



AH/US 230 INTERNATIONAL EVENTS IN BARCELONA: AN ARTISTIC APPROACH

IES Abroad Barcelona

DESCRIPTION: This course focuses on four international events that have determined the world-wide launching of the city of Barcelona as a renowned Art window: The 1888 International World Fair (Modernisme, including Gaudi & others), the 1929 International World Fair, the 1992 Olympic Games and the 2004 Forum of Cultures. These key happenings highlight important art creations in Barcelona along with the urban transformations that the city has experienced. The course will review the artistic and architectural developments in each of these periods in Barcelona together with its relations with the world art movements developed at that time.

CREDITS: 3 credits

CONTACT HOURS: 45 hours

LANGUAGE OF INSTRUCTION: English

PREREQUISITES: None

METHOD OF PRESENTATION:

- Lectures and discussions: The lectures provide the theoretical content of the sessions together with the adequate visual support. Class discussions facilitate the students' ability to relate readings and lectures, analyzing or applying concepts.
- Class Participation: Students are expected to participate in group activities, and in the discussions based on the course readings.
- Course-related trips: Guided and self-guided visits to significant sites related to the content of the course such as Citadel Park, Plaza España and Mies Van der Rohe Pavilion, Paseo de la Barceloneta and Port Olympic. Each student must complete a journal relating each field study. The Forum of Cultures 2004 will be a self-guided field study.
- Student Oral Presentations: Students are expected to make presentations with visual support of their paper themes to the class.

REQUIRED WORK AND FORM OF ASSESSMENT:

- **MID-TERM AND FINAL EXAMS:** Based on the contents of the course, these will consist of short and essay-style questions (50%).
- **JOURNALS:** students will write a journal about course-related trips and self-guided visits describing the sites, the buildings left by the events and their personal impressions in both on-site classes and self-guided ones (10%).
- **ORAL PRESENTATION:** students will present the content of their papers to the class with the help of images (10%).
- **PAPER:** Students will choose an artist related to the different trends that accompanied the international events. The artist should be chosen by the students during the first month of the course. The paper must include a bibliography of books or articles properly quoted, index and cover. (2500 words) (15%).
- **PARTICIPATION:** (15%)

LEARNING OUTCOMES:

By the end of the course students will be able to:

- Summarize Barcelona's recent history, urban transformations and the legacy that the international events left in the city of Barcelona.
- Identify the main features of artistic movements during the times of the international events considered 1888,1929,1992,2004 (Art nouveau, Modernism, Eclecticism, Urban Art...)
- Distinguish and compare Barcelona's art and architecture to a broader European context.
- Establish the relationship between urban transformation and artistic creation in Barcelona.

ATTENDANCE POLICY:

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Attendance is mandatory for all IES Abroad classes, including course-related trips. Any exams, tests, presentations, or other work missed due to student absences can only be rescheduled in cases of documented medical or family emergencies. If a student misses more than three classes in any course 3 percentage points will be deducted from the final grade for every additional absence. Seven absences in any course will result in a failing grade.

CONTENT:

Session	Content	Required Reading
Session 1	General overview of the course. Introduction.	
Session 2	Fairs in the History of Art. World fair, International fair, International exhibition... What are they? Importance of World Fairs in the 19 th century.	<p>Davis, J. R. (2001). The Great Exhibition. British Heritage, Vol. 22, Issue 4, pp. 15-30. Retrieved from EBSCOhost.</p> <p>Papas, C. (2017). Flying cars, Zombie dogs & Robots overlords. Guilford, Connecticut: Lyons Press (xiii-xvii, pp. 1-9).</p>
Session 3	The new and modern Barcelona. Barcelona: a city in expansion. New political, social and cultural conditions.	<p>Ajuntament of Barcelona, Fundació Urbs i Territori. CCCB - Centre de Cultura Contemporània de Barcelona, Any Cerdà, 150 years ago: http://issuu.com/anycerda/docs/150_years_ago?mode=embed&layout=http%3A%2F%2Fskin.issuu.com%2Fv%2Fflight%2Flayout.xml&showFlipBtn=true</p>
Session 4	The 1888 world fair. History of the “Parc de la Ciutadella”. Fontserè’s Park and 1888 World Fair project. Buildings left. Iron, glass and prefabrication.	<p>Busquets, J. (2006). The urban evolution of a compact city. Barcelona: Actar. (pp. 151-162).</p>
Session 5	Course-related trip I: The 1888 Fair location. Parc de la Ciutadela: L’Hivernacle, L’Ombracle. Castell dels tres Dracs. L’Arc de Triomf.	<p>Hughes, R. (1993). Barcelona. London: Harvill. (pp. 343-354).</p>
Session 6	Art Nouveau. Key elements of Art Nouveau. The movement in Europe. France, Belgium, Austria, England, Germany. Catalan Modernisme.	<p>Escritt, S. (2000). Art Nouveau (Series-Art and Ideas). London: Phaidon. (pp. 4-21).</p> <p>Greenhalgh, P. 2000 USA Today Magazine, Revisiting the Style of Art Nouveau, Sep, Vol. 129 Issue 2664, pp. 36-46. Retrieved from EBSCOhost.</p>
	Course-related trip II: Modernist route, including masterpieces of Gaudi, Domènch i Montaner, and Puig i Cadafach.	<p>Generalitat de Catalunya. Government of Catalunya. Ministry of innovation. Universities and Enterprise (pp. 1-8). www.gencat.cat/diue/doc/doc_44438968_1.pdf</p>
Session 8	Lluís Domènch i Montaner. Life and work. The importance of his Manifesto.	<p>Bohigas, O. (2000). The life and works of a Modernista Architect, Lluís Domènch i Montaner. Barcelona: Col·legi d’Arquitectes de Catalunya. (pp. 24-36).</p>

Session 9	Antoni Gaudi i Cornet. Casa Vicens, El Capricho, Finca Güell, Palau Güell, Casa Batllò, Casa Milà (La Pedrera) Cripta Colonia Güell, Parc Güell, La Sagrada Familia.	Permanyer, L. (2002). Gaudí and Barcelona. In D. Giralt-Miracle (Dir). Gaudí 2002. Miscellany. Barcelona: Planeta. (pp. 54-58). Cirlot, J. E. (2001). Gaudí, An introduction to his architecture. Barcelona: Triangle Postals, S.L. (pp. 21-25, 69-77, 163-167).
Session 10	Puig i Cadafach, between Modernisme and Noucentisme. Catalan art, Casas and Rusiñol and Llimona.	Hughes, R. (1993). Barcelona. London: Harvill. (pp. 425-448).
Session 11	Midterm exam	
Session 12	Barcelona's second international event. The 1929 International Exhibition. Master plan and main buildings. European Avant-garde movements.	Solà-Morales, M. de. (2008). Ten lessons on Barcelona. Barcelona: COAC, Col·legi d'Arquitectes de Catalunya. (pp. 440-454).
Session 13	Course-related trip III: Plaza España & Montjuic hill. Two International events, 1929 & 1992	
Session 14	Art context during 1929 World Fair. The European Avant-garde movements: Futurism, Bauhaus, De Stijl, Russian Constructivism.	Schneider Adams, L. (1999). Art across Time, Volume Two: The Fourteenth Century to the Present. John Jay College and the Graduate Center City University of New York, Boston: MacGraw-Hill College. (pp. 835-850).
Session 15	Modernity at the fair: Mies van der Rohe Pavilion. The European Avant-garde movements: Bauhaus, D'Stjil, Russian Constructivism. Jose Luis Sert and 1937 Spanish pavilion.	Schneider Adams, L. (1999). Art across Time, Volume Two: The Fourteenth Century to the Present. John Jay College and the Graduate Center City University of New York, Boston: MacGraw-Hill College. (pp. 850-857).
Session 16	Olympic Games. The third launch events. New political, social and cultural conditions. The Olympic Games impulse.	McGuigan, C. (1991). The Barcelona way. Newsweek, 00289604, Vol. 118, Issue 24, p68-71. Retrieved from EBSCOhost.
Session 17	Course-related trip IV: 1992, Seaside transformations. Barceloneta. Olympic Port & Villa	
Session 18	Barcelona Urban projects. 1992, The Olympic Ring Master Plan in Montjuic, Palau San Jordi, Villa Olímpica, Puerto Olímpico. Paseo Marítimo.	Busquets, J. (2006). The urban evolution of a compact city. Barcelona: Actar. (pp. 399-404).
Session 19	Barcelona's Art projects. A city proud of itself. Outdoor Art. Frank Gehry's shaped pergola, Mistos by Claes Oldenburg; Barcelona Head, L'Estel ferit etc...	Gombrich, E.H. (1999). Sculpture for Outdoors. The uses of images, Studies in the Social function of art and visual communication. London: Phaidon. (pp. 136-161).
Session 20	Barcelona's recent developments. Diagonal mar. The Forum 2004. The idea of sustainable architecture.	Monclús, F. J. (2003). The Barcelona model: an original formula? From 'reconstruction' to strategic urban

		projects (1979-2004). <i>Planning Perspectives</i> , Vol. 18 Issue 4, pp. 399-413. Retrieved from EBSCOhost.
Session 21	Barcelona's Last International event. The Forum of Cultures 2004. The Graffiti wall. Urban Art.	Cohn, D. (2004). A new event, the Universal Forum of Cultures, Helps Barcelona transform an ailing district, <i>Architectural Record</i> , Vol. 192 Issue 6, pp. 109-114. Retrieved from EBSCOhost.
Session 22	Oral presentations.	
Session 23	Oral presentations.	
Session 24	Oral presentation. Final comments and Conclusions	

Final Exam

REQUIRED READINGS:

- Ajuntament of Barcelona, Fundació Urbs i Territori. CCCB - Centre de Cultura Contemporània de Barcelona. Any Cerdà, 150 years ago:
http://issuu.com/anycerda/docs/150_years_ago?mode=embed&layout=http%3A%2F%2Fskin.issuu.com%2Fv%2Fflight%2Flayout.xml&showFlipBtn=true
- Bohigas, O. (2000). The life and works of a Modernista Architecte, Lluís Domenech i Montaner. Barcelona: Col·legi d'Arquitectes de Catalunya. (pp. 24-36).
- Busquets, J. (2006). The urban evolution of a compact city. Barcelona: Actar. (pp. 151-162, 399-404).
- Cirlot, J. E. (2001). Gaudí, An introduction to his architecture. Barcelona: Triangle Postals, S.L. (pp. 21-25, 69-77, 163-167).
- Cohn, D. (2004). A new event, the Universal Forum of Cultures, helps Barcelona transform an ailing district, *Architectural Record*, Vol. 192 Issue 6, pp. 109-114. Retrieved from EBSCOhost.
- Davis, J. R. (2001). THE GREAT EXHIBITION. *British Heritage*, Vol. 22, Issue 4, p15-30. Retrieved from EBSCOhost.
- Escritt, S. (2000). *Art Nouveau (Series-Art and Ideas)*. London: Phaidon. (pp. 4-21).
- Generalitat de Catalunya. Government of Catalunya. Ministry of innovation. Universities and Enterprise (pp. 1-8) www.gencat.cat/diue/doc/doc_44438968_1.pdf
- Gombrich, E.H. (1999). *Sculpture for Outdoors. The uses of images, Studies in the Social function of art and visual communication*. London: Phaidon. (pp. 136-161).
- Greenhalgh, P. (2000). USA Today Magazine, Revisiting the Style of ART NOUVEAU, Sep, Vol. 129 Issue 2664, pp. 36-46. Retrieved from EBSCOhost.
- Hughes, R. (1993). *Barcelona*. London: Harvill. (pp. 343-354, 425-448).
- McGuigan, C. (1991). The Barcelona way. *Newsweek*, 00289604, Vol. 118, Issue 24, p68-71. Retrieved from EBSCOhost.
- Monclús, F. J. (2003). The Barcelona model: an original formula? From 'reconstruction' to strategic urban projects (1979-2004). *Planning Perspectives*, Vol. 18 Issue 4, pp. 399-413. Retrieved from EBSCOhost.
- Papas, C. (2017). *Flying cars, Zombie dogs & Robots overlords*. Guilford, Connecticut: Lyons Press (xiii-xvii, pp. 1-9).
- Permanyer, L. (2002). Gaudí and Barcelona. In D. Giralt-Miracle (Dir). *Gaudí 2002. Miscellany*. Barcelona: Planeta. (pp. 54-58).
- Solà-Morales, M. de. (2008). Ten lessons on Barcelona. Barcelona: COAC, Col·legi d'Arquitectes de Catalunya. (pp. 440-454).
- Schneider Adams, L. (1999). *Art across Time, Volume Two: The Fourteenth Century to the Present*. John Jay College and the Graduate Center City University of New York, Boston: MacGraw-Hill College. (pp. 835-850, 850-857).

RECOMMENDED READINGS:

- Aibar, E. and Bijker, W. E. (1997). *Constructing a City: The Cerda Plan for the Extension of Barcelona*. Science, Technology & Human Values, Vol. 22, No. 1 pp. 3-14. Published by: Sage Publications, Inc.
http://www.uoc.edu/webs/eaibar/_resources/documents/Aibar-Bijker.pdf

- Amelang, J., Gil, X. & Mc Donogh, G. (1992). Twelve walks through Barcelona's Past. Barcelona: Ajuntament de Barcelona. 22@Web: <http://www.22barcelona.com/index.php?lang=en>
- Berger, J. (1972). Ways of Seeing. London: Penguin Books.
- Causey, A. (1998). Sculpture since 1945. Oxford: Oxford University Press.
- Duncan, A. (1994). Art Nouveau. London: Thames and Hudson.
- Fisher, L. (2000) Shock of the Nouveau. *Time Europe*, 6/19/2000, Vol. 155 Issue 24. EBSCOhost.
- Greenhalgh, P. (1988). Ephemeral Vistas: The Expositions Universelles, Great Exhibitions and World's Fair, 1851-1939. Manchester: Manchester University Press. (pp. 1-26).
- Greenhalgh, P. (2000). The Style and the Age. In Paul Greenhalgh (Ed.), *Art Nouveau 1890-1914*. London: V&A Publications.
- Hughes, R. (1993). Barcelona. London: Harvill. (pp. 354-373).
- Marshall, T. (2004). Transforming Barcelona. London: Routledge.
- McNeill, D. (1999). Urban Change and European left, Tales from the new Barcelona. London, New York: Routledge.
- Meisler, S. *Art Nouveau*. *Smithsonian*, Oct2000, Vol. 31 Issue 7, pp. 74-84. EBSCOhost.
- Mendoza, E. (1986). City of marvels. New York: Harcourt.
- Payne, J. (2001). Catalonia. History and culture. London: Five Leaves.
- Rowe, P. G. (2006). Building Barcelona, a Second Renaixença. Barcelona: Actar.
- Toibin, C. (1990). Homage to Barcelona. London: Simeon & Schuster.