



Any and all use of the 2002 Longitudinal Alumni survey results conducted by IES, Institute for the International Education of Students, must be accompanied by proper citation.

www.IESabroad.org



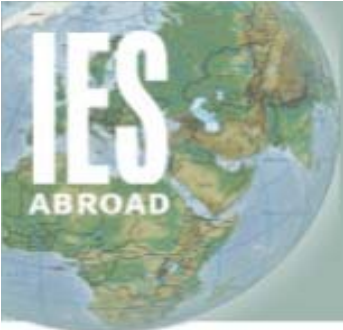
NAFSA 2003, Salt Lake City

IES Outcomes Assessment Project

Joan Gillespie, Asst. Vice President

Carla Slawson, Vice President of Marketing

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Alumni research history

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

- 1st IES alumni survey in 2000
 - Smaller sample of 700 alumni
 - NAFSA presentation
 - Published in “*International Educator*”
 - Discovered dearth of similar research in field



2002 Alumni Study Purposes

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

- Repeat 2000 alumni study with:
 - Greater scope
 - Greater sample size
- Measure longitudinal impact
- Determine impact of programs elements
- Contribute needed research to field
- Use results for internal management
 - Program design
 - Program improvements



Survey Design

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

- Sent to 17,000 IES alumni (1950-1999)
- 3 Categories of questions
 - Basic demographics
 - Key study abroad program elements
 - Impact of study abroad on select behaviors, attitudes, and accomplishments



Response Statistics

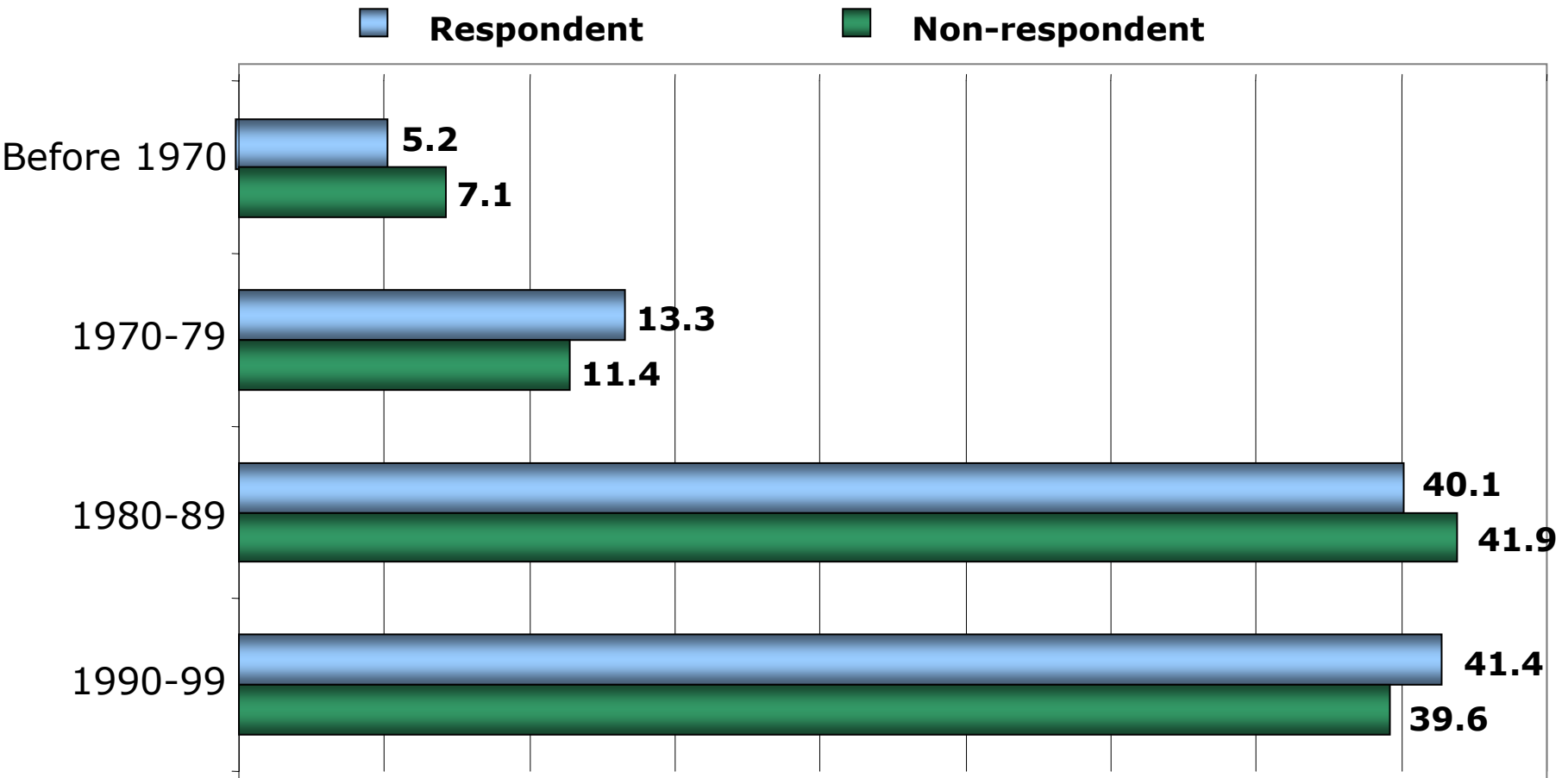
Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

- 25% response rate (N=3,653)
- Representative sample
 - By geographic region
 - By decade
 - By IES Center
- Statistical confidence of 95%
- Reliability at 1.6%



Representative Sample - by Decade

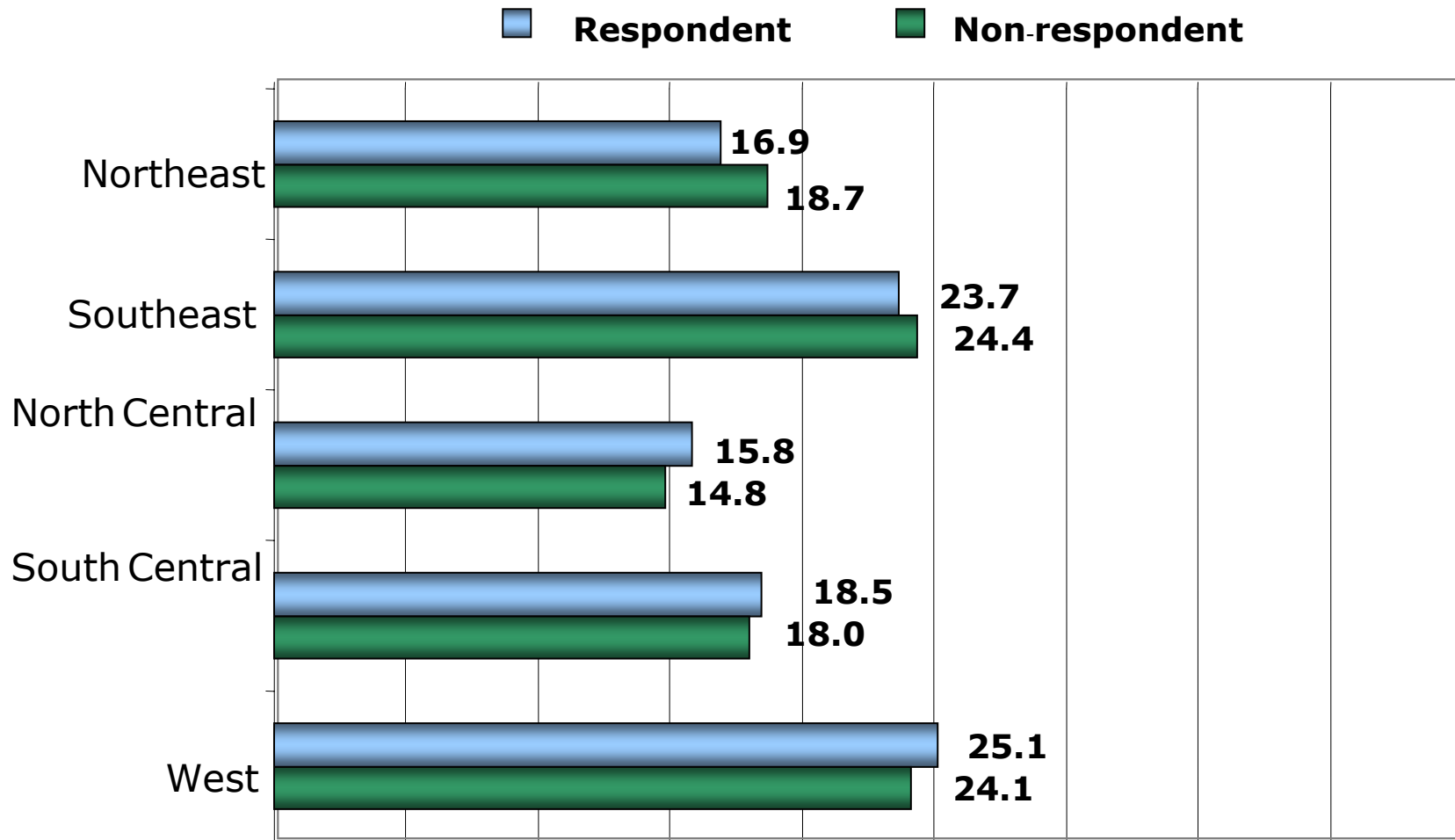
Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.





Representative Sample - by geography

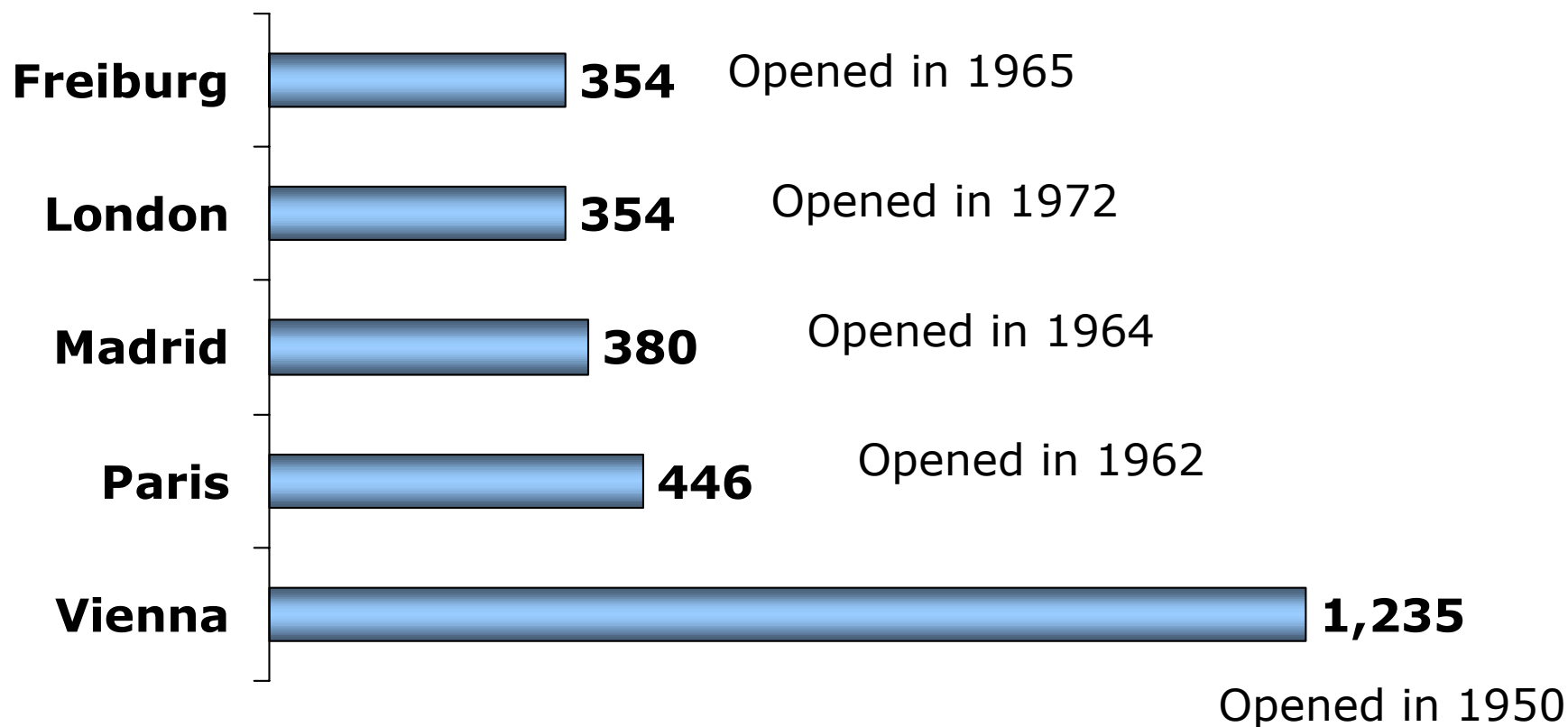
Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.





Respondents by IES Center

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

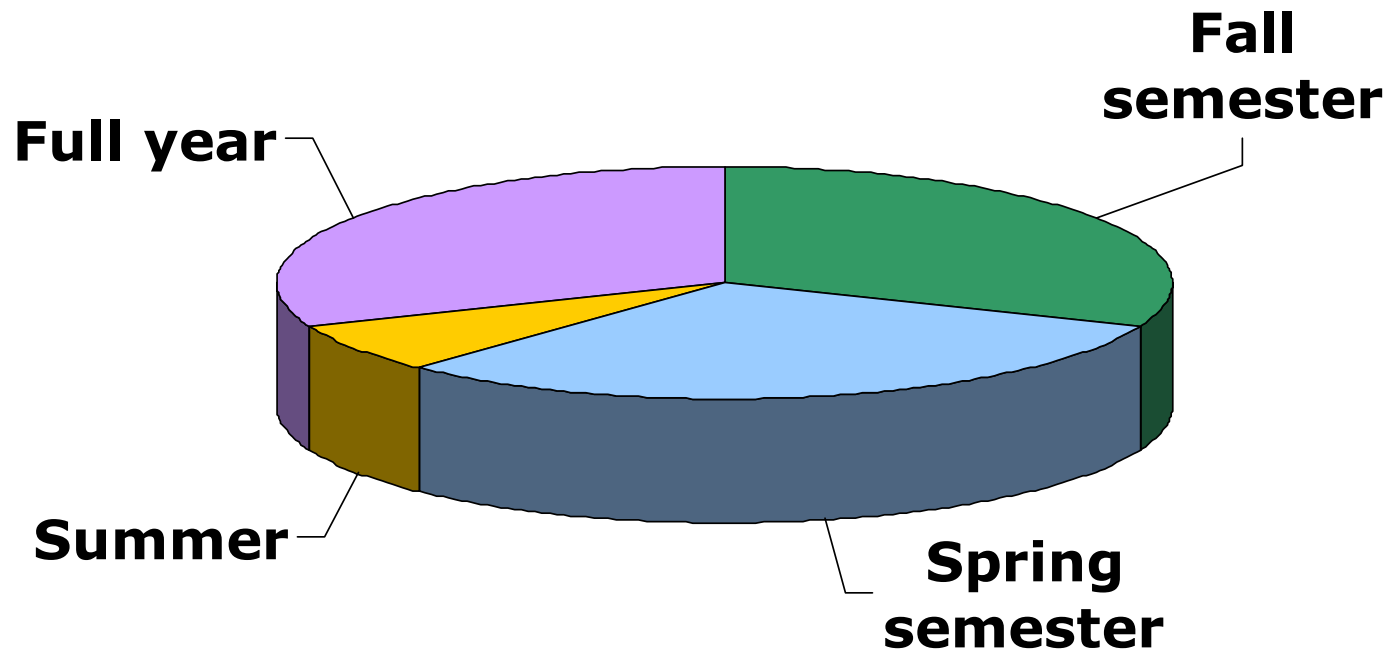


75% of respondents were from 5 IES Centers



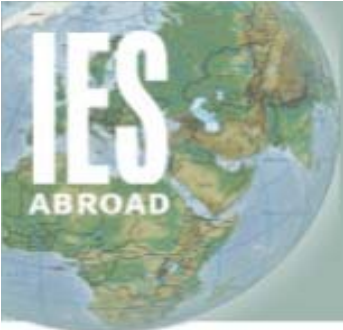
Term length

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.



52%

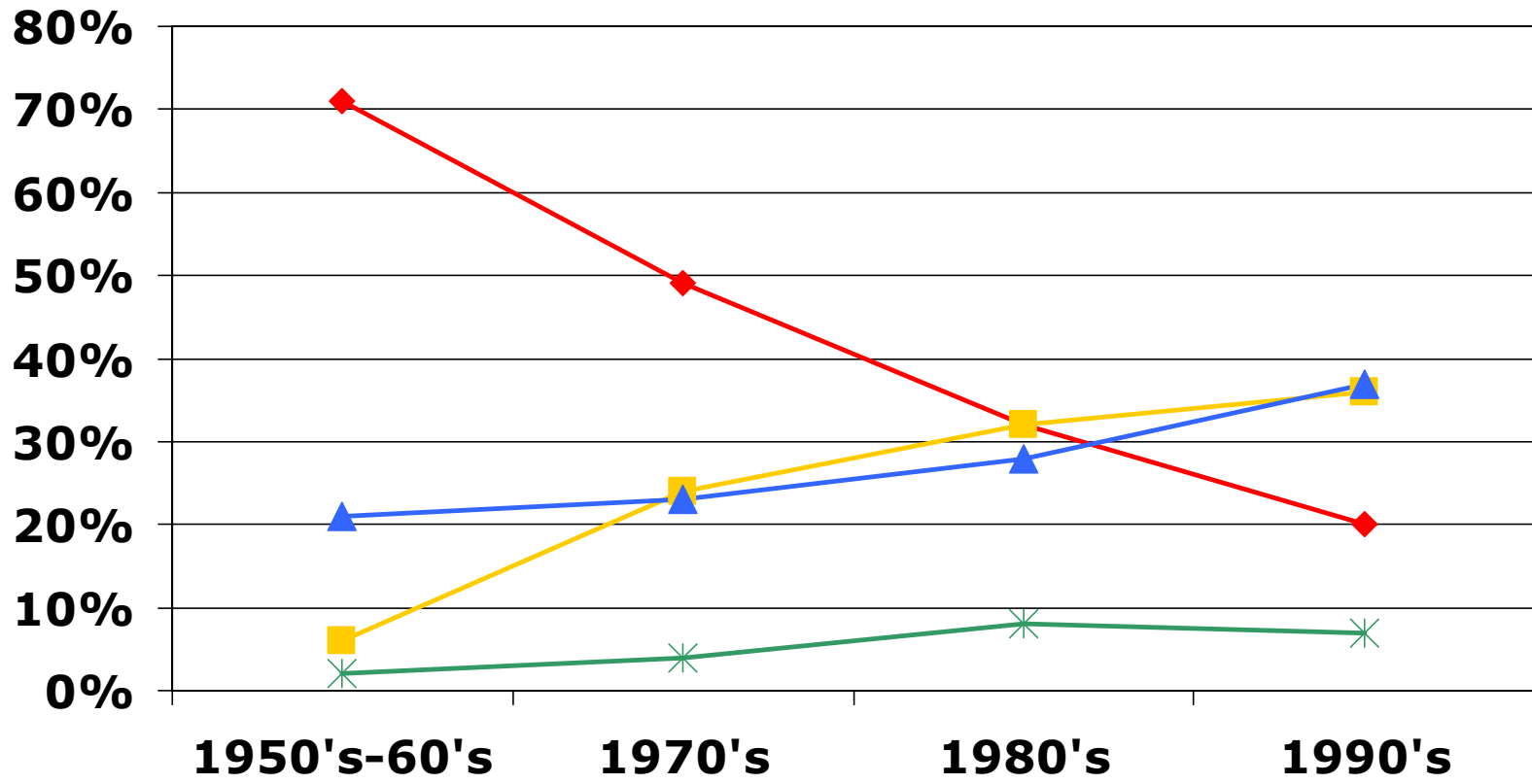
“Met U.S. friends with whom I maintain contact”



Change over time in term length

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

◆ Full Year ■ Fall semester ▲ Spring semester * Summer





Prior Study Abroad Experience

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

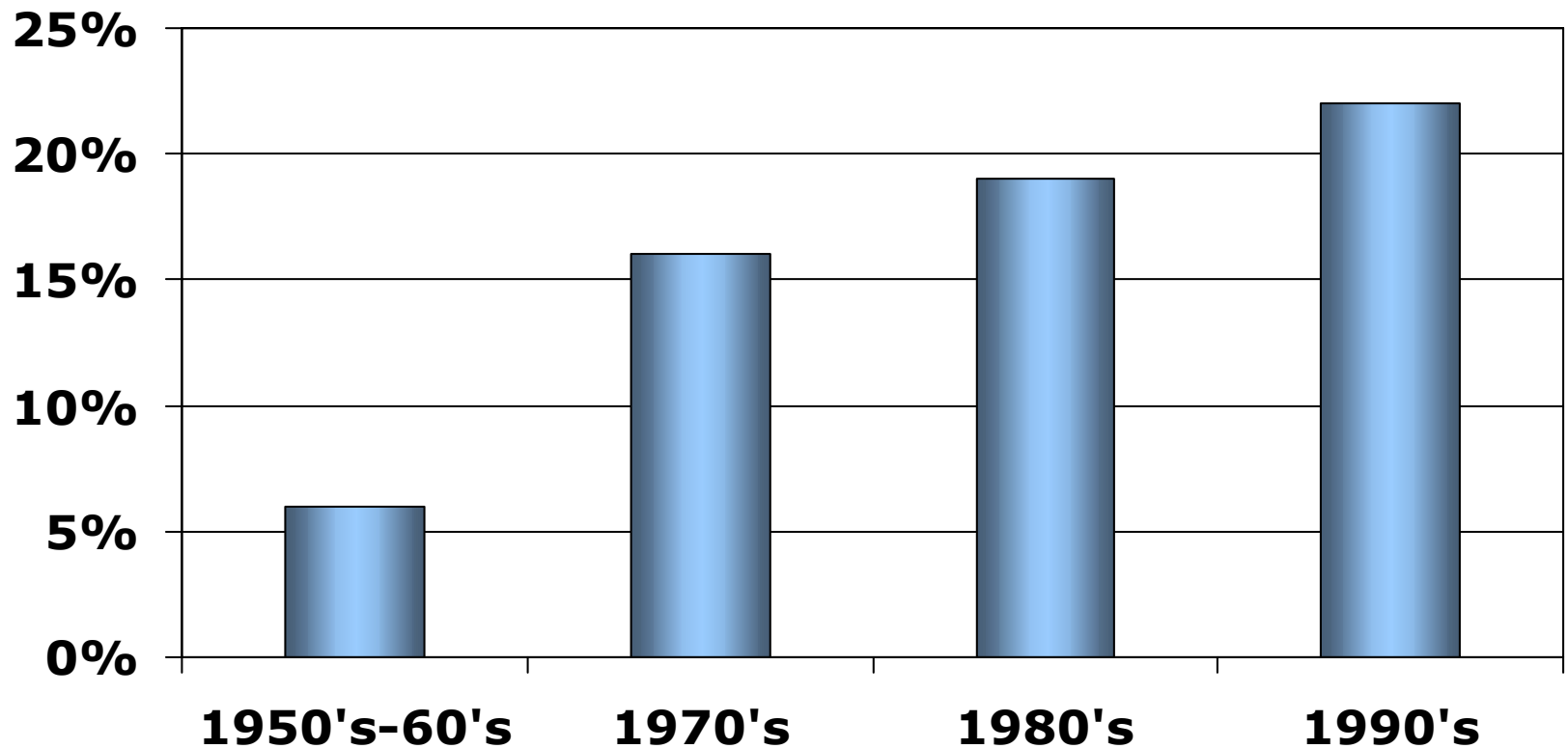
“Prior to your IES experience, had you studied abroad?”

19% - YES



Prior study abroad experience

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.





Influence on College Choice

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

“Did your desire to study abroad influence which undergraduate college you attended?”

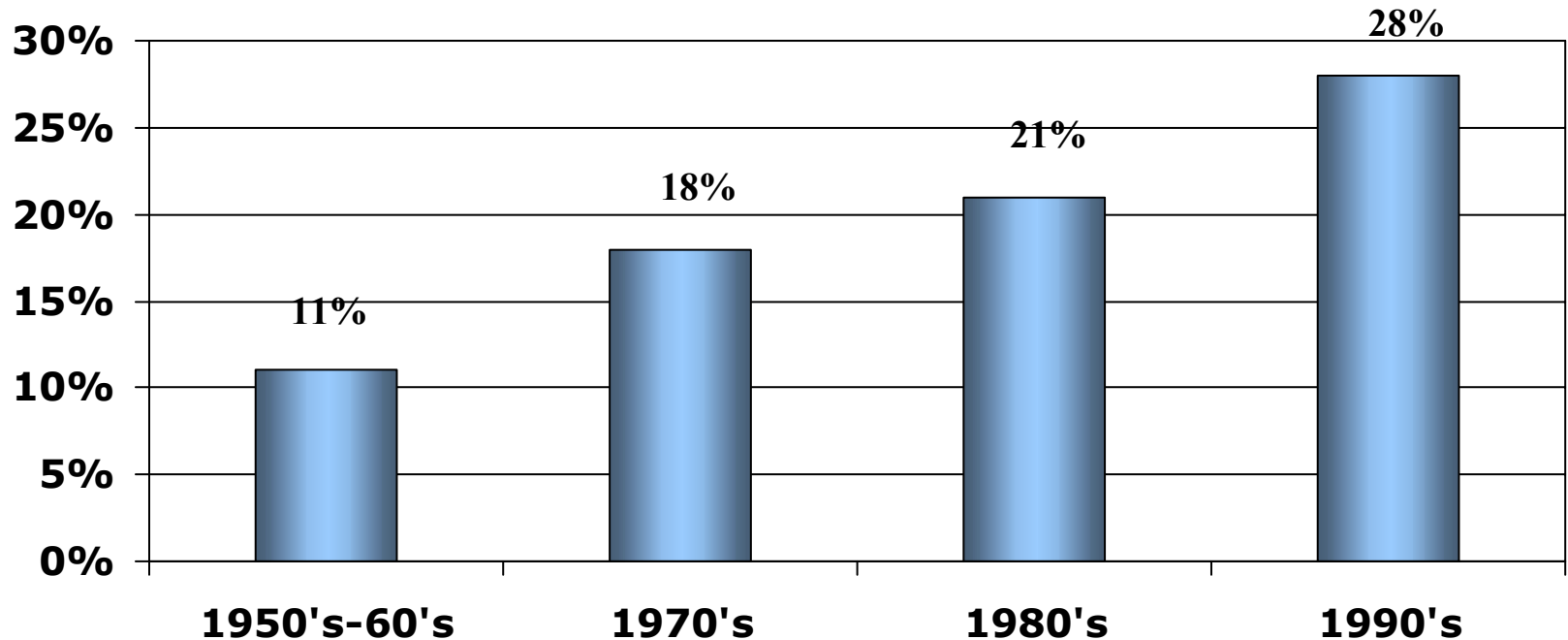
23% - YES



Influence on College Choice

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

“Did your desire to study abroad influence which undergraduate college you attended?”





Further Study Abroad (post IES)

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

**“Did you study abroad again
after IES?”**

16% - YES! (N=544)

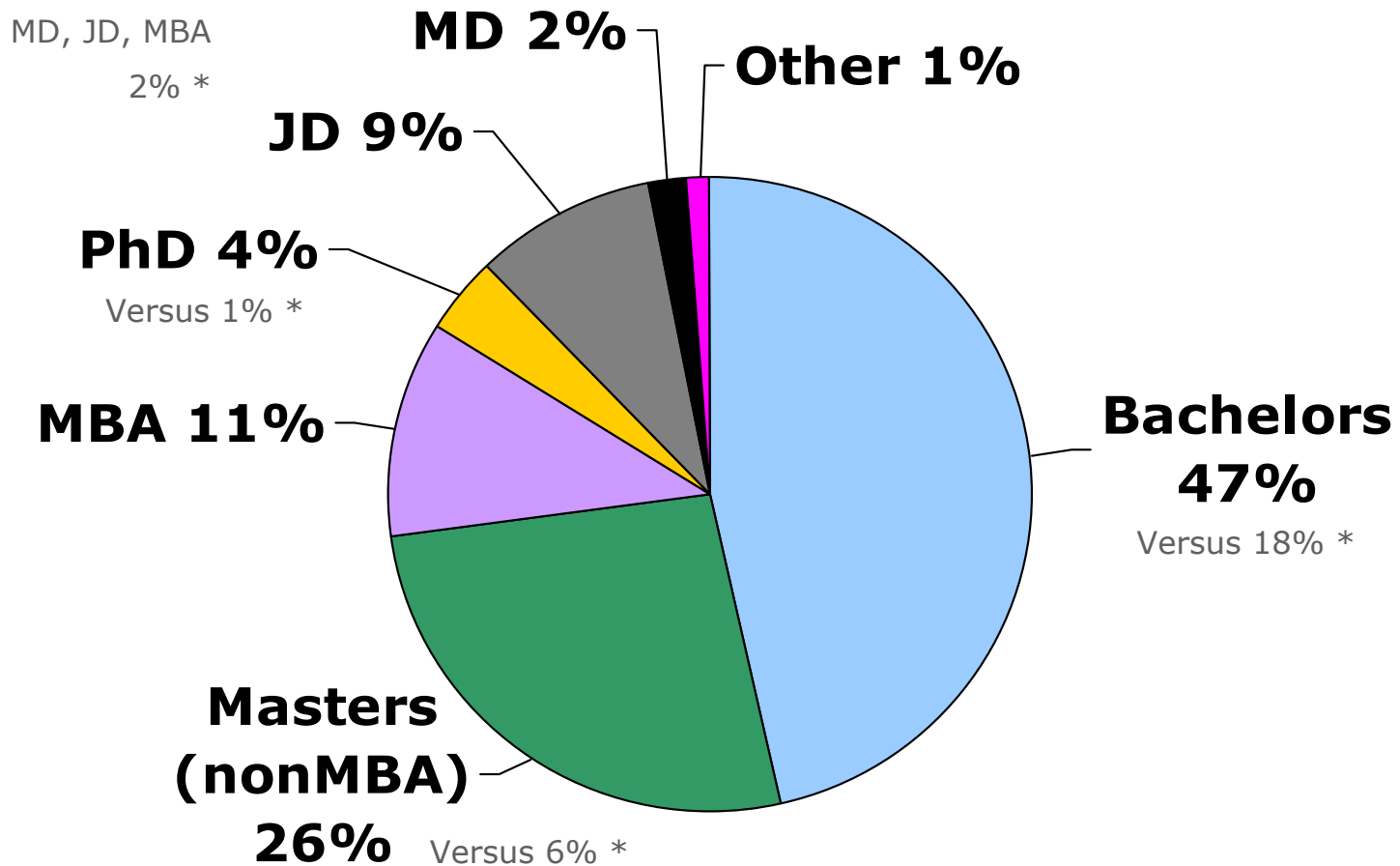
36% received scholarship funding
(N=195)

8.5% received Fulbrights (N=56)



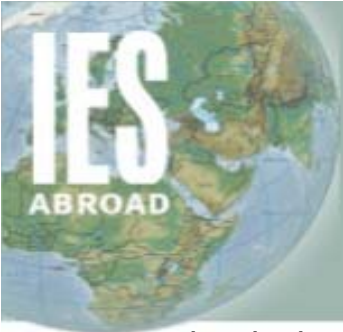
Level of Education

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.



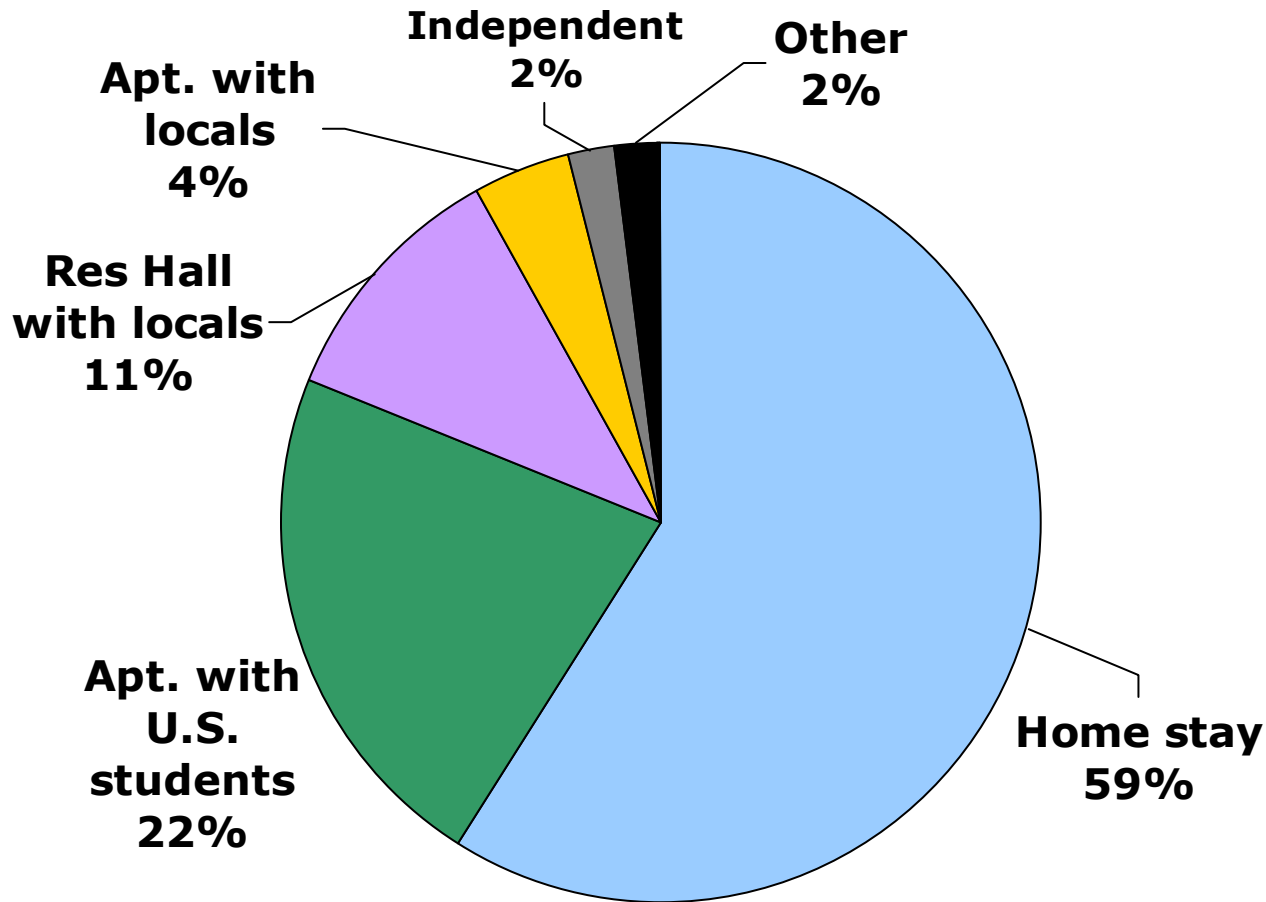
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* Taken from U.S. Census Bureau, *Educational Attainment in the United States: March 2002, Detailed Tables (PPL-169)*



Housing Type

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

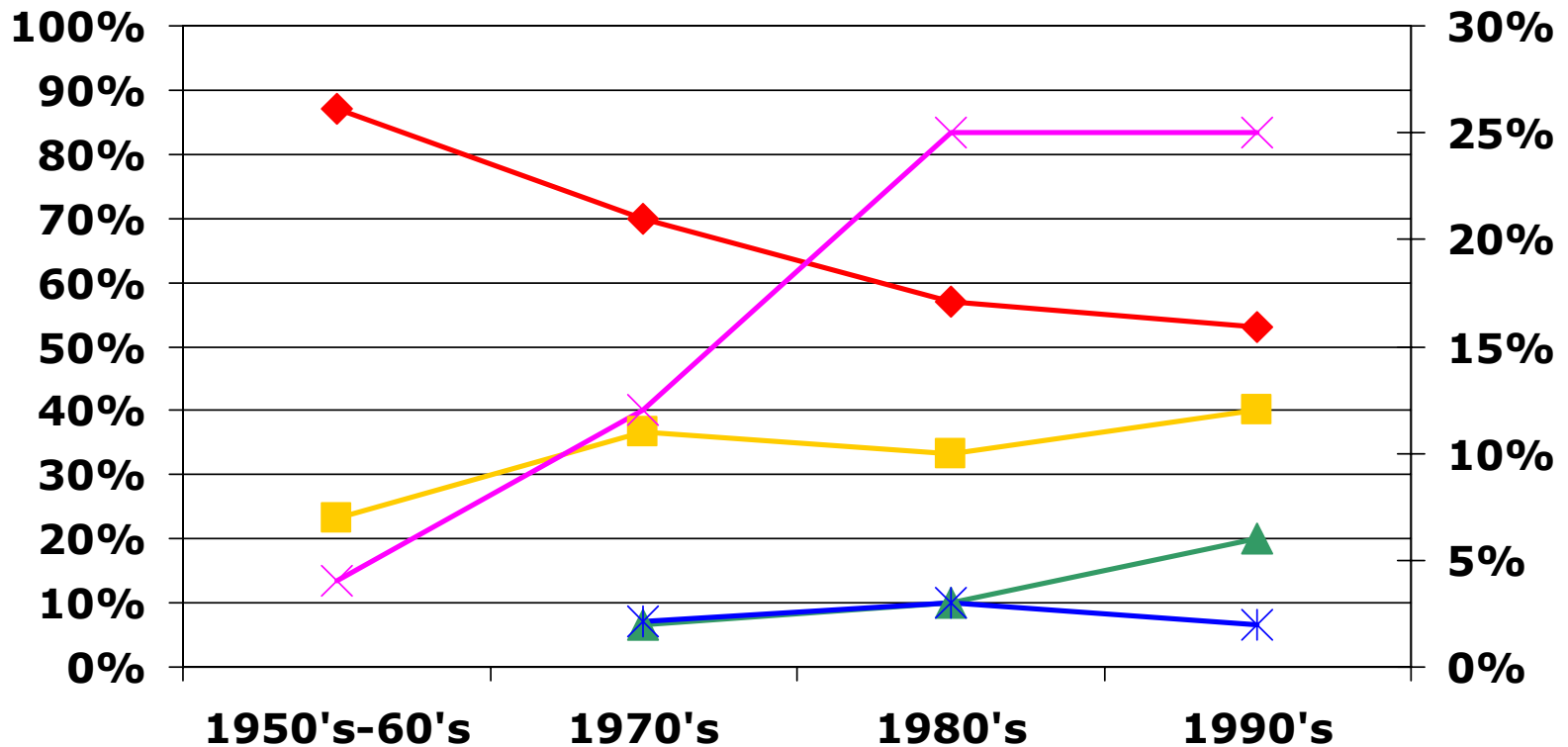




Change over time in Housing

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

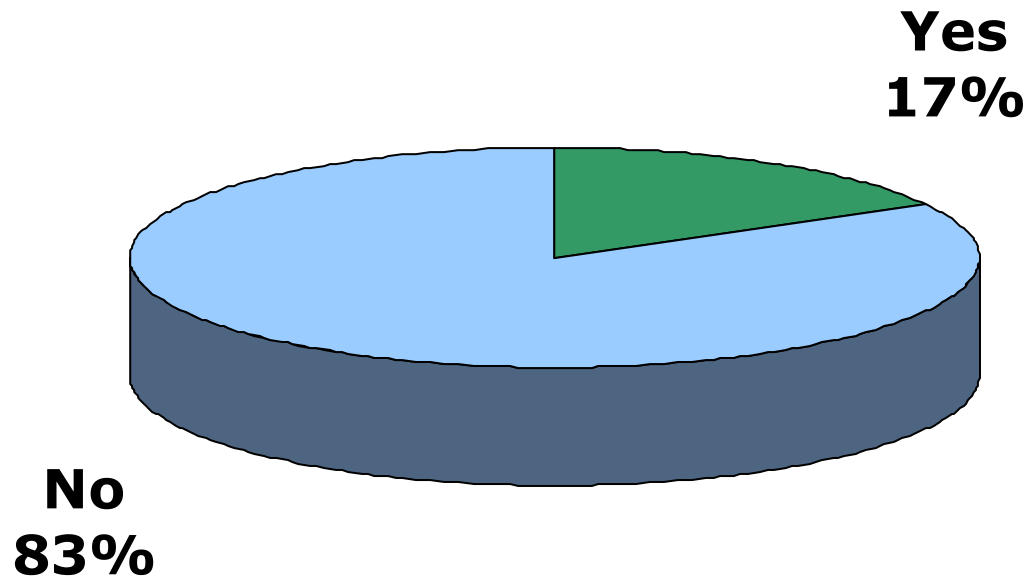
◆ Homestays ■ Res Hall-locals ▲ Apts-local ✕ Apts-US ✧ Independent





Internship participation

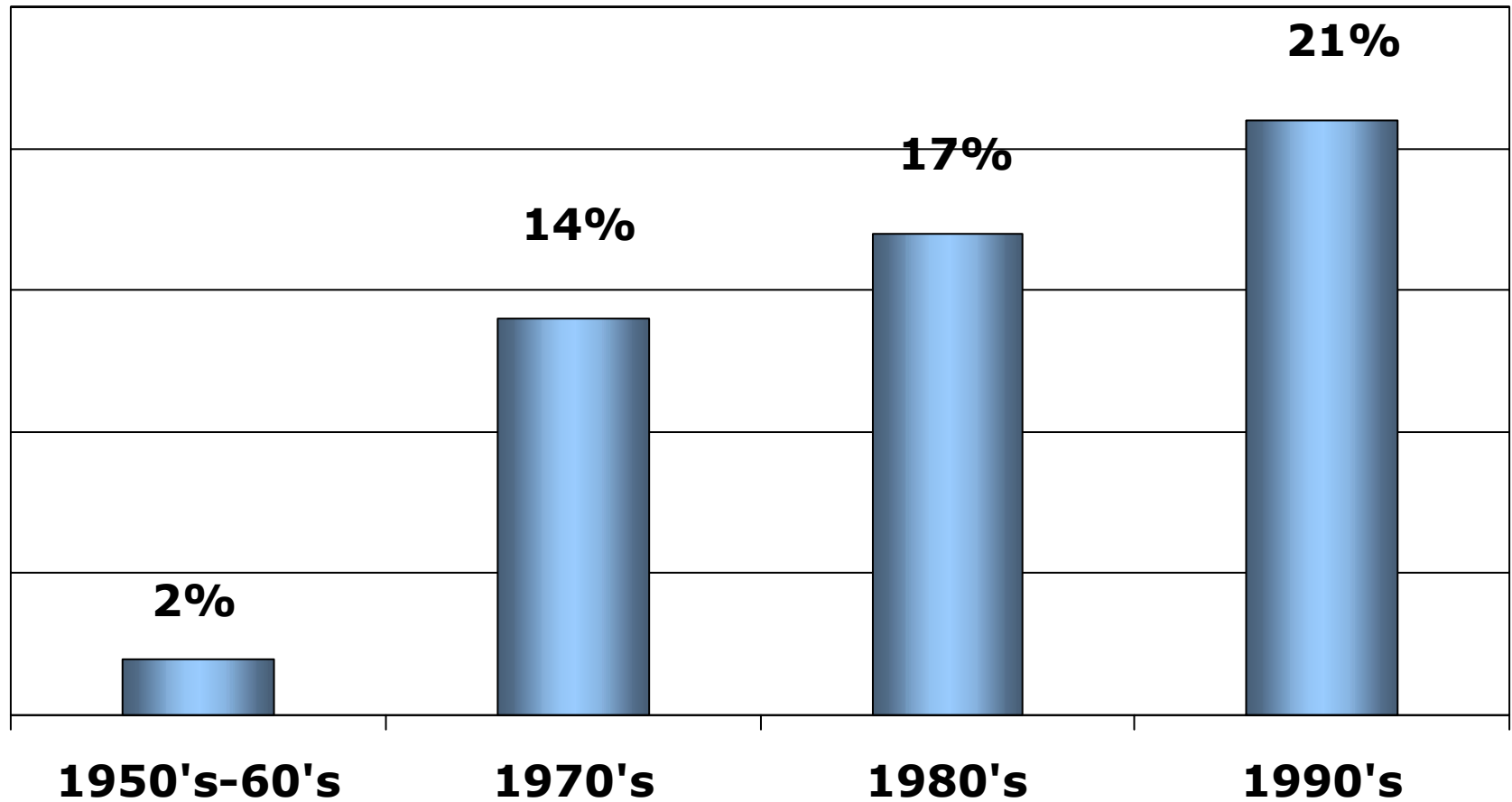
Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.





Change over time in Internships

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.





Internships on Career

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

“...Did your internship experience assist you or influence you in your career?”

63% of all alumni who participated in internship stated YES!

42% from the 70's

60% from the 80's

69% from the 90's



Impact on foreign language commitment

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

“Do you use any languages other than English on a regular basis?”

35% - YES!

across all IES Centers

50% - “YES!”

From alumni in immersion programs

www.IESabroad.org

74%

“Sparked an interest in travel”



Impact on foreign language commitment

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

“Reinforced my commitment to foreign language study in my post-IES academic choices.”

86% agreed or strongly agreed
(Regardless of age of alumni)

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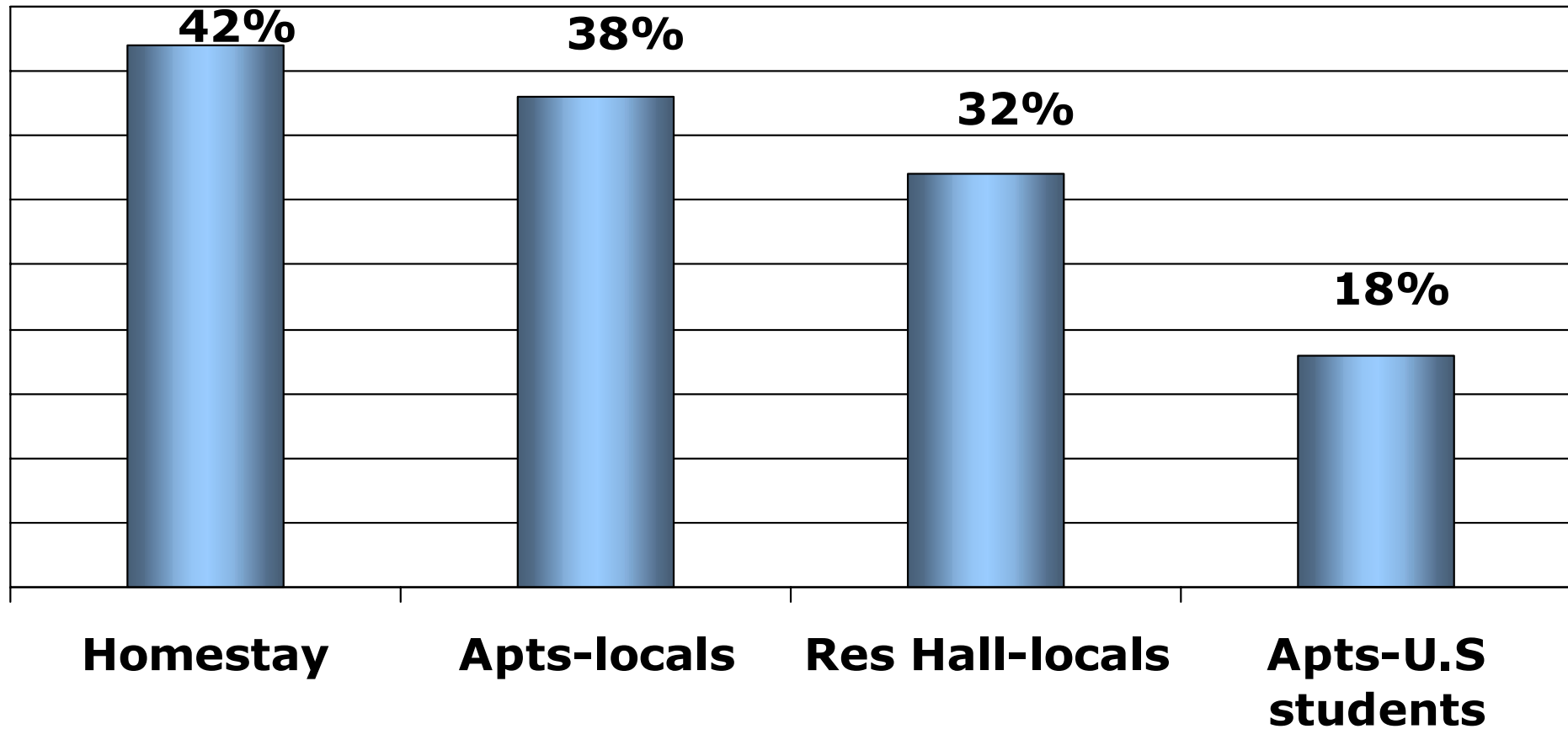
Impact of foreign language on subsequent education



"Do you use any languages other than English on a regular basis?"

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

Yes!



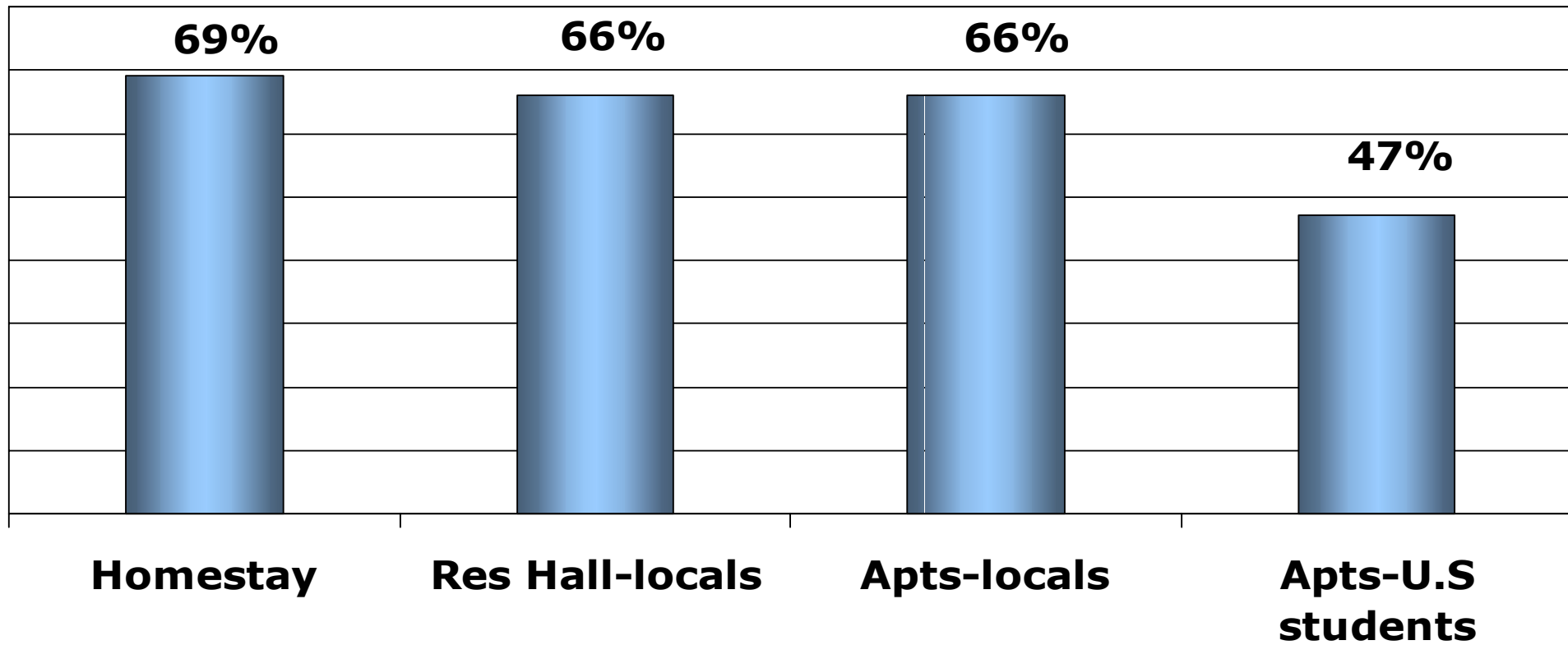
Impact of housing on foreign language use



"Helped develop foreign language skills, which I use at work."

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

Agreed or strongly agreed.

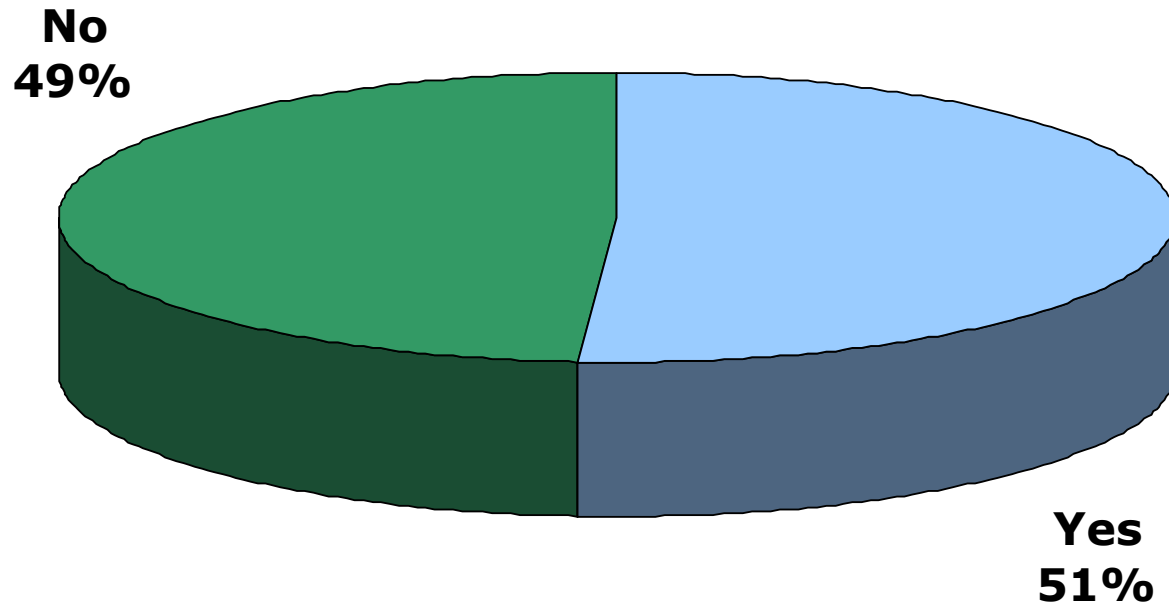


Impact of housing on foreign language use at work



Participation in University Courses

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.



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60%

"Opened up an interest/passion for another language and/or culture"



“I took University courses” and...

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

- 54% have since worked abroad (vs. 43%)
- 40% use foreign language (vs. 30%)
- 55% - use foreign language in workplace setting (vs. 41%)
- 6.0% completed PhD's (vs. 2.9%)
- 31% remain in contact with host country friends (vs. 16%)

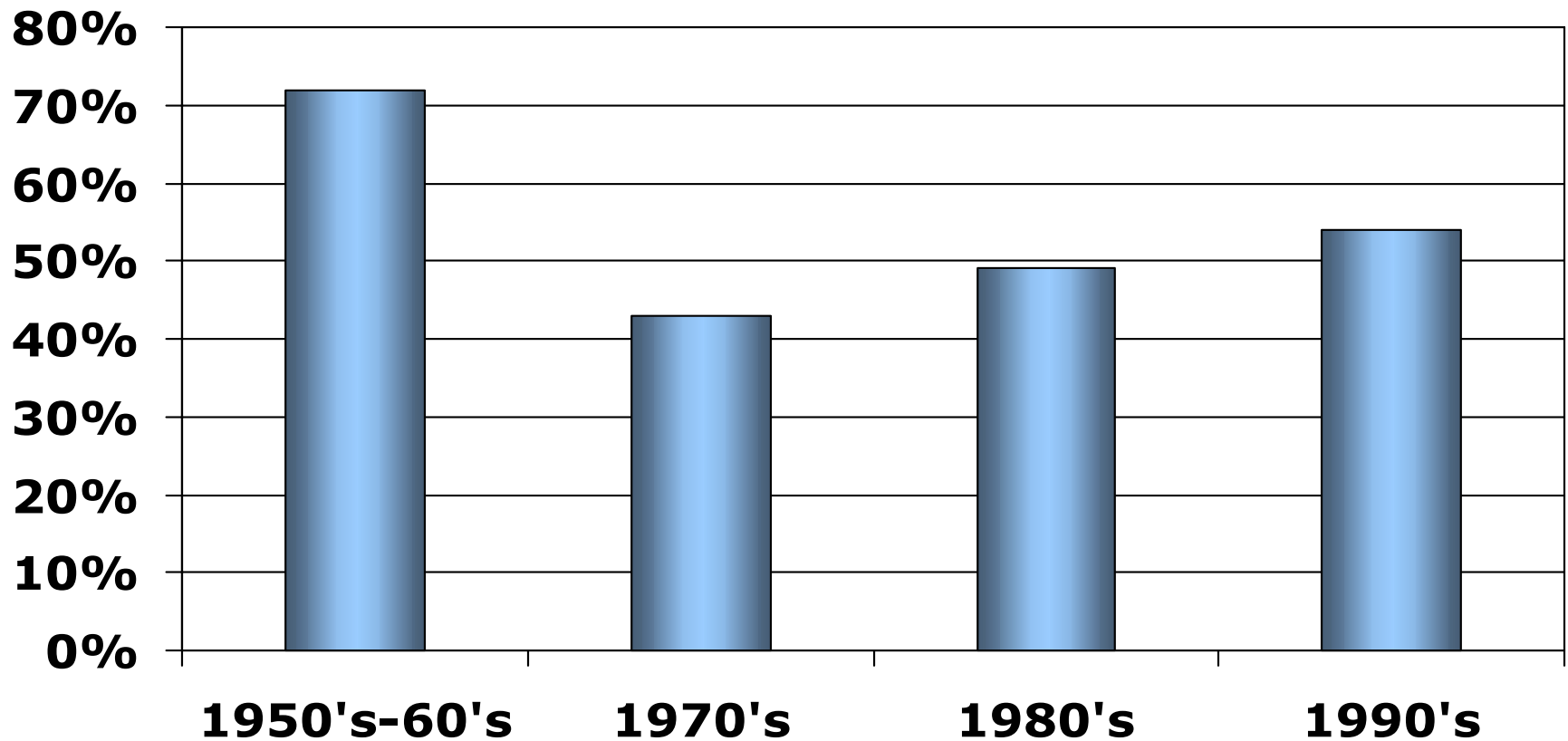
64%

“Influenced me to explore other cultures”



University Course Participation over time

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.





Impact on international work/volunteerism

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

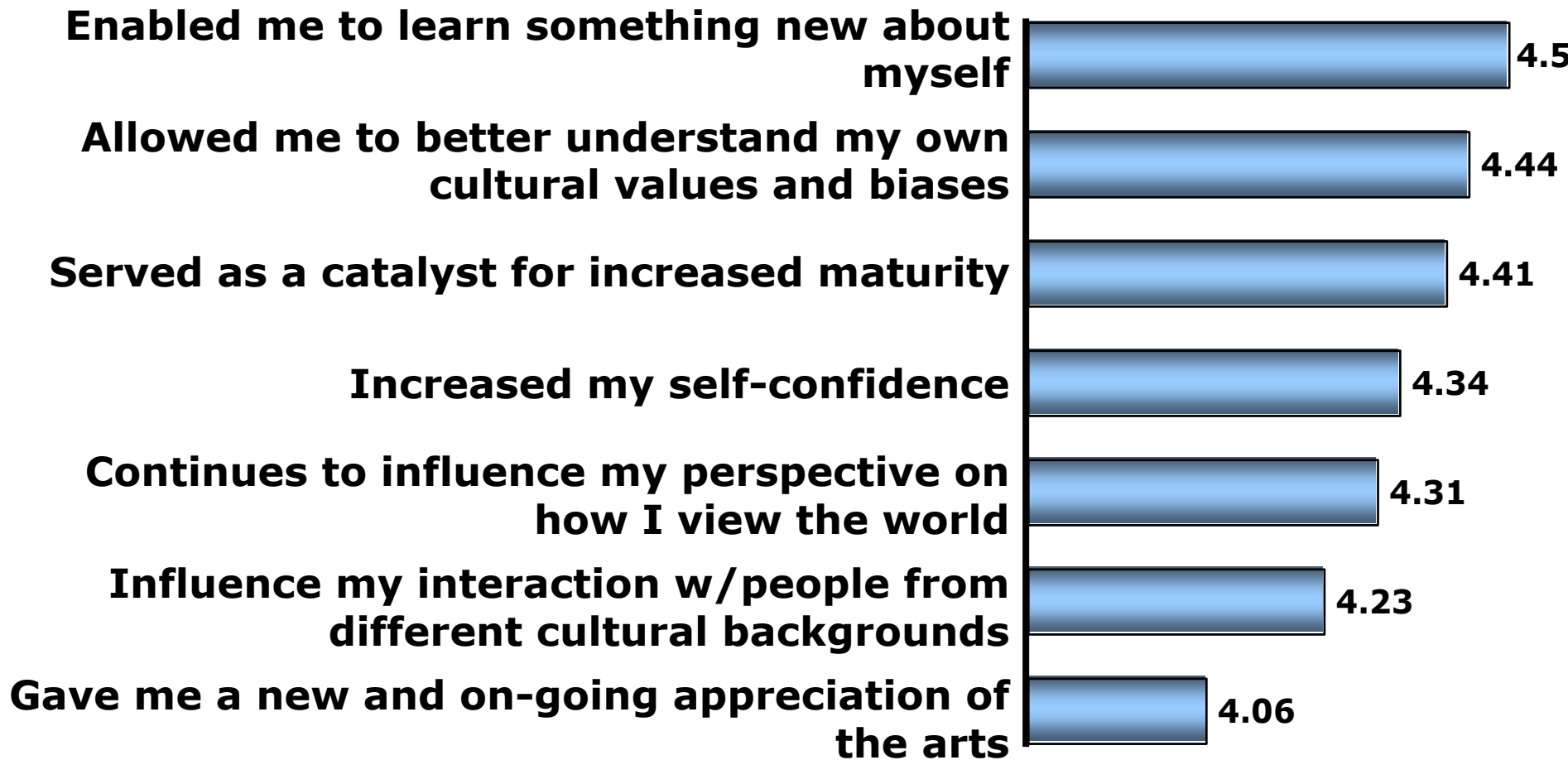
“Since college, have you ever worked or volunteered in an international capacity?”

48% - YES



Influence on Personal/Social development

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.





Influence on Personal/Social development

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.





Program Implications for IES

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

- Continue focus on:
 - Foreign language training
 - Academic advising for university course options
 - Internships, field service, and service learning
 - Variety of housing options with emphasis on options with local residents

82%

“More sophisticated way of looking at the world”



More research to come

Longitudinal Alumni survey conducted by IES, *Institute for the International Education of Students*, 2002.

- Alumni survey: further analysis
- End-of-term student evaluations comparison to alumni survey results
- Qualitative study of select alumni
- Replication & enhancement of on-site, pre and post foreign language testing
- More studies on ICC



Thank you!
Questions?