Become a Social Media Ambassador!

Thank you for helping us spread the word about IES Abroad’s participation in #GivingTuesday on December 1, 2015. You are the most important part of making this movement a reality! As a Social Media Ambassador, you can use your voice on social media and let the world know you will be supporting IES Abroad Scholarships on December 1, 2015. Together, we can make study abroad a reality for more students. To become a #GivingTuesday Social Media Ambassador, simply follow the steps below!

1. Follow us on Social
   - Facebook: [www.facebook.com/IESabroadAlumni](http://www.facebook.com/IESabroadAlumni)
   - LinkedIn: [www.linkedin.com/company/ies-abroad](http://www.linkedin.com/company/ies-abroad)
   - Twitter: [https://twitter.com/iesabroad](https://twitter.com/iesabroad)

2. “Like” and Share Scholarship Impact Stories
   - Leading up to 12/1, we will share stories of IES Abroad Scholarship recipients on [www.facebook.com/IESabroadAlumni](http://www.facebook.com/IESabroadAlumni). Take a moment to “Like” the stories and share with your social media networks. Be sure to check back often!

3. Share an #UNselfie:
   An #UNselfie is a powerful way to share why you are giving to IES Abroad. It’s simple:
   - Take a “selfie” with the “I give because” template, with your reason for giving.
   - Post on social media with hashtags #GivingTuesday, #UNselfie, and #IESabroad.
   - Upload to our Facebook timeline and share with friends!
4. Show your support on Social Media - Sample Posts

Share your support of #GivingTuesday and IES Abroad Scholarships on your social media networks. Use the sample messages below, or create your own!

**Save the Date (through 11/26/15)**

- Save the date for #GivingTuesday, 12/1! After Black Friday and Cyber Monday, give back by supporting IES Abroad Scholarships. Learn more at [www.IESabroad.org/givingtuesday](http://www.IESabroad.org/givingtuesday)
- #GivingTuesday is Dec 1 this year! Join me in supporting scholarships for #IESabroad students. [www.IESabroad.org/givingtuesday](http://www.IESabroad.org/givingtuesday)
- On #GivingTuesday, millions of people will come together to support their favorite organizations. I’m supporting scholarships for #IESabroad students. [www.IESabroad.org/givingtuesday](http://www.IESabroad.org/givingtuesday)

**11/27/15 – Black Friday Sample Posts**

- Take advantage of those post-Thanksgiving deals. But spare some cash this year. #GivingTuesday is Dec 1 [www.IESabroad.org/givingtuesday](http://www.IESabroad.org/givingtuesday)
- Dreading post-Thanksgiving shopping? I have a better idea: support IES Abroad Scholarships this #GivingTuesday. [www.IESabroad.org/givingtuesday](http://www.IESabroad.org/givingtuesday)
- Opt-out of Black Friday. Give the world to another student this #GivingTuesday 12/1. [www.IESabroad.org/givingtuesday](http://www.IESabroad.org/givingtuesday)

**11/30/15 – Tomorrow is #GivingTuesday Sample Posts**

- Tomorrow is #GivingTuesday - a national day of giving! I’m supporting #IESabroad Scholarships. [www.IESabroad.org/givingtuesday](http://www.IESabroad.org/givingtuesday)
- #GivingTuesday is tomorrow. Give the world to a future #IESabroad student. Learn more: [www.IESabroad.org/givingtuesday](http://www.IESabroad.org/givingtuesday)
- Study abroad changed my life. Did it change yours? Give the world to future #IESabroad students on #GivingTuesday tomorrow [www.IESabroad.org/givingtuesday](http://www.IESabroad.org/givingtuesday)

**12/1/15 – #GivingTuesday Sample Posts**

- It’s #GivingTuesday, and I’m donating to IES Abroad because _________. Make your gift at [www.IESabroad.org/giving](http://www.IESabroad.org/giving)
- I’m supporting #IESabroad Scholarships this #GivingTuesday! Make your gift today: [www.IESabroad.org/giving](http://www.IESabroad.org/giving)
- #GivingTuesday is today! Join the movement and give the gift of study abroad to a deserving student. Give at [www.IESabroad.org/giving](http://www.IESabroad.org/giving)
- Be part of #GivingTuesday and make your gift in support of #IESabroad scholarships today – December 1 [www.IESabroad.org/giving](http://www.IESabroad.org/giving)