



AH/US 230 INTERNATIONAL EVENTS IN BARCELONA: AN ARTISTIC APPROACH

IES Abroad Barcelona

DESCRIPTION: This course focuses on four international events that have determined the world-wide launching of the city of Barcelona as a renowned Art window: The 1888 International World Fair (Modernisme, including Gaudi & others), the 1929 International World Fair, the 1992 Olympic Games and the 2004 Forum of Cultures. These key happenings highlight important art creations in Barcelona along with the urban transformations that the city has experienced. The course will review the artistic and architectural developments in each of these periods in Barcelona together with its relations with the world art movements developed at that time.

CREDITS: 3 credits

CONTACT HOURS: 45 hours.

INSTRUCTOR:

LANGUAGE OF INSTRUCTION: English

PREREQUISITES: None

ADDITIONAL COST: None

METHOD OF PRESENTATION:

- Lectures and discussions: The lectures provide the theoretical content of the sessions together with adequate visual support. Class discussions facilitate the students' ability to relate readings and lectures, analyzing or applying concepts.
- Class Participation: Students are expected to participate in group activities, and in the discussions based on the course readings.
- Course-related trips: Guided and self-guided visits to significant sites related to the content of the course such as Citadel Park, Modernist route, Plaza España and Montjuic, Villa and Port Olympic. Each student must complete a Journal/Report on 3 out of 4 of the course related trips.
- Student Oral Presentations: Students are expected to make presentations with visual support of their paper themes to the class.

REQUIRED WORK AND FORM OF ASSESSMENT:

- Mid-term and final exams – 50%
- Journals/ Reports -15%
- Oral presentations – 10%
- Paper – 15%
- Participation – 10%

Mid-term and final exams

Based on the contents of the course, these will consist of filling in texts and tables and essay-style questions.

Journals /Reports

Students will write 3 out of 4 Journals/Reports about course-related trips visits according with the guidelines of each one.

Oral presentations

Students will present the content of their papers to the class with the help of images.

Paper

Students will choose an artist related to the different trends that accompanied the international events. The artist should be chosen by the students during the first month of the course. The paper must include a bibliography of books or articles properly quoted, index and cover. (1500 words)

Participation

LEARNING OUTCOMES:

By the end of the course students will be able to:

- Summarize Barcelona's recent history, urban transformations, and the legacy that the international events left in the city of Barcelona.
- Identify the main features of artistic movements during the times of the international events considered 1888,1929,1992,2004 (Art nouveau, Modernism, Eclecticism, Urban Art...)
- Distinguish and compare Barcelona's art and architecture to a broader European context.
- Establish the relationship between urban transformation and artistic creation in Barcelona.

ATTENDANCE POLICY:

As a member of our class community, you are expected to be present and on time every day. Attending class has an impact on your learning and academic success. For this reason, attendance is required for all IES Barcelona classes, including course-related excursions. If a student misses more than three classes in any course without justification, 3 percentage points will be deducted from the final grade for every additional absence. Seven unjustified absences in any course will result in a failing grade. Absences will only be justified, and assessed work, including exams, tests and presentations rescheduled, in cases of documented medical or family emergencies.

CONTENT:

Session	Content	Required Reading
Session 1	General overview of the course. Introduction.	
Session 2	Fairs in the History of Art. World fair, international fair, international exhibition... What are they? Importance of World Fairs in the 19 th century.	• Papas, C. (2017). <i>Flying cars, Zombie dogs & Robots overlords</i>. (pp. xiii-xvii, pp. 1-4). Guilford, Connecticut: Lyons Press.
Session 3	The new and modern Barcelona. Barcelona: a city in expansion. New political, social, and cultural conditions.	• Ajuntament of Barcelona, Fundació Urbs i Territori. CCCB - Centre de Cultura Contemporània de Barcelona, <i>Any Cerdà, 150 years ago</i>. http://issuu.com/anycerda/docs/150_years_ago?mode=embed&layout=http%3A%2F%2Fskin.issuu.com%2Fv%2Fflight%2Flayout.xml&showFlipBtn=true
Session 4	The 1888 world fair. History of the "Parc de la Ciutadella". Fontserè's Park and 1888 World Fair project. Buildings left. Iron, glass and prefabrication.	• Busquets, J. (2006). <i>Barcelona: The urban evolution of a compact city</i>. (pp. 151-162). Nicolodi & Harvard University Graduate School of Design, Actar Distribution
Session 5	Course-related trip I: The 1888 Fair location. Parc de la Ciutadella: L'Hivernacle, L'Ombracle. Castell dels tres Dracs. L'Arc de Triomf.	• Hughes, R. (1993). <i>Barcelona</i>. (pp. 343-354). Vintage.

Session 6	Art Nouveau. Key elements of Art Nouveau. The movement in Europe. France, Belgium, Austria, England, Germany. Catalan Modernisme.	- Escritt, S. (2000). <i>Art Nouveau A&I</i> (pp. 4-21). Phaidon Incorporated Limited. - Greenhalgh, P. 2000. Revisiting the Style of ART NOUVEAU, <i>Today Magazine Sep, Vol. 129 Issue 2664</i>, pp36-46..
	Course-related trip II: Modernist route, including masterpieces of Gaudi, Domènch i Montaner, and Puig i Cadafach.	Modernisme Rutes. Gencat. https://empresa.gencat.cat/web/.content/20_turisme/publicacions/documents/arxius/Rutes-del-Modernisme_en.pdf
Session 8	Lluís Domènech i Montaner. Life and work. The importance of his Manifesto.	Bohigas, O. (2000). The Life and Works of a Modernista Architect. <i>Domènech i Montaner Año/Year</i>, 24-53. (pp. 24-36). Col·legi d'Arquitectes de Catalunya
Session 9	Antoni Gaudí i Cornet. Casa Vicens, El Capricho, Finca Güell, Palau Güell, Casa Batllò, Casa Milà (La Pedrera) Cripta Colonia Güell, Parc Güell, La Sagrada Família.	- Academia.edu. (PDF) Antoni-Gaudí Alvián Stefanus. https://www.academia.edu/35866497/Antoni_Gaudi file:///C:/Users/mudan/Downloads/Antoni_Gaudi.pdf
Session 10	Puig i Cadafach, between Modernisme and Noucentisme. Catalan art, Casas and Rusiñol and Llimona.	Hughes, R. (1993). <i>Barcelona</i> . (425-448). Vintage.
Session 11	Midterm exam	
Session 12	Barcelona's second international event. The 1929 International Exhibition. Master plan and main buildings. European Avant-garde movements.	Solà-Morales, M. (2008). Ten Lessons on Barcelona. (pp. 440-454). <i>COAC (Col·legi d'Arquitectes de Catalunya), Barcelona (ES)</i>.
Session 13	Course-related III: Plaza España & Montjuïc hill. Two International events, 1929 & 1992	
Session 14	Art context during 1929 World Fair. The European Avant-garde movements: Futurism, Bauhaus, De Stijl, Russian Constructivism.	Adams, L., & Adams, L. (1999). <i>Art across time</i> (Vol. 2). (pp. 835-850). McGraw-Hill College.
Session 15	Modernity at the fair: Mies van der Rohe Pavilion. The European Avant-garde movements: Bauhaus, D'Stijl, Russian Constructivism. Jose Luis Sert and 1937 Spanish pavilion.	Adams, L., & Adams, L. (1999). <i>Art across time</i> (Vol. 2). (pp. 850-857). McGraw-Hill College.

Session 16	Olympic Games. The third launch events. New political, social, and cultural conditions. The Olympic Games impulse.	McGuigan, C. (1991). The Barcelona way. <i>Newsweek</i>, 00289604, 118 (24), pp 68-71
Session 17	Course-related trip IV: 1992, Seaside transformations. Barceloneta. Olympic Port & Villa	
Session 18	Barcelona Urban projects. 1992, The Olympic Ring Master Plan in Montjuic, Palau San Jordi, Villa Olímpica, Puerto Olímpico, Paseo Marítimo.	Busquets, J. (2006). <i>Barcelona: The urban evolution of a compact city</i>. (pp.399-404). Nicolodi & Harvard University Graduate School of Design, Actar Distribution
Session 19	Barcelona's Art projects. A city proud of itself. Outdoor Art. Frank Gehry's shaped pergola, Mistos by Claes Oldenburg; Barcelona Head, L'Estel ferit etc...	Gombrich, E.H. (1999). <i>The uses of images, Studies in the Social function of art and visual communication</i>. (pp. 136-161). Sculpture for Outdoors. Phaidon.
Session 20	Barcelona's recent developments. Diagonal mar. The Forum 2004. The idea of sustainable architecture.	Monclús, F. J. (2003). The Barcelona model: and an original formula? From 'reconstruction' to strategic urban projects (1979–2004). <i>Planning perspectives</i>, 18(4), 399-421.
Session 21	Barcelona's Last International event. The Forum of Cultures 2004. The Graffiti wall. Urban Art.	Cohn, D. (2004). A new event, the Universal Forum of Cultures, helps Barcelona transform an ailing district. (pp. 109-114) <i>Architectural Record</i>, 192(6), 109-+.
Session 22	Oral presentations.	
Session 23	Oral presentations.	
Session 24	Oral presentation. Final comments and Conclusions	

Final Exam

COURSE – RELATED TRIPS:

- I: Parc de la Ciutadella: L'Hivernacle, L'Ombracle. Castell dels tres Dracs. L'Arc de Triomf.
- II: Modernist route, including masterpieces of Gaudí, Domènch i Montaner, and Puig i Cadafach.
- III: Plaza España & Montjuic hill. Two International events, 1929 & 1992
- IV: 1992, Seaside transformations. Barceloneta. Olympic Port & Villa. Public art

REQUIRED READINGS:

- Academia.edu. (PDF) Antoni-Gaudi | Alvian Stefanus. https://www.academia.edu/35866497/Antoni_Gaudi
- Ajuntament of Barcelona, Fundació Urbs i Territori. CCCB - Centre de Cultura Contemporània de Barcelona. *Any Cerdà, 150 years ago*.
http://issuu.com/anycerda/docs/150_years_ago?mode=embed&layout=http%3A%2F%2Fskin.issuu.com%2Fv%2Fflight%2Flayout.xml&showFlipBtn=true
- Bohigas, O. (2000). The Life and Works of a Modernista Architect. *Domènech i Montaner Año/Year*, 24-53. (pp. 24-36). Col·legi d'Arquitectes de Catalunya
- Busquets, J. (2006). *Barcelona: The urban evolution of a compact city*. (pp. 151-162, 399-404). Nicolodi & Harvard University Graduate School of Design, Actar Distribution
- Cohn, D. (2004). A new event, the Universal Forum of Cultures, helps Barcelona transform an ailing district. (pp. 109-114) *Architectural Record*, 192(6), 109-+.
- Escritt, S. (2000). *Art Nouveau A&I* (pp. 4-21). Phaidon Incorporated Limited.
- Modernisme Rutes. Gencat. https://empresa.gencat.cat/web/.content/20_-_turisme/publicacions/documents/arxiu/Rutes-del-Modernisme_en.pdf
- Gombrich, E.H. (1999). *The uses of images, Studies in the Social function of art and visual communication*. (pp. 136-161). Sculpture for Outdoors. Phaidon.
- Greenhalgh, P. 2000. Revisiting the Style of ART NOUVEAU, *Today Magazine Sep, Vol. 129 Issue 2664*, pp36-46.
- Hughes, R. (1993). *Barcelona*. (pp. 343-354, 425-448). Vintage.
- McGuigan, C. (1991). The Barcelona way. *Newsweek*, 00289604, Vol. 118, Issue 24, pp 68-71.
- Monclús, F. J. (2003). The Barcelona model: and an original formula? From 'reconstruction' to strategic urban projects (1979–2004). *Planning perspectives*, 18(4), 399-421.
- Papas, C. (2017). *Flying cars, Zombie dogs & Robots overlords*. (pp. xiii-xvii, pp. 1-4). Guilford, Connecticut: Lyons Press
- Solà-Morales, M. (2008). Ten Lessons on Barcelona. (pp. 440-454). *COAC (Col. legi d'Arquitectes de Catalunya), Barcelona (ES)*.
- Adams, L., & Adams, L. (1999). *Art across time* (Vol. 2). (pp. 835-850, 850-857). McGraw-Hill College.
- Schneider Adams, L. (1999). *Art across Time, Volume Two: The Fourteenth Century to the Present*. John Jay College and the Graduate Center City University of New York, Boston: Mac Graw-Hill College. (pp. 835-850, 850-857).

RECOMMENDED READINGS:

- Aibar, E., & Bijker, W. E. (1997). Constructing a city: The Cerdà plan for the extension of Barcelona. *Science, technology, & human values*, 22(1), 3-30. http://www.uoc.edu/webs/eaibar/_resources/documents/Aibar-Bijker.pdf
- Amelang, J. S., McDonogh, G. W., & Pujol, J. G. (1992). *Twelve Walks Through Barcelona's Past: Guidebook*. Olímpíada Cultural.
- Berger, J. (1972). *Ways of Seeing*. London: Penguin Books.
- Causey, A. (1998). *Sculpture since 1945*. Oxford University Press.
- Castellar-Gassol J. (1999) Gaudi the life of a visionary. Edic.1984.
- Cirlot, J. E. (2011). *Gaudi: introduction to his architecture*. (pp. 21-25, 69-77, 163-167). Triangle Postals
- Davis, J. R. (2001). [BOOK REVIEW] The Great Exhibition. *Journal of Social History*, 34(4), 994-997.
- Duncan, A. (1994). *Art Nouveau*. London: Thames and Hudson.

- Fisher, L. (2000) Shock of the Nouveau. *Time Europe*, 6/19/2000, Vol. 155 Issue 24.
<http://content.time.com/time/world/article/0,8599,2056322,00.html>
- Giralt-Miracle, D. (Ed.) & Permanyer L. (2002). *Gaudí 2002: Miscellany: [Gaudí International Year Commemorative Edition]*. (pp. 54-58). Planeta Publishing Corporation.
- Holder, J. (1993). *Ephemeral Vistas: The Expositions Universelles, Great Exhibitions and World's Fairs, 1851–1939*.
- Marshall, Tim. (2004). *Transforming Barcelona*. London: Routledge.
- McNeill, D. (2005). *Urban change and the European left: tales from the new Barcelona*. Routledge.
- Meisler, S. (2002). *Gaudí's Gift*. Smithsonian. <https://www.stanleymeisler.com/article/gaudis-gift>
- Mendoza, E. (1986). *City of Marvels*. New York: Harcourt.
- Payne, J. (2004). *Catalonia: History and culture*. Five Leaves.
- Rowe, P. G. (2006). *Building Barcelona: A second renaixença*. Actar/birkhauser.
- Toibin, C. (1990). *Homage to Barcelona*. London: Simeon & Schuster.