Semester : 5 – ( 3rd year )  
Nice Campus

FRENCH CULTURE & CIVILIZATION

<table>
<thead>
<tr>
<th>Code</th>
<th>ECTS : (Exchange students)</th>
<th>Total : 36h</th>
<th>Lectures : 12</th>
<th>Tutorials : 12</th>
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<td>AGRH0501</td>
<td>6</td>
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Pre-requisites

Co-requisites

In addition to formal teaching time, students are also expected to do their own reading as well as preparation work and any other work required for continuous assessment as individuals or in groups.

Lecturer

- Ms. A Mater
- Mr. J-L. Vannier

Objectives

The course introduces the students to the culture, society and recent history of France.

The aim is to provide a more thorough understanding of French culture and civilization by presenting certain aspects of contemporary France across themes that are wide-ranging, varied and viewed from a multidisciplinary perspective (economic, cultural, political and social).

In examining these aspects together, the course questions the extent to which France is a multicultural society struggling to preserve what is meant by l’exception française, or that which is distinctively French.

Course content

French Institutions and Policy making

- The constitution of the 5th Republic and the Presidency
- The multiplicity of French political parties
- Education and elitism – the effects of May 1968
- Decentralisation and the importance of the ‘Regions’
- France in Europe – a market of 59 million consumers

Aspects of French Culture

- Literature: theatre and cinema
- Television: from state monopoly to privatisation and the media
- Food and wine: French haute and nouvelle cuisine
• Sport, games and pastimes in France
• Cultural debates – Paris vs the provinces, French language and the linguistic policies, gender issues

The French character

• Importance of language in defining identity;
• Standardization of the language;
• Individualism;
• Concepts of space and time.

Learning Outcomes

On completion of this module students should have a broad appreciation of France and its people. A critical understanding of the French and their culture will be illuminated by the complexities found in French history as well as human characteristics such as concepts of time and space, the importance of the French language and Francophonie.

Evaluation system

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<tr>
<td>Final Exam</td>
<td>50%</td>
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<tr>
<td>Mid-term Assessment:</td>
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<td>Continuous Assessment</td>
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To receive the credits for this course, students must obtain:

• an average mark of 10 or more, and
• a minimum mark of 8 in the exam.

Note that standard IPAG calculators will be issued for tests and exams. Please ask your course leader if you would like help in working with this calculator.

Resits

June 2015 - see academic calendar

e-Learning

There is no formal e-learning element for this course, however a number of online resources are available to students for further research and background reading.

IPAG resources:

The following are both available through the IPAG intranet (http://intranet.ipag.fr/)

Dow Jones Factiva: Business news, information and sophisticated search tools.
ProQuest ABI: Thousands of full-text journals, dissertations, working papers, newspapers such as The Wall Street Journal and The Financial Times, as well as country- and industry-focused reports and data.

Reading

Course-specific materials will be provided by your lecturers during the course.

Course not available to Ipag students.