



EC/PO 322 – ECONOMIC POLICY IN THE EU AND ITS IMPACT ON GLOBAL FOOD MARKETS
IES Abroad Rome

DESCRIPTION:

This course focuses on agricultural and environmental policies implemented by the EU and the effects of these policies on the economies of some European countries where agriculture is a dominant industry, especially the Mediterranean countries. In particular, the course examines the food market, comparing the global and European ones. A special focus will be given to the impact that the globalization process has had on European Agricultural Policy and on European Environmental Policy in relation to the food market. The impact of European agricultural and environmental policies on global market regulation and on relations with developing and undeveloped countries will also be analyzed in depth. The course also examines the role of the World Trade Organization (WTO) in the management of the global food market; how this management influences the EU; and the characteristics of the relationship and the conflicts between the WTO and the European Union.

For each topic, the instructor will provide theoretical and empirical examples related to the Italian reality.

The goal of the course is to enable students to analyze the role of the European Union and WTO in the development of the Global Food Market.

CREDITS: 3 credits

CONTACT HOURS: 45 hours

LANGUAGE OF INSTRUCTION: English

PREREQUISITES: None

ADDITIONAL COST: None

METHOD OF PRESENTATION:

- Lectures
- Students' presentations
- Seminar discussions

REQUIRED WORK AND FORM OF ASSESSMENT:

- Active class participation and class discussions - 10%
- Written final exam in the form of essay-style answers - 30%
- Oral presentation - 20%
- 3 writing assignments 4-5 pages each - 30%
- Weekly Moodle forum - 10%

Midterm and Written Final Exams

The in-class written exams are designed to assess a student's knowledge of and familiarity with all the content and skills associated with the course. The professor will provide both in the midterm and in the final exam 4 open questions and the student must choose 2 to answer. Students will have two hours to complete each exam.

Oral Presentation

Students choose an official EU or WTO document (EU White and Green paper; EU legislation; WTO resolution; WTO agreements) and give a 15-minute presentation with an accompanying PowerPoint in class at the end of the term. Each student will be able to freely choose the topic with the help of the teacher.

Weekly Moodle Forum



Every week the professor will open a new forum on Moodle about a topic covered in the last week. The forum will ask students what they think about a specific argument. Students will have to answer the question and defend their ideas.

ATTENDANCE POLICY:

Attendance is mandatory for all IES classes, including field studies and academic daytrips. Absences are excused only by presenting a medical certificate to the Academic Coordinator.

- 2 percentage points will be deducted from the final grade for every unjustified absence.
- 4 percentage points will be deducted from the final grade in case of an unjustified absence on a scheduled Course-Related Academic Day Trip.

If a student is absent from school for more than 3 consecutive days, the student will be able to access the IES Rome Center and resume classes only by exhibiting a medical certificate to Center staff. Before issuing such medical certificates, physicians may ask for a negative Covid-19 test result.

Any exams, tests, presentations, or other work missed due to absences can only be rescheduled in case of documented medical or family emergencies. IES will only consider emergency cases and will strictly adhere to this policy.

CONTENT:

Week	Content	Readings
Week 1	Global Market, Global Food Market, and Global Economy • Definitions • Preview and foundations • Benefits • Cost • Developed, developing, and undeveloped countries: geography of global markets • G.L.A., class discussion	• United Nations, World Population Prospects, https://population.un.org/wpp • Franzo, J. and C. Davis (2021) <i>Global Food Systems, Diets, and Nutrition. Linking Science, Economics and Policy</i>, Palgrave Macmillan, chapters 2 and 3. • Global Nutrition Report (2021), Ch. 1, available at: https://globalnutritionreport.org/reports/2021-global-nutrition-report/ • City University of London, Centre for Food Policy (2019), <i>Rethinking Food Policy: A Fresh Approach to Policy and Practice. Brief 1: Tackling food systems challenges: the role of food policy</i>, available at: https://www.city.ac.uk/_data/assets/pdf_file/0004/570442/7643 Brief-2 What-is-the-food-system-A-food-policy-perspective WEB SP.pdf

Week	Content	Readings
Week 2	The European Agricultural Policy and the European Environmental Policy - History - Meaning - Principles and objectives - Food market - Benefits - Cost - Class discussion	- Pollack, M.A, Roederer-Rynning, C. and A.R. Young (2020), An Overview, in Wallace, H., Pollack. M.A., Roederer-Rynning, C. and A.R. Young (eds), <i>Policy-making in the European Union</i>, Oxford, Oxford University Press. - European Commission (2022) <i>The common agricultural policy at a glance</i>, available at: https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/cap-glance_en - Roederer-Rynning, C. (2020), The Common Agriculture Policy. The Fortress Challenged, in Wallace, H., Pollack. M.A., Roederer-Rynning, C. and A.R. Young (eds), <i>Policy-making in the European Union</i>, Oxford, Oxford University Press. - Jordan, A., Gravey, V. and C. Adelle (2021) EU environmental policies. Context, actors and policy dynamics, in Jordan. A. and V. Gravey (eds) <i>Environmental Policy in the EU. Actors, Institutions and Processes</i>, Milton Park, Routledge.
Week 3	European Food Market and Global Food Market - History - Meaning - Characteristics - Benefits - Cost - Similarities and differences - Developing and undeveloped country realities	- FAO (2021) <i>The State of Food and Agriculture 2021. Making agrifood systems more resilient to shocks and stresses</i>, Rome, FAO; available at: https://www.fao.org/3/cb4476en/cb4476en.pdf Digital Report of the same publication: https://www.fao.org/3/CB4476EN/online/CB4476EN.html - Fanzo, J. and C. Davis (2021) <i>Global Food Systems, Diets, and Nutrition. Linking Science, Economics and Policy</i>, Palgrave Macmillan, chapter 7. - European Commission (2022) Trade and international policy analysis, available at: https://ec.europa.eu/info/food-farming-fisheries/trade/trade-and-international-policy-analysis_en - High Level Forum for a Better Functioning Food Supply Chain (2019) Final Report. file:///Users/papo/Downloads/Final%20Report.pdf - FAO (2021), FMPA Bulletin, Monthly Report on Price Trends. https://www.fao.org/3/cb7976en/cb7976en.pdf

Week	Content	Readings
Week 4	Globalization and Agricultural Environmental policies • Meaning • Interaction force • Cost • Benefits • The Italian case • Other European countries' cases	• United Nations, <i>The 17 Goals</i>, available at: https://sdgs.un.org/goals • World Economic Forum (2021), <i>The Global Risks Report 2021</i>, pages 7-15 and 86-90, available at: https://www3.weforum.org/docs/WEF_The_Global_Risks_Report_2021.pdf • UNEP – International Resource Panel (2016) <i>Food Systems and Natural Resources</i>, chapters 2 and 3, available at: file:///Users/papo/Downloads/Food.pdf • Ruben, R. and J. Verhagen (2019) <i>Towards Sustainable Global Food Systems: Conceptual and Policy Analysis of Agriculture, Food and Environment Linkages</i>, Basel, MDPI, chapter 1. • Béné, C. et al., (2019) When food systems meet sustainability. Current narratives and implications for actions, <i>World Development</i>, January, pages 116-130., available at: https://reader.elsevier.com/reader/sd/pii/S0305750X18303115?token=6F801EBDBC8D2A87D36191F7A6479A189F02334B7BénédBB03ACFE196A27150B77BA9667122DFA5D84A1F53CE09CE6062C14&originRegion=eu-west-1&originCreation=20220106172734 • Von Braun, J. and R. Birner (2017), <i>Designing Global Governance for agricultural development and food and nutrition security</i>, Review of Development Economics, available at: https://onlinelibrary.wiley.com/doi/10.1111/rode.12261 • Biedenkopf, K. and L. Groen (2021) External EU environmental policy, in Jordan, A. e V. Gravey (eds) <i>Environmental Policy in the EU. Actors, Institutions and Processes</i>, Milton Park, Routledge.
Week 5	New economic policies for European food markets and Global food markets • Old and new policies • Reasons • The effects of the crises • Cost and benefit • Case studies	• Lenschow, A. (2020), <i>Environmental Policy. Creating Dynamics of Policy Change</i>, in Wallace, H., Pollack, M.A., Roederer-Rynning, C. and A.R. Young (eds), <i>Policy-making in the European Union</i>, Oxford, Oxford University Press. • European Commission (2021) <i>A Greener and Fairer Cap</i>, available at: https://ec.europa.eu/info/sites/default/files/food-farming-fisheries/key_policies/documents/factsheet-newcap-environment-fairness_en.pdf • Fanzo, J. and C. Davis (2021) <i>Global Food Systems, Diets, and Nutrition. Linking Science, Economics and Policy</i>, Palgrave Macmillan, chapters 8 and 9. • Reardo, T. (2016) <i>Growing Food for Growing Cities</i>, The Chicago Council on Global Affairs, available at: https://www.thechicagocouncil.org/sites/default/files/2021-02/report_growing-food-for-growing-cities.pdf • European Commission, <i>Future perspectives of CAP</i>, available at https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/new-cap-2023-27/key-policy-objectives-new-cap_en

Week	Content	Readings
Week 6	World Trade Organization - History - Role - Activity - Cost - Benefits - Developing and undeveloped countries in the WTO	Van den Bossche, P. and D. Prévost (2021) <i>Essentials of WTO Law</i>, Cambridge, Cambridge University Press, chapters 1-5.
Week 7	WTO and EU - Political positions - Meaning - Cost - Benefits - WTO against European Policies - European policies against WTO - Class discussion	- Kirk, E. (2021) <i>EU Law</i>, Harlow, UK, Pearson, chapters 1 and 2. - European Commission, <i>EU and WTO</i>, available at: https://ec.europa.eu/trade/policy/eu-and-wto/ - European Commission, WTO modernisation, available at: https://trade.ec.europa.eu/doclib/docs/2018/september/tradoc_157331.pdf - Delreux, T. (2021) The EU in international environmental negotiations, in Jordan, A. e V. Gravey (eds) <i>Environmental Policy in the EU. Actors, Institutions and Processes</i>, Milton Park, Routledge.

Week	Content	Readings
Week 8	Sustainable Global Food Markets • Meaning • Cost and benefits • European union and the global food paradigm • European countries' cases • Class discussion • Geography of sustainable development	• United Nations, SDG – Goal 2, End hunger, achieve food security and improve nutrition and promote sustainable agriculture, available at: https://sdgs.un.org/goals/goal2 • European Parliament (2021), Green Deal: key to a climate-neutral and sustainable EU, available at: https://www.europarl.europa.eu/news/en/headlines/priorities/climate-change/20200618STO81513/green-deal-key-to-a-climate-neutral-and-sustainable-eu • European Parliament, Creating a sustainable food system: the EU's strategy, available at: https://www.europarl.europa.eu/news/en/headlines/society/20200519STO79425/creating-a-sustainable-food-system-the-eu-s-strategy • European Commission (2020), A Farm to Fork Strategy for a fair, healthy and environmentally-friendly food system, COM(2020) 381 final, available at: https://eur-lex.europa.eu/resource.html?uri=cellar:ea0f9f73-9ab2-11ea-9d2d-01aa75ed71a1.0001.02/DOC_1&format=PDF • Eurostat (2021) <i>Sustainable development in the European Union. Monitoring report on progress towards the SDGs in an EU context</i>. 2021 edition, especially pages 75-91 and 369-387, available at: https://ec.europa.eu/eurostat/documents/3217494/12878705/KS-03-21-096-EN-N.pdf/8f9812e6-1aaa-7823-928f-03d8dd74df4f?t=1623741433852 • Jordan, A., Gravey, V. and C. Adelle (2021) EU environmental policy at 50: retrospect and prospect, in Jordan, A. e V. Gravey (eds) <i>Environmental Policy in the EU. Actors, Institutions and Processes</i>, Milton Park, Routledge.
Week 9	Global Food Market and Local European Policy • History • Meaning • Principles and objectives • Benefits • Cost • Class discussion	• European Committee of the Regions, Commission for Natural Resources (2020), The role of local and regional authorities in making food systems more sustainable, especially pages 1-65, available at: https://cor.europa.eu/en/engage/studies/Documents/Sustainable_food_systems.pdf • European Commission, The new common agricultural policy: 2023-27, available at: https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/new-cap-2023-27_en

Week	Content	Readings
Week 10	National Food Policy of European Countries - About Global Food market - Position about European policy - Position about WTO - Class discussion	- European Commission, EU agriculture in numbers. Performance on the nine specific objectives of the CAP, available at: https://ec.europa.eu/info/sites/default/files/food-farming-fisheries/farming/documents/analytical-factsheet-eu-level_en.pdf - Cavalli, L., and Lizzi, G. and S. Toraldo, FEEM, Report, Italy after five years from the adoption of the 2020 Agenda: a quantitative review, available at: file:///Users/papo/Downloads/SSRN-id3800223.pdf - Doernberg, A., Horn, P., Zasada, I. and A. Piorr (2019) Urban food policies in German city regions: An overview of key players and policy instruments, Food Policy, Volume 89, available at: https://www.sciencedirect.com/science/article/pii/S0306919219306049 - Hansen, T. (2022), Consumer food sustainability before and during the Covid-19 Crisis: A quantitative content analysis and food policy implications, Food Policy, Volume 107, available at: https://www.sciencedirect.com/science/article/pii/S030691922100186X
Week 11	Review of the course	
Week 12	Final Exam	

COURSE-RELATED TRIPS:

- Slow Food
- Associazione Italiana per lo Sviluppo Sostenibile
- A farm in the Lazio region to better understand the effects of EU policies on local agricultural production (Academic Daytrip)

REQUIRED READINGS:

- Fanzo, J. and C. Davis (2021) *Global Food Systems, Diets, and Nutrition. Linking Science, Economics and Policy*, Palgrave Macmillan, chapters 2, 3, 7, 8 and 9.
- Wallace, H., Pollack, M.A., Roederer-Rynning, C. and A.R. Young (eds), *Policy-making in the European Union*, Oxford, Oxford University Press., chapters 1, 8 and 13.
- Jordan, A. and V. Gravey (eds) *Environmental Policy in the EU. Actors, Institutions and Processes*, Milton Park, Routledge, chapters 1, 3, 15 and 20.
- Ruben, R. and J. Verhagen (2019) *Towards Sustainable Global Food Systems: Conceptual and Policy Analysis of Agriculture, Food and Environment Linkages*, Basel, MDPI, chapter 1.
- Van den Bossche, P. and D. Prévost (2021) *Essentials of WTO Law*, Cambridge, Cambridge University Press, chapters 1-5.
- Kirk, E. (2021) *EU Law*, Harlow, UK, Pearson, chapters 1 and 2.
- City University of London, Centre for Food Policy (2019), *Rethinking Food Policy: A Fresh Approach to Policy and Practice. Brief 1: Tackling food systems challenges: the role of food policy*, available at: https://www.city.ac.uk/_data/assets/pdf_file/0005/570443/7643_Brief-1_Tackling-food-systems-challenges-the-role-of-food-policy_WEB_SP.pdf
- City University of London, Centre for Food Policy (2019), *Rethinking Food Policy: A Fresh Approach to Policy and Practice. Brief 2: Understanding the food system: Why it matters for food policy*, available at: https://www.city.ac.uk/_data/assets/pdf_file/0004/570442/7643_Brief-2_What-is-the-food-system-A-food-policy-perspective_WEB_SP.pdf
- Reardo, T. (2016) *Growing Food for Growing Cities*, The Chicago Council on Global Affairs, available at:

https://www.thechicagocouncil.org/sites/default/files/2021-02/report_growing-food-for-growing-cities.pdf

- United Nations, The 17 Goals, available at: <https://sdgs.un.org/goals>
- United Nations, SDG – Goal 2, End hunger, achieve food security and improve nutrition and promote sustainable agriculture, available at: <https://sdgs.un.org/goals/goal2>
- FAO (2021) *The State of Food and Agriculture 2021. Making agrifood systems more resilient to shocks and stresses*, Rome, FAO; available at: <https://www.fao.org/3/cb4476en/cb4476en.pdf>
- Digital Report of the same publication: <https://www.fao.org/3/CB4476EN/online/CB4476EN.html>
- European Commission (2022) *The common agricultural policy at a glance*, available at: https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/cap-glance_en
- European Commission (2021) A Greener and Fairer Cap, available at: https://ec.europa.eu/info/sites/default/files/food-farming-fisheries/key_policies/documents/factsheet-newcap-environment-fairness_en.pdf
- European Commission, *The new common agricultural policy: 2023-27*, available at: https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/new-cap-2023-27_en
- European Commission, *EU agriculture in numbers. Performance on the nine specific objectives of the CAP*, available at: https://ec.europa.eu/info/sites/default/files/food-farming-fisheries/farming/documents/analytical-factsheet-eu-level_en.pdf
- European Commission, EU and WTO, available at: <https://ec.europa.eu/trade/policy/eu-and-wto/>
- European Parliament (2021), Green Deal: key to a climate-neutral and sustainable EU, available at: <https://www.europarl.europa.eu/news/en/headlines/priorities/climate-change/20200618STO81513/green-deal-key-to-a-climate-neutral-and-sustainable-eu>
- Eurostat (2021) *Sustainable development in the European Union. Monitoring report on progress towards the SDGs in an EU context. 2021 edition*, especially pages 75-91 and 369-387, available at: <https://ec.europa.eu/eurostat/documents/3217494/12878705/KS-03-21-096-EN-N.pdf/8f9812e6-1aaa-7823-928f-03d8dd74df4f?t=1623741433852>
- European Committee of the Regions, Commission for Natural Resources (2020), *The role of local and regional authorities in making food systems more sustainable*, especially pages 1-65, available at: https://cor.europa.eu/en/engage/studies/Documents/Sustainable_food_systems.pdf
- Cavalli, L., and Lizzi, G. and S. Toraldo, FEEM, Report, Italy after five years from the adoption of the 2020 Agenda: a quantitative review, available at: <file:///Users/papo/Downloads/SSRN-id3800223.pdf>