Any and all use of the 2002 Longitudinal Alumni survey results conducted by IES, Institute for the International Education of Students, must be accompanied by proper citation.

www.IESabroad.org
IES Outcomes Assessment Project

Joan Gillespie, Asst. Vice President
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www.IESabroad.org
Alumni research history

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

- 1st IES alumni survey in 2000
  - Smaller sample of 700 alumni
  - NAFSA presentation
  - Published in “International Educator”
  - Discovered dearth of similar research in field
Repeat 2000 alumni study with:
  - Greater scope
  - Greater sample size

Measure longitudinal impact

Determine impact of programs elements

Contribute needed research to field

Use results for internal management
  - Program design
  - Program improvements
Survey Design

- Sent to 17,000 IES alumni (1950-1999)
- 3 Categories of questions
  - Basic demographics
  - Key study abroad program elements
  - Impact of study abroad on select behaviors, attitudes, and accomplishments

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.
Response Statistics

- 25% response rate (N=3,653)
- Representative sample
  - By geographic region
  - By decade
  - By IES Center
- Statistical confidence of 95%
- Reliability at 1.6%

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

www.IESabroad.org
Representative Sample - by Decade


Before 1970: Respondent 5.2, Non-respondent 7.1
1970-79: Respondent 13.3, Non-respondent 11.4
1980-89: Respondent 40.1, Non-respondent 41.9
1990-99: Respondent 41.4, Non-respondent 39.6
Representative Sample - by geography

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

www.IESabroad.org
Respondents by IES Center

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

- Freiburg: 354, Opened in 1965
- London: 354, Opened in 1972
- Madrid: 380, Opened in 1964
- Paris: 446, Opened in 1962
- Vienna: 1,235, Opened in 1950

75% of respondents were from 5 IES Centers
Term length


- **Fall semester**
- **Spring semester**
- **Summer**
- **Full year**

52%

“Met U.S. friends with whom I maintain contact”
Change over time in term length


www.IESabroad.org
"Prior to your IES experience, had you studied abroad?"

19% - YES

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.
Prior study abroad experience

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.
Influence on College Choice


“Did your desire to study abroad influence which undergraduate college you attended?”

23% - YES
“Did your desire to study abroad influence which undergraduate college you attended?”

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.
Further Study Abroad (post IES)

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

“Did you study abroad again after IES?”

16% - YES! (N=544)

36% received scholarship funding (N=195)

8.5% received Fulbrights (N=56)
Level of Education


- Bachelors: 47% (Versus 18% *)
- Masters (nonMBA): 26% (Versus 6% *)
- MBA: 11%
- PhD: 4%
- JD: 9%
- MD, JD, MBA: 2% *
- Other: 1%

* Taken from U.S. Census Bureau, *Educational Attainment in the United States: March 2002, Detailed Tables* (PPL-169)
Housing Type


- Home stay: 59%
- Apt. with U.S. students: 22%
- Res Hall with locals: 11%
- Apt. with locals: 4%
- Independent: 2%
- Other: 2%
Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

Change over time in Housing

- Homestays
- Res Hall-locals
- Apts-local
- Apts-US
- Independent
Internship participation


- Yes: 17%
- No: 83%
Change over time in Internships

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

- 1950's-60's: 2%
- 1970's: 14%
- 1980's: 17%
- 1990's: 21%
Internships on Career

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

“...Did your internship experience assist you or influence you in your career?”

63% of all alumni who participated in internship stated YES!

42% from the 70’s
60% from the 80’s
69% from the 90’s
Impact on foreign language commitment

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

“Do you use any languages other than English on a regular basis?”

35% - YES!
across all IES Centers

50% - “YES!”
From alumni in immersion programs

74%

“Sparked an interest in travel”
Impact on foreign language commitment

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

“Reinforced my commitment to foreign language study in my post-IES academic choices.”

86% agreed or strongly agreed
(Regardless of age of alumni)
“Do you use any languages other than English on a regular basis?”

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

Yes!

- Homestay: 42%
- Apts-locals: 38%
- Res Hall-locals: 32%
- Apts-U.S students: 18%

Impact of housing on foreign language use
“Helped develop foreign language skills, which I use at work.”


**Agreed or strongly agreed.**

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<th>69%</th>
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<td>Apts-U.S students</td>
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**Impact of housing on foreign language use at work**
Participation in University Courses


No 49%
Yes 51%

60%

“Opened up an interest/passion for another language and/or culture”
“I took University courses” and...

54% have since worked abroad (vs. 43%)
40% use foreign language (vs. 30%)
55% - use foreign language in workplace setting (vs. 41%)
6.0% completed PhD’s (vs. 2.9%)
31% remain in contact with host country friends (vs. 16%)

64%

“Influenced me to explore other cultures”
University Course Participation over time

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.
Impact on international work/volunteerism

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

“Since college, have you ever worked or volunteered in an international capacity?”

48% - YES
Influence on Personal/Social development

- Enabled me to learn something new about myself: 4.5
- Allowed me to better understand my own cultural values and biases: 4.44
- Served as a catalyst for increased maturity: 4.41
- Increased my self-confidence: 4.34
- Continues to influence my perspective on how I view the world: 4.31
- Influence my interaction w/people from different cultural backgrounds: 4.23
- Gave me a new and on-going appreciation of the arts: 4.06

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.
Influence on Personal/Social development


- Influenced me to seek out a greater diversity of friends: 3.96
- Continues to influence my political and social awareness: 3.84
- Enabled me to tolerate ambiguity: 3.79
- Caused me to change or refine my political and social views: 3.65
- Continues to influence the choices I make in my family life: 3.3
- Continues to influence my participation in community organizations: 3.02
Program Implications for IES

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

- Continue focus on:
  - Foreign language training
  - Academic advising for university course options
  - Internships, field service, and service learning
  - Variety of housing options with emphasis on options with local residents

82%

“More sophisticated way of looking at the world”
More research to come

Longitudinal Alumni survey conducted by IES, Institute for the International Education of Students, 2002.

- Alumni survey: further analysis
- End-of-term student evaluations comparison to alumni survey results
- Qualitative study of select alumni
- Replication & enhancement of on-site, pre and post foreign language testing
- More studies on ICC
Thank you!
Questions?