IES Abroad Paris BIA, Spring 2025
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AH/CU 250-01 Art and Design in the roaring twenties: from Art Nouveau to Art Deco
IES Abroad Paris BIA, 29 rue Saint-Amand, 75015 Paris, Spring 2025

Thursday, 3.05 pm – 6.10 pm, BIA

DESCRIPTION:

Paris is often identified with the roaring twenties. Between World War I and World War II we observe amazing changes in art: Under the influence of the Russian Ballet and Jazz music young avant-garde artists at Montparnasse give up figurative painting for abstract art. Hector Guimard's Art Nouveau architecture also called "Metro style" is followed by a more geometric Art Deco style marked by the African arts. The natural and rural Arts and Crafts design of the end of the 19th century give way to the modernist design made out of steel iron and glass. These profound aesthetic and intellectual modifications, also echoed in fashion, jewelry and music, are related to the industrial revolution and the social and political changes in Europe at that time.
In this class, we will analyze the link between the historical context, this new lifestyle and how it affects the arts, design and fashion.

CREDITS: 3

INSTRUCTOR: Ulrike Kasper

LANGUAGE OF PRESENTATION: English

ADDITIONAL COST: None

PREREQUISITES: None

METHOD OF PRESENTATION:
- Lecture
- Field study
- Moodle

REQUIRED WORK AND FORM OF ASSESSMENT:
Midterm exam: 30%
Participation: 10%
Homework (+ oral presentation): 10%
3 mini quiz: 20%
Final exam: 30%

Class attendance is mandatory. You may NOT miss a class because of an extended weekend trip or other personal trips.

Course Participation
Students will be required to observe, compare and analyze works of art and design in museums and class. They will actively participate in classroom discussions. Students will have to use classroom and outside materials in order to prepare an in-class oral presentation and their homework.

Midterm Exam & Final Exams
Students will have to identify an artistic style or movement based on an image. They will then need to place this movement into historical context, to then be able and analyze its importance. For the final exam, there will be a series of images to identify since the exam will be cumulative. The students should analyze the artistic periods exemplified but also the evolution of one toward the other. The Midterm - and Final - are written exams and will take place in class. They will last one and a half hours.

Homework
These are short reflection questions that should be submitted via a journal in Moodle. The questions are outlined within the content section of the syllabus and they should be submitted before the next class session.

Mini Quizzes
Short specific questions about famous artworks/artists and artistic movements: Names, dates and titles

LEARNING OUTCOMES:

Students will describe, analyze and compare works of art, design, architecture and fashion to acquire an interdisciplinary understanding of works of art in Europe, they will have to explain the Impact of World War I and World War II on the arts. Furthermore, Students should also analyze the social, cultural and historical context and its influences on the different artistic expressions, which will help them to develop analytical and observational skills in respect to art, design, architecture, fashion and music.

CONTENT:

1. Thursday, January 23rd 3.05 – 6.10 pm	General presentation, methodology **Historicism: The World Fair 1900**: Grand Palais, Petit Palais, Bridge Alexandre III	In class and Visit to the Grand Palais, Petit Palais: The Beaux-Arts style, New materials	**Meeting in class (with pass Navigo & student card for each class!)** Choose a topic for your class presentation Readings: Norbert Wolf, *Art Nouveau, Introduction,* pp. 16-62.
2. Thursday, January 30th 3.05 – 4.35 pm	Introduction to **Art Nouveau architecture, design and art**		Meeting in class Dates and subjects for the oral presentation are given Readings: Norbert Wolf, *Art Nouveau, Guimard and École de Nancy,* pp.149-158; *Synesthesia,* pp. 85-108; *The French Prophets*, pp.127-135

3. Thursday, February 6th 3.30 – 6.30 pm	**From Art Deco to Modernist Architecture:** Le Corbusier, Robert Mallet Stevens **Art Nouveau Architecture:** Hector Guimard	Tour of the 16th district	**Meeting metro: Jasmin (line 9)** Readings: *Picturing Architecture Otherwise*: the voguing of the maison Mallet-Stevens by Richard Becherer, Art History, Vol.23, n°4, nov.2000, pp. 559-598.
4. Thursday February 13rd 3.05 – 6.10 pm	**From Bach to Jazz: from music to painting:** Delaunay, Kupka, Mondrian, Matisse **Josephine Baker and the roaring twenties** **Paris's African and African-American Roots:** an enriching impact on art and culture	Jazz in Paris, post WW I	**Meeting in class** **Mini-Quiz 1 on the readings**
5. Thursday February 20th 3.30– 6.30 pm	**Musée d'Orsay** **19th century Art: Impressionism,** **Art nouveau and The Nabis**: Van Gogh, Gauguin, Toulouse-Lautrec + *Japonism*		**Meeting in front of the Orsay Museum, Esplanade Valerie Giscard d'Estaing, Paris 7th , Metro Solferino (line 12)** **With your French student ID** **Homework 1:** Comment on one of the paintings we have seen at the Orsay Museum. (see: Methodology on Moodle course page) Readings: *Fashion Theory*, The Velvet touch: Fashion, furniture and the fabric of the interior (see Moodle)
6. Thursday, March 6th 3.05 – 6.10 pm	**Fashion: the modern woman**: *la garçonne, The flapper* **Art Nouveau and Art Deco Jewelry**		**Meeting in class** Norbert Wolf, *Art Nouveau, The Paradigm of painting*, pp. 257-279.

Friday, March 7th, 3.05pm-4.35pm	**Make Up day** **District of the Opera Garnier: The Parisian department stores:** Lafayette, Printemps **Banks:** Crédit Lyonnais, Société générale, Art Nouveau, the applied arts, Arts and crafts		Meeting on the steps of the Opera Garnier, place de l'Opéra at 3.05
7. Thursday, March 13th 3.05 – 6.10 pm	Midterm exam (3.05-4.35pm) **The Total work of art: *Les Ballets Russes*** in Paris, from 1909 to 1929 (4.45-6.10pm)		**Meeting in class** Norbert Wolf, *Art Nouveau, The magic of jewelry,* pp.78-82 Alastair Duncan, *Jewelry,* pp.298-314
8. Thursday, March 20th 3.05 – 6.10 pm	**Modern Art** **Bauhaus (1919-1933), from Weimar to Berlin** = Art/Architecture = from crafts to industry		**Mini-Quiz 2** on the readings Readings: Alastair Duncan, *Art Deco, Introduction*, pp.6-90 Patricia Bayer, *Art Deco, Introduction,* pp.7-18 Homework 2: Explain, what lead the artists towards abstraction?
9. Thursday, March 27th 3.30 – 6.40 pm	**Artists Studios of the 1920s-30s at Montsouris**: Le Corbusier, Ozenfant, Lurçat,… **Bauhaus, 1919-1933**	Visit to the Montsouris district and in class	Meeting : Cité Universitaire, RER B. Readings: Alastair Duncan, *Art Deco Complete, Posters,* pp. 130-176 Alastair Duncan, *Exotic materials*, pp.264-294
10. Thursday, April 3rd 3.05 – 6.10 pm	**Posters, graphics, typography and bookbinding**: Pierre Legrain, Rose Adler, Cassandre • **Dadaism and surrealism**		**Meeting in class**
11. Thursday, April 10th 3.05 – 6.10 pm	**The International Exhibition of Decorative and Industrial Arts, Paris 1925:** French		**Mini-Quiz 3 on the readings** **Homework 3**: Compare the Pavilion of the Collector by Ruhlmann to Le

	manufacturers of luxury furniture and other decorative products		Corbusier's Pavilion de l'Esprit Nouveau.
12. Thursday, April 17th 3.30 pm – 6.40 pm	**The Museum of Modern Art:** **L'école de Paris:** Picasso, van Dongen, Derain, Soutine….	Visit to the Museum of Modern Art Theatre des Champs-Elysées, a building by Jules Lavirotte, Auguste Perret and Louis Feine	**Meeting metro: Iéna (line 9), please bring your French student ID**
13. Thursday, April 24th 3.05 pm – 6.10 pm	**The World Fair 1937**: the End of Art Deco: **Neo-classicism and fascism in architecture**: The Nazi-German and the Soviet Pavilion, the Spanish Pavilion and *Guernica* by Picasso	Visit to the Trocadéro, Palais de Chaillot, Palais d'Iéna, Palais de Tokyo, Rue Franklin	**Meeting in class** Revision for the Final Exam
14. Date TBD	Final Exam (1.30)		**Meeting in class**

FIELD STUDIES:
This class often visits different sites in Paris, so please be sure to know when the class will be meeting in the center or at a particular place. All meeting points and times will be posted on Moodle.

REQUIRED READINGS:
Alastair Duncan, *Art Deco Complete: The Definitive Guide to the Decorative Arts of the 1920s and 1930s,* Thames and Hudson Publishers, 2009
Norbert Wolf, *Art Nouveau*, Prestel editor, 2012

RECOMMENDED READINGS:
Jared Goss, *French Art Deco*, Thames and Hudson Publishers, 2014

Bevis Hillier and Stephen Escritt*, Art Deco Style*, Phaidon, 2003
Norbert Wolf, *Art Deco*, Prestel editor, 2013

INSTRUCTOR BIO:
Ulrike Kasper teaches History of Architecture & Art in Paris. She holds a PhD in Art History from Sorbonne--Université Paris I. In addition to teaching at IES, she has taught at l'Institut d'histoire de l'art de Chatou, Paris III-- Sorbonne-Nouvelle, Skidmore College in Paris, l'Université du Temps Libre (UTL) Val d'Essonne, and Washington University in Paris. She has also written three books: *L'art contemporain pour les Nuls*, edition First, 2014; *John Cage un artiste dans son temps*, CNDP, 2009; *Écrire sur l'eau. L'esthétique de John Cage,* edition Hermann, 2005.

ATTENDANCE POLICY

Your academics are a priority, and regular class attendance class is mandatory, respectful, and essential to academic success. Being absent from class will prevent you from maximizing your learning and will negatively affect your participation grade.

If you must be absent, please email both your professor and the academic team as soon as possible (mfedon@iesabroad.org) and (emaines@iesabroad.org). Absences for medical reasons and/or emergencies will be considered excused, but justification will be required.

Please arrive on time for each class meeting. Arriving late for class is disruptive for faculty members and students alike and will prevent you from maximizing your learning. If you arrive more than 10 minutes late 3 times, it will count as an absence.

If you are absent during an exam, presentation, or other graded in-class assignment, you must provide justification for the absence, or you will receive an automatic F. In most cases, the justification will take the form of a *certificat médical* from a French doctor, which must be submitted within 24 hours of the absence.

It is understandable that students may occasionally be absent because they feel unwell physically or need to take a mental health day. For this reason, our attendance policy is lenient and allows each student to miss up to two class sessions without having it automatically affect the final grade in a course. Starting with the third unexcused absence, your final grade will be lowered by a third of a letter grade. For example:

Final grade: A-
1 unexcused absence: A-
2 unexcused absences: A-
3 unexcused absences: B+
4 unexcused absences: B
And so on…

Lastly, an important reminder!
For any and all absences students are required to fill out the **ABSENCE FORM**, which can be found using the following link:
https://airtable.com/appwRScHoi8XeQUhz/shrkeAL2VXGdy1RH5