

AH/US 330 ARCHITECTURE AND LANDSCAPE IN BARCELONA

IES Abroad Barcelona

DESCRIPTION: This course explores urban, architecture and landscape projects in modern Barcelona from the 1850's to the present day. The class is structured in two parts: the first offers a historical survey that explores architecture projects in relation to urban developments from the industrial era up to the so-called Barcelona Model and the Olympic period. The second part of the course presents a series of case studies of projects within contemporary post-Olympic Barcelona. These projects help to illuminate current debates about architecture, urbanism and landscape in the city, in the national context as well as opening up larger issues and frames of reference that are relevant to contemporary urban and architectural theory in general. The choice of case studies and readings has been designed to make comparisons between Barcelona and other cities and to highlight the tension between the forces of globalization and local culture and their ongoing evolution and negotiation. Some of the topics which will be addressed are: Urban waterfront transformation as a marker of globalization; the question of tangible and intangible heritage through the regeneration of the historic center and the management of the market system; the creation of memory sites following the Law of Historic Memory; the transformation of former industrial spaces; the use of culture as a regenerative urban catalyst; participatory urbanism in the wake of the Spanish crisis and finally the problem of over-tourism. We will discuss the globalizing forces affecting contemporary Barcelona and other cities that lead to the creation of common landscapes as well as greater awareness of local identity, heritage, the environment and sustainability.

CREDITS: 3 credits

CONTACT HOURS: 45 hours

LANGUAGE OF INSTRUCTION: English

INSTRUCTOR:

PREREQUISITES: None

ADDITIONAL COST: None

METHOD OF PRESENTATION:

- **COURSE-RELATED TRIPS:** On site visits to works of architecture, urbanism, landscape and public space projects are an essential component of the class content. Students will tour works that form part of the international projection of the city as well as visiting some of the everyday landscapes in neighborhoods far outside of normal tourist itineraries.
- **LECTURES:** The lectures provide a general overview of the course thematic, the general background and groundwork, as well as underlining theoretical frameworks that are the major focus of the class.
- **CASE STUDIES:** Following from the theoretical frameworks established in each session, specific cases will be studied in detail.
- **READER:** The texts offer a multi-disciplinary approach to issues in the contemporary city. Written by architects, geographers, urban sociologists, urbanists, art historians, and environmentalists, they range from historical background to contemporary analysis and critique.
- **FILM EXCERPTS:** The class will make use of recent film documentaries that deal with the transformation of Barcelona as well as other cities including Bilbao and London.
- **STUDENT PRESENTATIONS:** Students will have the opportunity to analyze a specific work in Barcelona making use of a comparative approach and offer it to the group for discussion.

REQUIRED WORK AND FORM OF ASSESSMENT:

- Class participation - 10%

The students are required to actively participate in the class discussions, formulate their opinions on urban issues and prepare short presentations of the texts listed in the class reader.

- Midterm exam - 25%
- Final exam - 25%

The exams are based on a diverse format of questions, including short essays on crucial themes discussed in class. Each exam covers approximately half of the course content; all the material available on the moodle in different sessions with presentations and readings.

- Research paper proposal - 5%

A short explanation of the selected research topic, showing the identification of the problem, research approach and the basic bibliography.

- Research paper – 20%
- Oral presentation of research - 15%

The written research paper and the oral presentation are the two parts of the case study of a specific urban public space in Barcelona, that complements the course content. The research is developed individually using the available documentation, but also visiting and experimenting the site and its daily activities. The conclusions of the research are shared and discussed in class. This research should be original and reflect the student's own thoughts and experiences.

LEARNING OUTCOMES:

By the end of the course students will be able to:

- Recognize and Distinguish: the formal and aesthetic aspects of contemporary Spanish architecture, landscape design and urbanism;
- Construct: a vocabulary for analyzing architecture and urbanism in the modern city;
- Evaluate: the cultural, political and economic implications of urbanism and architecture within the context of the country's modern history;
- Compare and Contrast: the Spanish context of architecture, landscape and urbanism with European and American examples to establish a broader set of issues;
- Debate: a series of wider themes that arise from studying the Barcelona model including: national identity; the importance of public space, new definitions of landscape; and the transformation of postindustrial cities.

ATTENDANCE POLICY: As a member of our class community, you are expected to be present and on time every day. Attending class has an impact on your learning and academic success. For this reason, attendance is required for all IES Barcelona classes, including course-related excursions. If a student misses more than three classes in any course without justification, 3 percentage points will be deducted from the final grade for every additional absence. Seven unjustified absences in any course will result in a failing grade. Absences will only be justified, and assessed work, including exams, tests and presentations rescheduled, in cases of documented medical or family emergencies.

CONTENT:

Session	Content	Required Reading
Session 1	Introduction	
Session 2	The Industrial City: Barcelona's Expansion	<ul style="list-style-type: none"> • Busquets, J. (2005), The Cerdà Plan, in <i>Barcelona: The Urban Evolution of a Compact City</i>. Cambridge: Harvard College, pp. 122-142.
Session 3	The Industrial City: The Creation of Public Parks. The Ciutadella and the 1888 Exposition. The Legacy of <i>Modernisme</i>	<ul style="list-style-type: none"> • Busquets, J. (2005), Barcelona, City of Innovation in <i>Barcelona: The Urban Evolution of a Compact City</i>. Harvard College, pp. 151-176.
Session 4	Course-related trip: Citadel Park and Born	
Session 5	Alternatives to the Industrial City: the Factory Town and Garden City Model. Gaudí's Colonia Güell and Park Güell.	<ul style="list-style-type: none"> • Van Hensbergen, G. (2001). The House of Bones & The Beleaguered Fort in <i>Gaudí</i>. London: Harper Collins, pp.154-183. • García-Fuentes, J.-M. (2019). Deconstructing Gaudí in Michela Rosso, ed. <i>Laughing at Architecture</i>. London: Bllomsbury, pp. 91-108.
Session 6	Course-related trip: Catalan Modernism in Passeig de Gràcia	

Session 7	From <i>Modernisme</i> to <i>Noucentisme</i> . Overview of architectural and landscape transformations in the city before the Civil War. The German Pavilion by Mies van der Rohe.	<ul style="list-style-type: none"> Busquets, J. (2005), The Turn of the Century and Greater Barcelona, in <i>Barcelona: The Urban Evolution of a Compact City</i>. Cambridge: Harvard College, pp. 189-196 and 204-228.
Session 8	Course-related Trip: Montjuïc, Mies Pavilion, Palau Nacional	
Session 9	The Influence of the Modern Movement. The work of the GATCPAC and Le Corbusier. The Macià Plan and the Pavilion of the Spanish Republic, 1937	<ul style="list-style-type: none"> Busquets, J. (2005), The GATCPAC and the Functional City in <i>Barcelona: The Urban Evolution of a Compact City</i>. Cambridge: Harvard College, pp. 248-263. Alix, J. (2006). From War to Magic: The Spanish Pavilion Paris 1937 in Robinson, W. H., Falgàs J., Lord, C. B., (Eds.) <i>Barcelona and Modernity: Picasso, Gaudi, Miro, Dali</i>, Yale University Press, pp. 450-457.
Session 10	From the Franco Years to the Transition	<ul style="list-style-type: none"> Calavito, N. and Ferrer, A. (2003). Behind Barcelona's Success Story: Citizens Movements and Planner's Power in Marshall, T. (Ed). <i>Transforming Barcelona</i>. London: Routledge. pp. 47-63.
Session 11	The Barcelona Model and the Olympics	<ul style="list-style-type: none"> Montaner, J. M. (2011). The Evolution of the Barcelona Model (1973-2004). in Álvarez, F. Montaner, J. M., and Muxí, Z. (Eds). <i>Critical Files. The Barcelona Model 1973-2004</i>. Barcelona: Ajuntament de Barcelona and Department of Architectural Composition of the ETSAB. pp. 11-26. Ingresso, C. (2011). The City of Architecture 1979-1992 in <i>Barcelona: Architecture, City and Society 1975-2015</i>. Torino: Skira, pp. 27-83.
Session 12	Midterm Exam	
Session 13	Contemporary Architecture, the city and globalization. Case Study Methodologies Explained	<ul style="list-style-type: none"> Koolhaas, R. (1995). <i>Generic City in S,M,L,XL</i>. New York: Monacelli Press. pp. 1248-1264. Ingresso, C. (2011). The City in the Global Economy 1993-2015 in <i>Barcelona: Architecture, City and Society 1975-2015</i>. Torino: Skira, pp. 99-169.
Session 14	The Bilbao Effect and its global impact	<ul style="list-style-type: none"> Kligman, A. (2007). Beyond Bilbao in <i>Brandscapes: Architecture in the Experience Economy</i>. Cambridge: MIT Press. pp. 237-253.
Session 15	The Spanish Law of Historic Memory and the recovery of sites of memory	<ul style="list-style-type: none"> Huyssen, A. (2003). Introduction: <i>Urban Palimpsests and the Politics of Memory</i>. Stanford, California: Stanford University Press. pp. 1-10. López-Badell, O. (2015). The recovery of memory sites in the city of Barcelona: Discovering the past through new media in Mobley, Gail et al. (Eds). <i>Travelling Europe: Interdisciplinary Perspectives on Place and Space</i>. Cambridge: Cambridge Scholars Publishing, pp. 1-7.

Session 16	Tangible and intangible heritage: Culture-led Urban Regeneration in the historic center and the Barcelona Market system	<ul style="list-style-type: none"> Rius-Ulldemolins, J., Klein, R. (20022). From a <i>Barrio Chino</i> Urban Stigma to the Raval Cultural Brand: Urban Memory and Cultural Policies in the Renewal of Central Barcelona. <i>In Journal of Urban History, Vol 48 (6)</i>, pp. 1407-1423. Guardia, M., Oyon, J., Fava, N. (2015), The Barcelona Market System. In <i>Making cities through Markets Halls: Europe, 19th and 20th Centuries</i>. Barcelona: Museu d'Història de Barcelona: Institut de Cultura: Ajuntament de Barcelona, pp. 261-296.
Session 17	Course Related Trip: El Raval	
Session 18	Course Related Trip: 22@ Innovation District	
Session 19	Post Industrial Landscapes: From Terrain Vague to sustainability and the productive city.	<ul style="list-style-type: none"> Waldheim, C. (2002). Landscape Urbanism: A Genealogy, In <i>Praxis 4</i>. pp. 12-17. Balibrea, M. P. (2003). Urbanism, Culture and the Post-Industrial City: Challenging the Barcelona Model in Marshall, T., (Ed). <i>Transforming Barcelona</i>. London: Routledge, pp. 205-224. Montaner, J. M. (2012). The Barcelona Model Reviewed: from the beginning of democracy to now. In <i>Transfer: journal of contemporary culture</i>, Nº. 7, pp. 48-53
Session 20	Course Related Trip: Sant Antoni market, Superblock, and Borell green axis	
Session 21	After the Boom: Architecture, urbanism and activism in the Spanish Crisis	<ul style="list-style-type: none"> Berezi, E., Cerdan Schwitzguébel, A., Torres-Delgado, A. (2022). From success to unrest: the social impacts of tourism in Barcelona, in <i>International Journal of Tourism Cities, vol8, No. 3, 2022.</i>, pp. 675-702. García García, M. (2015). Spanish coastal landscapes after speculative tsunami, in Arana, J. and Franchini, T. (Eds)., <i>Strategies for the Post-speculative City</i>. Association of European Schools of Planning. pp. 83-94. De la Peña, D. (2011). Participation and activism; the case of Can Batlló in Álvarez, F. Montaner, J. M., and Muxí, Z. (Eds). <i>Critical Files. The Barcelona Model 1973-2004</i>. Barcelona: Ajuntament de Barcelona and Department of Architectural Composition of the ETSAB. pp. 277-286.
Session 22	Term Papers Due Presentations	
Session 23	Presentations	
Session 24	Presentations	
Final Exam		

COURSE RELATED-TRIPS:

- Citadel Park and Born
- Passeig de Gràcia
- Montjuïc, Mies Pavilion, Palau Nacional
- El Raval
- 22@ Innovation District
- Sant Antoni market, Superblock, and Borell green axis

REQUIRED READINGS:

- Alix, J. (2006). From War to Magic: The Spanish Pavilion Paris 1937 in Robinson, W. H., Falgàs J., Lord, C. B., (Eds.) *Barcelona and Modernity: Picasso, Gaudi, Miro, Dali*, Yale University Press, pp. 450-457.
- Balibrea, M. P. (2003). Urbanism, Culture and the Post-Industrial City: Challenging the Barcelona Model in Marshall, T., (Ed). *Transforming Barcelona*. London: Routledge, pp. 205-224.
- Berezi, E., Cerdan Schwitzguébel, A., Torres-Delgado, A. (2022). From success to unrest: the social impacts of tourism in Barcelona, in *International Journal of Tourism Cities*, vol8, No. 3, 2022., pp. 675-702.
<https://www.emerald.com/insight/content/doi/10.1108/IJTC-05-2021-0076/full/html>
- Busquets, J. (2005), The Cerdà Plan, in *Barcelona: The Urban Evolution of a Compact City*. Cambridge: Harvard College, pp. 122-142.
- Busquets, J. (2005), Barcelona, City of Innovation in *Barcelona: The Urban Evolution of a Compact City*. Harvard College, pp. 151- 176.
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- Guardia, M., Oyon, J., Fava, N. (2015), The Barcelona Market System. In *Making cities through Markets Halls: Europe, 19th and 20th Centuries*. Barcelona: Museu d'Història de Barcelona: Institut de Cultura: Ajuntament de Barcelona, pp. 261-296.
- Van Hensbergen, G. (2001). The House of Bones & The Beleaguered Fort in *Gaudi*. London: Harper Collins, pp.154-183.
- Huyssen, A. (2003). Introduction in *Present Pasts: Urban Palimpsests and the Politics of Memory*. Stanford, California: Stanford University Press. pp. 1-10.
- Ingrosso, C. (2011). The City of Architecture 1979-1992 in *Barcelona: Architecture, City and Society 1975-2015*. Torino: Skira, pp. 27-83.
- Ingrosso, C. (2011). The City in the Global Economy 1993-2015 in *Barcelona: Architecture, City and Society 1975-2015*. Torino: Skira, pp. 99-169.
- Kligman, A. (2007). Beyond Bilbao in *Brandscapes: Architecture in the Experience Economy*. Cambridge: MIT Press. pp. 237-253.
- Koolhaas, R. (2002). Junk Space in *October*, Vol. 100, *Obsolescence*. pp. 175-190.
- Koolhaas, R. (1995). Generic City in *S, M,L,XL*. New York: Monacelli Press. pp. 1248-1264.
- López-Badell, O. (2015). The recovery of memory sites in the city of Barcelona: Discovering the past through new media in Mobley, Gail et al. (Eds). *Travelling Europe: Interdisciplinary Perspectives on Place and Space*. Cambridge: Cambridge Scholars Publishing, pp. 1-7.
- Montaner, J. M. (2011). The Evolution of the Barcelona Model (1973-2004). in Álvarez, F. Montaner, J. M., and Muxí, Z. (Eds). *Critical Files. The Barcelona Model 1973-2004*. Barcelona: Ajuntament de Barcelona and Department of Architectural Composition of the ETSAB. pp. 11-26.
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- Rius-Ulldemolins, J., Klein, R. (2022). From a Barrio Chino Urban Stigma to the Raval Cultural Brand: Urban Memory and Cultural Policies in the Renewal of Central Barcelona. In *Journal of Urban History*, Vol 48 (6). pp. 1407-1423. <https://journals.sagepub.com/doi/10.1177/0096144220981117>
- Guardia, M., Oyon, J., Fava, N. (2015), *The Barcelona Market System*. In *Making cities through Markets Halls: Europe, 19th and 20th Centuries*. Barcelona: Museu d'Història de Barcelona: Institut de Cultura: Ajuntament de Barcelona, pp. 261-296.
- Waldheim, C. (2002). Landscape Urbanism: A Genealogy, In *Praxis* 4. pp. 12-17.

RECOMMENDED READINGS:

- Benach, N. (2003). Public Spaces in Barcelona 1980-2000 in Marshall, T. (Ed.). *Transforming Barcelona*. London: Routledge. pp. 151-159.
- Choay, F. (1969). *The Modern City: Planning in the 19th Century*. New York: Braziller.
- Esteban, J. (2003). The Planning Project: Bringing Value to the Periphery, Recovering the Center in Marshall, T. (Ed.) *Transforming Barcelona*. London: Routledge. pp. 111-149.
- Fernández-Galiano, L. (2005). 1939-1975 Seeds of Change. The Franco Decades, in *AV Monografias* 113. V- VI. pp. 20-31.
- Galofaro, L. (2003). *Artscapes: Art as an approach to contemporary landscape*. Barcelona: GG.
- Gausa, M., Cervello, M. and Pla, M. (2003). *Barcelona: Guide to Modern Architecture 1860-2002*. Barcelona, ACTAR.
- McCulley, M. (Ed.) (1985). *Homage to Barcelona*. Arts Council Great Britain.
- McNeill, D. (2006). The Politics of Architecture in Barcelona. In *Treballs de la Societat Catalana de Geografia*. pp. 167-175.
- Muñoz, F. M. (2012). Urbanization: Common Landscapes, Global Places. In *The Open Urban Studies Journal*, Nº 3. pp. 78-88.
- Rowe, P. (2005). *Building Barcelona*. Barcelona: ACTAR.
- Schroder, T. (2001). *Changes in Scenery: Contemporary Landscape Architecture in Europe*. Birkhäuser.
- Tello, E. (2003): Changing Course? Principles and Tools for local Sustainability in Marshall, T. (Ed.) *Transforming Barcelona*. London: Routledge. pp. 225-249.
- Wilson, R. and Schulz Dornburg, J. (2012). Modern Ruins: a Topography of Profit. in *Uncube Magazine*. No. 9. Constructing Images. pp. 39-56 <http://www.uncubemagazine.com/sixcms/detail.php?id=9030109&articleid=art-1366017474631-27#!/page39>
- Wessely, H., Hofmeister, S. (Eds.) (2023). *Barcelona. Urban Architecture and Community Since 2010*. Munich, Detail