 1945*, pp. 257-262.
- Oğuzlu, Tarık (2013): Making sense of Turkey's rising power status: What does Turkey's approach within NATO tell us? In *Turkish Studies*, December 2013, Vol. 14 Issue 4, pp. 774-796.
- Preibusch, Sören (2015): Privacy Behaviors After Snowden, In *Communications of the ACM*, Vol. 58 No. 5, pp. 48-55.
- <http://cacm.acm.org/magazines/2015/5/186025-privacy-behaviors-after-snowden/fulltext>
- Rossi, Sergio (2007): The role of the Euro in the international monetary arena: present and prospects, in Jörg Bibow and Andrea Terzi (Eds.) *Euroland and the World Economy*, pp. 266-287.
- Sbragia, Alberta M. (2010): Intergovernmental relations or multi-level governance? Transatlantic comparisons and reflections, in Edoardo Ongaro Ed.: *Governance and Intergovernmental Relations in the European Union and the United States*, pp. 14-28.
- Teló, Mario (2013): A world of regions? New regionalism as a response to Globalisation and the decline of the US Hegemony, In Giovanni Finizio and Ernesto Gallo (Eds.): *Democracy at the United Nations. UN Reform in the Age of Globalisation*, pp. 29-40.
- Terzi, Andrea (2007): International payments imbalances and the prospective role of the Euro, in Jörg Bibow and Andrea Terzi (Eds.) *Euroland and the World Economy*, pp. 288-303.
- The European Commission (2015): *The Transatlantic Trade and Investment Partnership (TTIP)*
- Walker, Edward W. (2015): Between East & West: NATO Enlargement & the geopolitics of the Ukraine Crisis, in *E-International Relations*, April 2015
- <http://www.e-ir.info/2015/04/13/between-east-west-nato-enlargement-the-geopolitics-of-the-ukraine-crisis/>

Recommended readings

- Archick, Kristin (2015): *The European Union: Questions and Answers*.
- <http://www.euintheus.org/what-we-do/how-eu-us-relations-work/>
- Cline, William R. (2014): *Managing the Euro Area Debt Crisis*, pp. 183-200.
- Edward Snowden on surveillance: <https://www.youtube.com/watch?v=64xBtImXfmM>
- Edward Snowden interview: https://www.youtube.com/watch?v=L_amBkYx_Fk
- Free Exchange. Forgive and remember, In *The Economist* June 20th 2015.
- Hill, Steven (2010) *Will Europe Survive?* In *Europe's Promise* pp. 301-353.
- Koch, Svea (2015): A typology of political conditionality beyond aid: conceptual horizons based on lessons from the European Union, in *World Development* Vol. 75, pp. 97-108.
- Mix, Derek E.: *The United States and Europe: Current Issues*, February 3, 2015.
- *The Economist*
- Voigt, Karsten D.: *Crisis or Cooperation? The Transatlantic Relationship at a Watershed*. In Alexander Stephan, Ed.: *Americanization and Anti-Americanism: The German encounter with American culture after 1945*, pp. 253-256.

EU - US RELATED WEBSITES:

- Mainsite: www.europa.eu
- US Mission to the EU: <http://useu.usmission.gov/>
- EU Delegation in the USA: <http://www.eurunion.org/>
- EU Commission – US Relations: http://eeas.europa.eu/us/index_en.htm
- European Parliament: http://www.europarl.europa.eu/intcoop/tld/default_en.htm
- Council of the EU: http://www.consilium.europa.eu/cms3_fo/showPage.asp?id=393&lang=en
- EU negotiating papers on TTIP:
<http://trade.ec.europa.eu/doclib/press/index.cfm?id=1230#regulatory-cooperation>