

HS/EC 357 BARCELONA, THE "PEARL OF THE MEDITERRANEAN": HISTORY OF ECONOMIC SUCCESS IN THE MODERN WORLD: FROM BARCELONA TO A GLOBAL LEVEL IES Abroad Barcelona

DESCRIPTION:

Modern Barcelona is considered as a Global city and an example of economic success in the Mediterranean. From the second half of the 20th century onwards, Barcelona's economy underwent a process of tertiarization. For a time, the city appeared to have become a monofunctional economy based on tourism and entertainment. Today, however, information and communication services, scientific and technical activities, and transportation and logistics are gaining importance, with the ICT sector the fastest-growing economic subsector in the city. The current economy of Barcelona combines traditional industrial sectors and newly emerging business activities, resulting in an economic diversification not seen in many other European cities.

How has Barcelona reached this leading position as a tech city in the Mediterranean area? This course will tackle this question chronologically, from its role in the commercial revolution in the Middle Ages to its current recovery in the Fourth Industrial Revolution. In addition, this course deals with the main topics discussed from a gender perspective, thus emphasizing the important role played by women as agents of economic change in the city of Barcelona.

CREDITS: 3

CONTACT HOURS: 45

LANGUAGE OF INSTRUCTION: English

INSTRUCTOR:

PREREQUISITES: None

METHOD OF PRESENTATION:

- Lectures: Will be used to introduce students to the key theoretical approaches tackled during the course.
- Readings: Provide students with essential background to prepare them for class discussions. Readings must be completed before class.
- Data analysis: Socio-economic, demographic, and historical data will be analyzed in class. The research poster should include some data analysis exercises.
- Course-related trips:
 - There will be three trips during the course that will take place during class time.
 - There will be a half-day trip to visit <u>the Capellades Paper Mill Museum</u>, which will be on a Friday.
- Guest speakers: The course will feature two guest speakers in one single session, following a debate:
 - A guest speaker will talk about gentrification, a phenomenon that is currently changing the physiognomy of the city.
 - A guest speaker will talk about how Barcelona has become a Global City because its cultural, financial, commercial, and touristic importance but also because the municipal policies has been focused on sustainability and human wellbeing for the last years.
 - There will be a debate about the pros and cons of these processes.

REQUIRED WORK AND FORM OF ASSESSMENT:

- Mid-term exam 25%
 - Research Poster: 35%
 - \circ $\,$ Draft Research poster and 1,000 words report: 10% $\,$
 - Final Research poster 15%
 - Student presentation 10%
- Course-related trip assignments 5% (4x 300-word limit)
- Final Exam 25%
- Participation 10% (5% class participation and 5% attendance to Capellades Paper Mill Museum)



Class participation

Class attendance and participation involve actively engaging in in-class activities and demonstrating proactivity by asking questions.

Midterm and final exams

Based on the contents of the course, the exams will consist of short answer questions.

Research poster

Focusing on a topic related to one of the key themes of the course: the topic will be decided on with the professor during session 3.

A first version of the poster will be discussed with the professor before the final presentation - during session 17- including a 1,000word report describing the research process: selection of the topic, research question(s), development of the main results and justification of the bibliography used.

The research poster will follow this structure:

- o Introduction: including main goals, methodology, and sources
- o Results: including quantitative (graphic, table) elements for the analysis
- Conclusion: with the main outcomes
- o Cited bibliography

A rubric for the students to follow will be commented on with students and made accessible to them.

Presentation

The students will prepare a public display and presentation of their research poster. As the poster summarizes the research concisely and visually, this will enable discussion among the students, the instructor, and the audience. The grade for the presentation will be based on the instructor's evaluation of the presentation and the interaction skills of the students with the instructor and other members of the audience.

Course-related trip assignments

Students must complete a short journal write-up relating to the contents and their own personal impressions of the three course-related trips (4 x 300-word entries).

LEARNING OUTCOMES:

By the end of the course students will be able to:

- Summarize the main processes of economic change in Barcelona, highlighting the complexity of the processes.
- Identify the different phases in the long-term process of economic development of Barcelona in the context of Catalonia, Spain, and Europe.
- Analyze the main historiographical debates in relation to contemporary economic development, using Barcelona as a relevant case study for the Mediterranean area.
- List the most innovative historical sources and methodologies for the reconstruction of economic change from a critical perspective.
- Highlight the key issues needed to explain economic, demographic, and social change.

ATTENDANCE POLICY:

As a member of our class community, you are expected to be present and on time every day. Attending class has an impact on your learning and academic success. For this reason, attendance is required for all IES Abroad Barcelona classes, including course-related trips. If a student misses more than three classes in any course without justification, three percentage points will be deducted from the final grade for every additional absence. Seven unjustified absences in any course will result in a failing grade. Absences will only be justified, and assessed work, including exams, tests and presentations rescheduled, in cases of documented medical or family emergencies.



CONTENT:

Session	Content	Assignments
Session 1	Introduction: General overview of the course, class dynamics, assignments, activities, and readings	
Session 2	Barcelona and the 4 th Industrial Revolution The recent economic development of Barcelona and its roots in the First Industrial Revolution.	 Amelang, J. (2007). "Comparing cities: a Barcelona model?," in Urban History, 34 (2), pp.173-189 (16 pages). Metaxas, T. (2010). Cities competition, place marketing and economic development in South Europe: the Barcelona case as FDI destination, Theoretical and Empirical Researches in Urban Management, 5 (14), 5- 19 (14 pages).
Session 3	 From the successful commercial Barcelona of the Medieval Ages to the decline of the Modern Age A general view of trade development from the 12th to the late 15th century and the later economic decline of the city during the 16th and 17th centuries. Selection of the topics for the Research Poster, deadline, and instructions Topics will be discussed and agreed with students, and they will be provided with detailed instructions on how to produce a research poster (structure and general rules – graphical questions, lettering, and programs to be used) 	 Ferrer, M.T. (2012). Catalan commerce in the late Middle Ages. Catalan Historical Review, 5, 29-65 (36 pages). Moreno Almárcegui, A., & Sánchez Barricarte, J.J. (2015). Demographic Causes of Urban Decline in 17th Century Spain. Annales de démographie historique, 2 (130), 133-159 (26 pages). Academic posters: All about academic posters by University of Melbourne.
Session 4	 Industrious Barcelona, the city during the 18th century Urban growth and economic activities: guilds, slavery, domestic service, and prostitution. 	 Ferrer, Ll. (2012). The Diverse growth of 18th- century Catalonia: Proto-industrialisation?. <i>Catalan Historical Review</i>, 5, 67-84. (17 pages). Marfany, J. (2010). Is it still helpful to talk about proto-industrialization? Some suggestions from a Catalan case study. <i>The</i> <i>Economic History Review</i>, 63 (4), 942-973 (31 pages).
Session 5	Guided visit to <i>El Born: Centre de Cultura i</i> <i>Memòria</i>	 Vicens Vives, J. (1969). An Economic History of Spain. Princeton University Press. (Chapter 35. Industrial Revival, pp.524-539 (15 pages), Chapter 37. Commercial Development, pp.552-565 (13 pages) and Chapter 40. The



		Business cycle in the 18th Century, pp. 598-606 (8 pages).
Session 6	The 19 th century: The city at the doors of the Industrial Revolution. The role of women. The composition of the population in the mid-19 th Century according to the Municipal Register of Population of El Raval, 1846 and living conditions in the city.	 <u>Borderías, C. & López Guallar, P. (2003). A</u> <u>gendered view of family budgets in mid-</u> <u>nineteenth century Barcelona. <i>Mesure de</i> <i>l'Histoire</i>, XVIII – 1 / 2 (33 pages).</u> <u>Borderías, C. (2009). Work Organization and</u> <u>Supervision in the Textile Industry: The Case</u> <u>of La España Industrial, Barcelona (1849-</u> <u>1888) in P. Van den Eeckhout. Supervision</u> <u>and authority in industry, New York / Oxford:</u> <u>Berghahn books (</u>25 pages).
Session 7	 The 19th century: The city at the doors of the Industrial Revolution. The role of women. The labor market: Analysis of data from the "Monografia de la clase obrera" elaborated and published by Ildefons Cerdà", 1856) The organization of the economy. The composition of the labor market. 	 Pallarés-Barbera, M.; Badia, Anna & Duch, J. (2011). Cerdà and Barcelona: the need for a new city and service provision. Urbani izziv, 22 (2), 122-136 (14 pages). Romero, J. "Craftswomen in times of change : artisan family strategies in nineteenth century Barcelona", in Mélanges de l'École française de Rome - Italie et Méditerranée modernes et contemporaines [En ligne], 128- 1. (12 pages)
Session 8	Gamified activity: "Raiders of the Lost Factories" The main goal of this activity is to find the buildings where factories were housed in the 19th century in The Raval neighborhood to emphasize the long industrial tradition of the city. Instructions of the activity will be available in advance and students will receive a five to ten minute explanation before the activity. This activity includes recording a short video.	 Rius J. (2014). "Culture and authenticity in urban regeneration process: Place branding in central Barcelona," in <u>Urban Studies</u>, Vol. 51 (14), 3026-3045 (19 pages).
Session 9	Barcelona, the "Spanish Manchester" (1836-1936)Determinants and pioneers of industrialization:Who were the businessmen who led the first steps in the process of industrialization?What economic sectors led in the industrialization of the city?	 Martínez-Galarraga, J. & Prat, M. (2013) "Wages and prices in the early Catalan industrialization" paper to the European Historical Economics Society Conference, (26 pages) Harrison, R.J (1974). Catalan Business and the Loss of Cuba, 1898-1914. The Economic History Review, 27 (3), 431-441 (10 pages).
Session 10	Barcelona, the "Spanish Manchester" (1836-1936) Urban and demographic explosion: a feminized city	 Borderías, C. (2002). Women workers in the Barcelona labour market, 1856-1936 in Smith, Angel, Red Barcelona: social protest and labour mobilization in the Twentieth century. Routledge, 142-166 (24 pages).



	The formation of today's Barcelona: the	٠	Oyón, J.L. (2009). The split of a working-class
	annexation of independent villages after the		city: urban space, immigration and anarchism
	demolition of the wall.		in inter-war Barcelona. Urban History, 36 (1),
			86-112 (26 pages).
	The demographic growth and socio-economic		<u></u>
	changes in the city: immigration and		
	industrialization.		
	industrialization.		
	Gamified activity: "Who migrated to 1930s		
	Barcelona? An historiographical mystery".		
	Barcelona, the "Spanish Manchester" (1836-1936)	•	Catalán, J. (2013). The Barcelona cluster: hub
			firms and business cycles in Spain's
	The Second Industrial Revolution (1900-1936): new		Automotive Industry District, Automotive
	industries, new forms of working and a new		History Review, 55, 1889-2012 (11 pages).
	working class a gendered perspective.		
		•	Villar, C. et al. (2011). "Working women de-
	Economic diversification		unionization: the struggles for autonomy", En
Session 11			A. E. Woodward and J.M. Bonvin
20000111	Changes in production processes and the work		(Eds.), Transforming Gendered well-being in
	force		Europe. The impact of social movements,
	loice		
	The development of a new lober meyoment (The		Surrey: 51-66. (15 pages).
	The development of a new labor movement (The		
	CNT) and the working-class struggle		 https://elmondedema.cat/es/la-
			revolucion-que-configuro-la-cataluna-
			contemporanea/
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Session 12	Guided visit to Sant Andreu del Palomar	•	
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		the Early Franco Regime, 1936-1945: 32-38 (7 pages); Preparing for Mass Tourism in the 1940s: 57-60 (3 pages).
Session 16	The long, dark night of Franco's Dictatorship (1936-1975) Living and working conditions and social protest during Francoism: Changes in the socio-demographic composition of the city: from the "immigration of hunger" to the massive gendered emigration to Europe The configuration of the post-war "proletarian" city and the social protests during Francoism (e.g., the 1951 Barcelona Tram Strike)	 Prada, J. (2019). The Plundering of the Vanquished. The Economic Repression During Early Francoism. Peter Lang (Chapter: The Profiles of the Repressed, 20 pages). Ysas, P. & Molinero, C. (2002). Workers and Dictatorship: Industrial Growth, Social Control and Labour Protest under the Franco Regime, 1939-1976 in Smith, Angel (ed.), Red Barcelona: social protest and labor mobilization in the twentieth century. Routledge, 185-205 (20 pages).
Session 17	The Transition (1975-1983): the recovery of democracy and the effects of the 1973 crisis The economic policies of the "Transición" governments to face the oil crisis. Discussion of the Research Poster Draft (the deadline for submission session 15 and should include the 1,000-word research process report) The students will receive personal and general comments on their drafts during the session the research process report and the draft of the research poster.	 <u>Perez-Diaz, V. "Economic Policies and Social</u> <u>Pacts in Spain during the Transition: The Two</u> <u>Faces of Neo-Corporatism," in European</u> <u>Sociological Review, 2(1), 1-19 (19 pages)</u>
Session 18	The Transition (1975-1983): the recovery of democracy and the effects of the 1973 crisis The 1970s crisis: The labor market and working- class struggles: The Barcelona labor market under the gendered effects of the oil crisis. The emergence of "new" forms of trade union and social struggle: "CCOO" and neighborhood movements.	 Miguelez, F. (2002). The Working Class and Labour Movement since the Onset Democracy in Smith, Angel, Red Barcelona: social protest and labour mobilization in the twentieth century. Routledge (17 pages). Bover, O., Bentolila S., & Arellano, M. (2002). The distribution of earnings in Spain during the 1980s: the effect of skill, unemployment and union power, The Economics of Rising Inequalities. CEPR and Oxford University Press (Conclusions: 3 pages).
Session 19	Olympic Barcelona (1983-1992): Building the "Olympic" Barcelona (1983-1992): Urban, economic, and social change that led to the designation of Barcelona as an Olympic city. The reconversion of the urban and economic fabric of the city to a competitive tertiary city in the framework of globalization.	 Casellas, A. & Pallarés-Barberà, M. (2009). Public-sector Intervention in Embodying the New Economy in Inner Urban Areas: The Barcelona Experience, Urban Studies, 46 (5/6), 1137-1155 (18 pages). Martínez Euklidiadas, M. (2022). Barcelona 92: the impact of hosting the Olympics in the interest of global exposure.



Session 23Barcelona, an economic hub today The recent development of the Barcelona economy: strengths and weaknesses in a context of opportunities and threats for the "Barcelona Brand".Barcelona Activa-Ajuntament de Barcelona (2020). Barcelona Data Sheet -2020- Main Economic Indicators for the Barcelona Area, (40 pages).Session 23Session 23Depietri, Y. et al. (2016). The urban political ecology of ecosystem services: The case of Barcelona, Ecological Economics, 125, 83- 100 (17 pages).Session 24Student presentations & guidelines for the examFinal ExamFinal Exam	Session 20 Session 21 Session 22	Guided tour of El Poblenou and the firm Zoopa The post-Olympic Barcelona (1992-2001): "the shopping city" The process of tertiarization of the economy of the city, centered on feminized sectors: tourism, leisure, and commercial activity. Pros and cons of this process and its consequences (labor market, housing market). Barcelona, an economic hub today Beyond the current economic success: changes in living conditions from a gender perspective. Two Guest Speakers (Victoria San Juan Bernuy & Javier Gracia Valladares - Researchers at the FP BCN Foundation) and debate on Barcelona as a Global	 Dot Jutgla, E., & Pallares Barberá, M. (2015). Industrial heritage, economic revitalization and urban compactness in Poblenou- 22@barcelona. A new Barcelona model?. Boletín De La Asociación De Geógrafos Españoles, (69) (5 pages). Piqué, J.M. "Barcelona: The creation of 22@ an urban ecosystem of innovation," in Scheel M, Carlos et. al, Innovacities: impact of regional innovation systems on the competitive strategies of cities, Universidad Jorge Tadeo Lozano, pp. 153-164 (11 pages). Degen M., & García M. (2012). The Transformation of the 'Barcelona Model': An Analysis of Culture, Urban Regeneration and Governance, International journal of urban and regional research, 1022-1038 (16 pages). López-Gay, A. et al (2020). Residential mobility, gentrification and neighborhood change in Spanish cities: A post-crisis perspective. Spatial Demography 8 (3), 351- 378 (27 pages).
Session 23The recent development of the Barcelona economy: strengths and weaknesses in a context of opportunities and threats for the "Barcelona Brand".(2020). Barcelona Data Sheet -2020- Main Economic Indicators for the Barcelona Area, (40 pages).Session 23Depietri, Y. et al. (2016). The urban political ecology of ecosystem services: The case of Barcelona, Ecological Economics, 125, 83- 100 (17 pages).Session 24Student presentations & guidelines for the exam		Foundation) and debate on Barcelona as a Global	
	Session 23	The recent development of the Barcelona economy: strengths and weaknesses in a context of opportunities and threats for the "Barcelona	 (2020). Barcelona Data Sheet -2020- Main Economic Indicators for the Barcelona Area, (40 pages). Depietri, Y. et al. (2016). The urban political ecology of ecosystem services: The case of Barcelona, <i>Ecological Economics</i>, 125, 83-
Final Exam	Session 24	Student presentations & guidelines for the exam	
		Final Exam	

COURSE-RELATED TRIPS:

- <u>El Born: Centre de Cultura i Memòria,</u> an archaeological site that provides visual evidence of the lively Barcelona society of the 18th century within the structure of a 19th-century market's spectacular cast-iron and glass structure, symbol of the industrialization.
- Walking tour around Sant Andreu del Palomar, an independent village until 1897, and one of the main industrial areas in the city, which is recovering its industrial past through new economic activities focused on artistic and cultural innovation.
- Walking tour around El Poblenou, a perfect example of morphological and economic changes from industrialization to the present day. This tour includes a visit to the firm ZOOPA, a creative agency which represents the re-utilization of old industrial spaces in the digital era.



• <u>The Capellades Paper Mill Museum</u>, a perfect example of the importance of Catalonia's rural proto-industrialization in the rise of Barcelona's industrialization. Likewise, the museum represents a current economic activity that links the past and present, as it includes a paper mill that preserves the traditional manufacturing process under sustainable parameters.

REQUIRED READINGS:

- Academic posters: All about academic posters by University of Melbourne.
- Amelang, J. "Comparing Cities: A Barcelona Model?" Urban History 34, no. 2 (2007): 173-189.
- Balcells, A. "Collectivisations in Catalonia and the Region of Valencia during the Spanish Civil War, 1936-1939." Catalan Historical Review 10 (2017): 77-92.
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- Borderías, C., & López Guallar, P. "A Gendered View of Family Budgets in Mid-Nineteenth Century Barcelona." Mesure de l'Histoire XVIII – 1 / 2 (2003).
- Bover, O., Bentolila, S., & Arellano, M. "The Distribution of Earnings in Spain during the 1980s: The Effect of Skill, Unemployment, and Union Power." In The Economics of Rising Inequalities. CEPR and Oxford University Press, 2002.
- Casellas, A., & Pallarés-Barberà, M. "Public-sector Intervention in Embodying the New Economy in Inner Urban Areas: The Barcelona Experience." Urban Studies 46, no. 5/6 (2020): 1137-1155.
- Castells, A. "Revolution and Collectivizations in Civil War Barcelona, 1936-1939." In Red Barcelona: Social Protest and Labour Mobilization in the Twentieth Century, edited by Angel Smith, 127-141. Routledge, 2002.
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- Depietri, Y. et al. "The Urban Political Ecology of Ecosystem Services: The Case of Barcelona." Ecological Economics 125 (2016): 83-100.
- Dot Jutgla, E., & Pallares Barberá, M. "Industrial Heritage, Economic Revitalization and Urban Compactness in Poblenou-22@barcelona. A New Barcelona Model?" Boletín De La Asociación De Geógrafos Españoles (2015).
- Ferrer, Ll. "The Diverse Growth of 18th-century Catalonia: Proto-industrialisation?" Catalan Historical Review 5 (2012): 67-84.
- Ferrer, M.T. "Catalan Commerce in the Late Middle Ages." Catalan Historical Review 5 (2012): 29-65.
- Gorostiza, S. "Lessons from the Collectivisation of Aigües de Barcelona during the Spanish Civil War (1936 1939)."
- Harrison, R.J. "Catalan Business and the Loss of Cuba, 1898-1914." The Economic History Review 27, no. 3 (1974): 431-444.
- López-Gay, A. et al. "Residential Mobility, Gentrification, and Neighborhood Change in Spanish Cities: A Post-Crisis Perspective." Spatial Demography 8, no. 3 (2020): 351-378.
- Marfany, J. "Is it Still Helpful to Talk about Proto-industrialization? Some Suggestions from a Catalan Case Study." The Economic History Review 63, no. 4 (2010): 942-973.
- Martínez Euklidiadas, M. "Barcelona 92: The Impact of Hosting the Olympics in the Interest of Global Exposure." (2022).
- Martínez-Galarraga, J., & Prat, M. "Wages and Prices in the Early Catalan Industrialization." Paper presented at the European Historical Economics Society Conference (London, September 2012).
- Metaxas, T. "Cities Competition, Place Marketing and Economic Development in South Europe: The Barcelona Case as FDI Destination." Theoretical and Empirical Researches in Urban Management 5, no. 14 (2010): 5-19.
- Miguelez, F. "The Working Class and Labour Movement since the Onset Democracy." In Red Barcelona: Social Protest and Labour Mobilization in the Twentieth Century, edited by Angel Smith.
- Moreno Almárcegui, A., & Sánchez Barricarte, J.J. "Demographic Causes of Urban Decline in 17th Century Spain." Annales de Démographie Historique 2 (2015): 133-160.



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- Prada, J. The Plundering of the Vanquished: The Economic Repression During Early Francoism. Peter Lang, 2019.
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- Prados de la Escosura, L., Rosés, J.R., & Sanz Villarroya, M.I. "Economic Reforms and Growth in Franco's Spain." Working Papers in Economic History, 1-47 (2011).
- Rius J. "Culture and Authenticity in Urban Regeneration Process: Place Branding in Central Barcelona." Urban Studies 51, no. 14 (2014): 3026-3045.
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- Ysas, P. & Molinero, C. "Workers and Dictatorship: Industrial Growth, Social Control, and Labour Protest under the Franco Regime, 1939-1976." In Red Barcelona: Social Protest and Labor Mobilization in the Twentieth Century, edited by Angel Smith, 185-205. Routledge, 2002.

RECOMMENDED READINGS:

- Aibar, E., & Bijker, W. E. "Constructing a City: The Cerdà Plan for the Extension of Barcelona." Science, Technology, & Human Values 22, no. 1 (1997): 3-30.
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- "Centenary Paper: Ildefons Cerdà and the Future of Spatial Planning: The Network Urbanism of a City Planning Pioneer." The Town Planning Review 82, no. 2 (2011): 117-143.
- Ealham, C. Anarchism and the City: Revolution and Counter-Revolution in Barcelona, 1898-1937. AK Press, 2010.
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- Fernández Pérez, P., & Hamilton, E. "Gender and Family Firms: An Interdisciplinary Approach." Documents de Treball (Facultat d'Economia i Empresa. Espai de Recerca en Economia), E07/171, 2007.
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- Zontini, E. "Immigration, Work, and Family in Barcelona." In Transnational Families, Migration, and Gender: Moroccan and Filipino Women in Bologna and Barcelona, 127-188. Berghahn Books, 2010.

INSTRUCTOR BIOGRAPHY:

Conchi Villar holds a PhD in History from the University of Barcelona (2013), where she was also a Postdoc researcher at the University of Barcelona and the Center for Demographic Studies (CED). She has taught at the Department of Economic History, Institutions, Politics and World Economy of the University of Barcelona and the Department of Modern and Contemporary History of the Autonomous University of Barcelona. She also serves as a professor within the LSA Barcelona Program organized by Dartmouth College-University of Barcelona. Her interests include industrialization, labor markets, migration and the links between economic history and gender. She has published on the history of women's work, family economic strategies and the historical relationship between women trade unions and businessmen.