PO/IR 370 EU – U.S. RELATIONS: A MULTI-DIMENSIONAL PARTNERSHIP
IES European Union Syllabus

DESCRIPTION: This course focuses on various aspects, policies and levels of EU-US relations in the post-cold war world, including European institutions. It will cover different aspects of transatlantic foreign and security policy, economic and trade relations, and shared and conflicting values. Moreover, it will examine the ongoing debate about the destiny of Europe and the global challenges. Students will be introduced to key players and fundamental policy concepts while investigating the transatlantic partnership from the above perspectives.

CREDITS: 3

CONTACT HOURS: 45

LANGUAGE OF PRESENTATION: English

PREREQUISITES: Course in European History, Contemporary Politics or International Relations

ADDITIONAL COST: None

METHOD OF PRESENTATION: Lectures, student summaries, seminar discussions, group work, role-play. Generally, students are expected to discuss the readings for each class with their fellow students and their professor. Participation is part of the students’ overall grade; therefore, it is indispensable that all students do contribute during class meetings.

LANGUAGE OF PRESENTATION: English

REQUIRED WORK AND FORM OF ASSESSMENT:

- Reading assignments, active participation - 10%
- Three homework assignments - 25%
- Midterm - 30%
- Final paper - 35%

The reading assignments will be made available on Moodle or distributed in class.

Seminar discussions
Discussions are based upon the compulsory readings for each session. The students are expected to join the debate with (prepared) questions and arguments related to the readings as well as contributions from their own reflections. Occasionally, quizzes may be given.

Midterm
The midterm will consist each of a number of short-answer questions on different aspects of the topics addressed in the class discussions (e.g. main facts and dates, political assessment of certain aspects of the EU-US partnership, proposals and ideas for the future development of the transatlantic relations), and an additional one-page essay question.

Final paper
(8 to 10 pages; double-spaced, cover page, tables, figures, and references excluded) is a research-paper and will be written on a seminar-related topic that will be communicated in class.

Field Trip: Political building as a bridge between the EU and the US

ATTENDANCE POLICY: All IES courses require attendance and participation. Attendance is mandatory per IES policy. Any unexcused absence will incur a penalty on your final course grade (1 absence -1%, 2nd absence -2%, 3rd absence -3%). Any student who has more than three (3) unexcused absences will receive an “F” as the final grade in the course. Any student who misses more than 25% of a course, whether the absences are excused or are unexcused, will receive an “F” as the final grade in the course. Absences due to sickness, religious observances, and family emergencies
may be excusable at the discretion of the Center Director. In the case of an excused absence, it is the
student’s responsibility to inform the Academic Dean of the absence with an Official Excused Absence
Form, as well as any other relevant documentation (e.g. a doctor’s note), and to keep a record thereof.
The absence form must be turned in as soon as possible before the class, in the case of a planned
absence, or immediately upon return to the Center, in the case of an unplanned absence, in order for
the absence to be considered excused. It is also the student’s responsibility to inform the professor of
the missed class. Students can collect and submit the Official Excused Absence Form from the office of
the Academic Dean.
TESTS, QUIZZES, OR PRESENTATIONS MISSED DURING UNEXCUSED ABSENCES CANNOT BE MADE
UP!

Cell phones are to be switched off during class.

Updated information on your course and readings can be found on the Moodle platform at
https://moodle.iesabroad.org

LEARNING OBJECTIVES: In general, students will develop both intercultural awareness and
competencies, including a fresh perspective on the students’ home country, as well as a deeper
understanding of the history, the political and economic processes, the security challenges and the
relevance of cultural considerations in contemporary transatlantic relations.

The course aims at encouraging the participants to analyze, as members of a group and on their own,
the substance, the background and the future of the complex transatlantic relationship. Their views will
derive from reflections triggered by academic debate, key documents, basic facts and first-hand
information.

The above objectives will be achieved through a mix of teaching and learning techniques, including
classroom lectures, presentations and discussions, role-play, independent study, first-hand experience
on the field trips (including personal encounters with EU officials, specialized academics, and lobbyists
working within the framework of the transatlantic relationship).

LEARNING OUTCOMES:
By the end of the course, students are able to:

- Identify the historical framework and operating constraints of the transatlantic relationship;
- Better understand and analyze different approaches to common transatlantic challenges;
- Evaluate the impact of shared values and differing attitudes on both sides of the Atlantic;
- Recognize the strategic importance and advantages of the partnership for both parties;
- Position the transatlantic relationship in relation to the BRICs.

CONTENT

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<td>Introduction to EU-US Relations (the origins of the postwar development of the EU-US relations, Americanization, The Truman Doctrine and Beyond (Marshall Plan))</td>
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| 2       | Understanding each other: American perceptions of Europe, European perceptions of America | Berghahn (pp. 238-249)
|         |                                                                        | Miller (pp. 257-262)
|         |                                                                        | Martinelli (pp. 1-22) |
|   | EU-US Relations in Global Affairs | • Luzzato Gardner (pp. 311-314)  
|   |   | • Betts (pp. 15-24)  
|   |   | • Ikenberry 2017 The Plot Against American Foreign Policy; pp. 2-9  
| 4 | Institutional framework for the EU-US relations | • EU-U.S. Summit Joint Statement (pp. 1-10),  
|   |   | • Sbragia (pp.14-28)  
| 5 | TTIP in detail | • Cremona (pp. 351-362)  
|   |   | • EU Commission, The Transatlantic Trade and Investment Partnership (TTIP)  
|   |   | • TTIP explained  
|   |   | • EU Commission DG Trade negotiation papers  
|   |   | • German Marshall Fund Transatlantic Trend Survey (pp. 1-62)  
| 6 | Human Rights in the EU and the Death Penalty in the US | • Excerpts from ECHR cases Soering v the UK, Harkins and Edwards v the UK, and Trabelsi v Belgium  
|   |   | ‘Belgium violated the ECHR by extraditing a terrorist to the USA despite an interim measure by the Strasbourg Court: Trabelsi v. Belgium’ Strasbourg Observers  
| 7 | EU-U.S. Data Protection "Umbrella Agreement" | • Excerpts from ECJ’s Judgment in Case C-362/14  
|   | Surveillance after Snowden: Rethinking the impact of surveillance? Spying on friends? | • Maximillian Schrems v Data Protection Commissioner  
|   |   | • Preibusch (pp. 48-55), Cole (pp. 218-221), Spiegel online article, The Economist articles  
| 8 | Democracy at the UN – Role of the Security Council, EU’s role within the UN | • Teló (pp. 29-40)  
|   |   | • Finizio (pp. 289-316)  
|   |   | • Katz (pp. 41-45)  
| 9 | Mid-term exam |   
| 10 | Environment and ecology in the EU-US relations | • Carlarne (pp. 435-482)  
|   | Paris – Climate convention? Or where is this going? | • The Economist article  
| 11 | NATO Enlargement – Between East & West | • Demir (pp. 1-22)  
|   | Ukraine Crisis, Turkey’s role within NATO | • Bugajski, Frontline Vulnerability: The Strategic Case for the Western Balkans (Transition Brief No. 4)  
|   |   | • Bogzeanu (pp.6-14), Walker  
|   |   | • The Economist article  
| 12 | NATO and Cybersecurity | • James Lewis, The Role of Offensive Cyber Operations in NATO’s Collective Defence, the Tallinn Papers (2015)  
|   |   | • Patrik Maldre, Moving Toward NATO Deterrence for the Cyber Domain (2016) CEPA  
| 13 | The war in Syria, the Islamic State, terrorism and counter-terrorism | • Archik (pp. 1-33),  
|   |   | • The Economist articles  

### Required Readings:

- **Applebaum, Anne (2015):** Obama and Europe. Missed signals, renewed commitments, In Foreign Affairs September/October 2015, pp. 27-44.
- **Bogzeanu, Cristina (2013):** Implications of the transition toward multipolarity on NATO EU relation, in Strategic Impact, issue: 3 / 2013, pp. 6-14.
- **EU-US Summit Joint Statement, 26 March 2014**
- **German Federal Ministry of Economic and Technology (2013):** Dimensions and effects of a Transatlantic Free Trade Agreement between the EU and USA.
- http://www.spiegel.de/international/world/islamic-state-expanding-into-north-africa-a-1003525.html
- The European Commission (2015): The Transatlantic Trade and Investment Partnership (TTIP)

Recommended readings

- Edward Snowden on surveillance: https://www.youtube.com/watch?v=64x8tImXfmM
- Edward Snowden interview: https://www.youtube.com/watch?v=L_amBkYx_Fk
- Mix, Derek E.: The United States and Europe: Current Issues, February 3, 2015.
- The Economist
EU - US RELATED WEBSITES:

- Mainsite: www.europa.eu
- US Mission to the EU: http://useu.usmission.gov/
- EU Delegation in the USA: http://www.eurunion.org/
- EU negotiating papers on TTIP: http://trade.ec.europa.eu/doclib/press/index.cfm?id=1230#regulatory-cooperation